器Ulster Bank

Regulatory Risk

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Consumer Protection Codes Department Central Bank of Ireland PO Box 9138 College Green Dublin 2

Re: CP47 Review of the Consumer Protection Code

Dear Sir / Madam

I refer to the Central Bank and Financial Services Authority of Ireland's Consultation Paper 47 reviewing the Consumer Protection Code.

I welcome the opportunity to respond to the proposals outlined, and am please to attach Ulster Bank's submission on the issues and draft requirements outlined in the Paper.

Ulster Bank has always placed the requirements of the Consumer Protection Code in the highest regard, and we seek to ensure our customers are treated fairly and well (and our recent launch of our 15 customer commitments show how seriously we want to make sure this happens).

We believe it is in everyone's best interests for a statutory code to be in place which ensures customers are correctly protected with practical and measured standards of minimum behaviour expected of financial services providers operating in the State.

In this regard, we have raised a number of concerns and queries in relation to the draft requirements, and where possible we have provided possible alternative approaches which we believe may meet your regulatory objectives and be more practical from an implementation perspective, or highlighted areas where we feel further discussion or consideration may be required. In areas where we feel further clarity is needed, we believe further limited consultation may be beneficial.

Given the complexity of issues raised, and the large number of areas where we believe further detailed discussion is merited, we would ask that the next stage of this process would not be the issuing of final requirements, and that discussions with stakeholders around submissions made (either directly or through representative bodies) would happen before a further wave of consultation (with revised and clarified proposed changes) is carried out.

In addition, we ask for consideration in respect of the necessary timescale to implement changes on publication of the final rules. It is to the benefit of all stakeholders for the relevant changes to be implemented in a correct and considered manner, and consequently the compliance timeline for implementation should allow for sufficient discussion between industry and the regulator around interpretation and clarity of the final rules, and thereafter to make the necessary information technology, documentary, policy, and procedural changes, and roll out of training and awareness to ensure proper implementation of the new rules.

I trust that our submission will be useful to you in considering and progressing your review of the Code.

Ulster Bank would like to meet with you to discuss any matter raised in our consultation which you have questions about, or in respect of nay matter of the proposals. If you have any further queries, please do not hesitate to contact Barry Rojack, Upstream Risk Manager, Group Regulatory Risk on 01 6084055 or by e-mail at barry.rojack@ulsterbank.com

Yours sincerely

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Maureen Stanley
Head of Regulatory and Operational Risk

Ulster Bank Group response to Consultation Paper 47 (CP47): Review of Consumer Protection Code

UBG welcomes the opportunity to discuss the proposed changes outlined in CP47.

Our response to this CP47 is broken down as follows:

- 1. Introduction
- 2. General approach to consultation
- 3. Issues arising under the draft revised CPC (on a chapter-by-chapter basis)

If you have any further queries regarding this submission, please contact Barry Rojack, Upstream Risk Manager, Ulster Bank Group Centre, George's Quay, Dublin 2. We would like to meet in person to go through any aspects of our submission which you require further clarity on, or wish to discuss further. This would provide a more practical and time-efficient basis for you to understand our concerns and develop reasonable solutions.

1. Introduction

Overview of Ulster Bank Group

Ulster Bank was founded in 1836 and is part of the Royal Bank of Scotland Group ('RBS'). Across the Republic of Ireland and Northern Ireland Ulster Bank employs approximately 6000 people who serve approximately 1.9 million personal and business customers through 295 branches and business banking offices. Throughout the changing market conditions, Ulster Bank continues to enjoy the strong support of its parent RBS (which itself continues to be supported by the UK government). Ulster Bank remains focused on the needs of its customers and will continue to provide both business and personal customers with the highest standards of service.

Review of the Consumer Protection Code (CPC) Consultation Paper (CP) 47

Ulster Bank was actively involved in discussions during the consultation period and final drafting of the original Consumer Protection Code in 2006, both directly and in discussions with the Irish Banking Federation.

Similar to the exercises carried out in 2006, we have conducted a number of internal discussions and workshops aimed at teasing out, at a high level, the practical implications of the proposals outlined in this consultation, with a view to identifying the extent to which any of the proposals may not be practically feasible, or where there may be an alternative approach better suited to meeting the regulatory concern you wish to address.

We hope that our input and understanding of matters, insofar as they affect a key Irish financial institution which is part of a large international Group, will be of some help to you in developing your thoughts and ultimately in shaping your final requirements.

2. General approach to consultation

We note from your three recent consultation papers (CP47, CP46 and CP45) that a new approach appears to be emerging whereby the first part of the CP provides a brief summary of some of the changes proposed, a second section which calls out specific additional issues of concern to you, and an appendix including an unmarked reissued draft of the full rulebook being consulted on.

This approach is problematic in that it is very difficult to call out precisely what the full range of changes being made is. Large documents with a myriad of changes affecting different areas (such as the revised CPC) further add additional pressure in trying to identify relevant issues, bringing them to the surface, discussing them internally and externally in a meaningful way, and developing possible alternative approaches which meet your regulatory concerns while being more practically workable for industry.

We would request that, in line with regulatory best practise worldwide, future CPs dealing with changes to existing rules or codes either call out each and every change being made in the first section (rather than just a small selection), and / or provide marked up versions of the existing rules as changed by the proposed new text (possibly using strikethrough font on text being removed and underlined, bold italicised font on new wording being introduced, or both; or alternatively using a colour coded system), and explaining the rationale for the change in each case.

This would ensure that all stakeholders can easily identify the changes being proposed and identify the impact and issues raised by the proposed new rules in a timely and considered way

It would also allow stakeholders to propose alternative approaches which might also meet your regulatory objectives in making the change.

