

Banc Ceannais na hÉireann Central Bank of Ireland Eurosystem

## **Video Transcript**

## Video title: 5 things you need to know about buying crypto

Here are **5 things** you need to know about **buying crypto**.

1. You may lose all of your money

Crypto is **highly risky** and **speculative**. If you buy crypto, you could **lose all of the money you spend**.

2. Crypto scams are common

Crypto scams aim to trick you out of your money. Be wary of promises of high returns over a short period of time.

3. Crypto prices are volatile

Many **crypto prices** are subject to **sudden and extreme price movements.** Buying crypto can be **highly speculative.** Your purchase **may not retain its initial value.** 

4. Crypto advertisements can be misleading

Some crypto is advertised in ways that are **confusing**, **incomplete**, **inaccurate** and **deliberately misleading**.

Be alert to the risks of misleading advertisements including social media and influencer promotions.

5. Crypto is unprotected

Crypto is **not covered** by any **compensation scheme**. **You will have no comeback** if you lose some or **all of your money**.

FIND OUT MORE: centralbank.ie/crypto