



Video title: Is the phrase “regulated by the Central Bank of Ireland” useful when you’re making decisions about financial products or service providers?

Participant 1: I think so. Because, you know, in the end it's like kind of a guarantee.

You know, so if I read it, you know I think OK, it is not a scam.

It's something. You know, it's okay. So I can trust it.

Participant 2: Cos' it's faceless it seems to be difficult to know exactly what that means.

Participant 3: I don't I don't know what that means. But I'm used to hearing it.

Participant 4: Yes, because we we have to know that whatever an entity is you know, whatever whatever financial company we are dealing with we need to know that, you know they are followed by you know the Central Bank of Ireland.

Like somebody is watching over them in case you know because I need to know where my money is going if I'm you know, if I'm to invest and all that.

Participant 5: Yeah, I think it gives a lot of credibility to a financial service.

And I feel like, it really adds some value to the consumer to feel more safe

that there is a you know, third party involved that has sort of given their seal of approval to something and shown that it has a certain certain standard, a certain degree of value.