

Plandail Ltd “the Firm” hereby submits its position in relation to the Central Bank of Ireland’s “Consultation Paper 141” as follows:

Question 1: Do you support the proposal to apply national marketing requirements to CSPs, as foreseen by the Crowdfunding Regulation?

Firm: Yes; the Firm supports the proposal as foreseen by the Regulations

Question 2: Do you consider all of the proposed advertising requirements for CSPs are appropriate to the business model of CSPs.

Firm: Yes; the Firm supports all of the proposed advertising requirements as appropriate

If not, please specify: 1. which provision is not appropriate and why; and 2. whether the entire provision should not apply, or whether it could be amended to fit with the CSP business model.

Question 3: Do you consider that there should be additional advertising requirements for CSPs, appropriate to their business model, in addition to those proposed here? If so, please provide details.

Firm: No; the Firm supports the requirements as set out in the Regulations and does not foresee additional advertising requirements as being required

Question 4: Do you prefer Option A or Option B as the proposed warning to be required in advertisements? Please explain your reasons for this preference.

Firm: The Firm supports “Option B”.

Thank you,

Plandail Ltd (“The Firm”)

13th July 2021