



Video title: How do you feel about being targeted by online ads based on your personal data?

Participant 1: I hate it. I hate any kind of ads.
Just like personalised or, you know, whatever.
I just don't like it.

Participant 2: I actually think that can be kind of useful.
I think there's a stigma against using data but I think that
whether you're able to make the ads personally cater to you and your preferences
you're able to get better insights into potential financial decision making.

Participant 2: I don't like that at all. I don't like being watched on my phone.

Participant 3: Hate it.
Delete, delete, delete.

Participant 4: I think it's overwhelming sometimes because there's so much ads
so many ads but sometimes it is indeed useful
because you see something that's on sale that you really want to buy
or you've been looking for for a long time.

Participant 5: I don't mind. It doesn't bother me really you know.
If you weren't, you'd be getting ads anyway that were no use to you.
So at least these might be good for you.