An example is provided in Appendix 1 of a marked up comparison document showing where the old Code aligns with the new code, and where different sections have been expanded or otherwise changed (we have not addressed what the possible reason for the changes may be) – we have used a colour coded system for comparison purposes.

In the absence of this being present for the CP47 proposals, we would respectfully request either a re-issuance of the revised text with clear identification of all changes (and the regulatory rationale and objectives behind them) and a short limited further consultation stage for the benefit of any stakeholders who may not have realised the extent and nuances of changes being made, or further consultation with this level of detail on some of the specific areas where we have asked for further discussions.

3. Issues arising under the draft revised CPC (on a chapter-by-chapter basis)

Chapter 1 Scope

Effect on commencement on existing products and services

We would ask that the effect of the requirements in the code on existing products or services be considered and outlined in full in the final requirements. As it will not always be appropriate for all rules to apply to existing books, we would ask for a specific list of requirements which apply to new customers only, and others which apply to existing customers, to be outlined in Chapter 1, in respect of different product and service types.

■ Territorial Scope

We note the application of the Code has been subtly changed from applying to "customers (General Principles) / consumers (other chapters) in State" to applying to "all customers (General Principles) / consumers (other chapters)". While noting that the same general exclusion applies to "services provided to persons outside the State", to avoid any confusion between the provision of products or services, we would ask that either the application of the code is changed back to the original wording, or, alternatively, the exclusion is changes to "Products or Services provided by regulated entities to persons outside the State".

Consumer Credit Regulations exclusions

We note that a pan-European standard for the advertising and supply of consumer credit was established under the Consumer Credit Directive (implemented in Irish law under the E.C. (Consumer Credit Agreements) Regulations 2010 (CCR)), and that as that is a maximum harmonisation Directive, there is a general prohibition on additional requirements being placed on the provision of consumer credit within the scope of that Directive (which constitutes a large majority of that market, excluding mortgages).

We had hoped that the position of the regulator and the Department of Finance would be to try to create a universal system of regulation for affected products. However, we note that the approach taken by the CPC CP is such to maintain an arbitrary dichotomy between the advertising and sale of CCR-personal credit and non-CCR personal credit where the underlying products are essentially identical.

For consumers (non-business customers in particular), this creates the potential for confusion and misunderstanding, and for industry it maintains a two-tier system which is systemically difficult to support from an information technology perspective, and which is difficult to explain or justify.

We would ask that the approach to be taken should be to aim to create a universal regime for consumer credit products (other than mortgages) in line with the CCR requirements.

Position of business customers under the CPC

We note the scope of the CPC, in conjunction with the definition of consumer, still seeks to apply the full rigour of consumer protection to business customers. While we understand there are policy concerns underlying an approach which seeks to provide small-to-medium protection akin to those available to consumers acting in a private capacity, we do not believe it is appropriate or necessary for such protection to be extended to large partnerships such as solicitors or accountancy firms who have a keen knowledge of financial services law and ample financial means to avail of any specialised advice required. Consequently, we would ask that the scope of the code, through amendment of the definition of consumer, be changed such that any customer acting in a business capacity is not subject to the Code where they have an annual turnover of 3 million Euro or more.

Bureaux de Change business

We note that Bureaux de Change business is now listed as an excluded service from the CPC, however it is no longer defined. In the absence of any definition, it is not clear to what

extent business that involves foreign exchange is in or out of scope. We would ask that this be clarified as there are a number of requirements in the CPC that specifically relate to foreign exchange, and as things stand this inconsistency in approach is difficult to reconcile.

Chapter 3 Common Rules

Prompt and proper processing of, and acting on, instructions from consumers

The new requirement under Requirement 3.2 to notify consumers where an instruction from them cannot be acted on within 2 business days presents a number of challenges, some insurmountable, in the banking world, depending on what you view as "an instruction", and what you view as "acting on" such instruction.

Where:

- there may be physical movement of items from one location to another (e.g. moving payment instruments or application forms from one geographic location to another, or alternatively if a letter from a customer is incorrectly addressed, or purely sent to the bank with no recipient or department named); and / or
- the underlying process may take a number of days to complete due to heavy manual work required and / or a reliance on 3rd parties and / or where a risk of fraud or money laundering or other tangible risk exists and needs to mitigated, (such as the credit assessment process, use of external payment, clearing or settlement systems (such as cheques, drafts or certain international payments, opening and closing accounts);

the instruction concerned would often not be expected by a customer to be completed within 2 days, and this would not often be possible in any event.

Where a customer would not reasonably expect the instruction to be acted on within 2 business days, or when an element of the processing is reliant on a 3rd party completing an action outside of the bank's control (which would include some of those examples outlined above), it would be unnecessary and unreasonable to expect the bank to outline the reason for the delay and confirm when it will be processed.

As a result, we would ask for a tight definition of what an "instruction" is for the purpose of this rule, limited to areas where you have seen real evidence of problems arising. We would also ask for a proper definition of "acted on" for this purpose – for example, acted on could mean some action has been taken towards fulfilling an instruction, but on the other hand it could also mean the instruction must actually be fulfilled within 2 days. There are many examples in everyday banking where an instruction could take longer than 2 days to complete, but would be expected to have been initiated within 2 days of receipt (to the correct address)

Wider concerns arise on a similar basis in respect of the requirement under 12.2 to document all instructions from or on behalf of a consumer. We would request that requirement 12.2 should be removed, or at least that a tight definition of what an

"instruction" is for the purpose of this rule would be provided, limited to areas where you have seen real evidence of problems arising.

Issuing receipts for negotiable / non-negotiable instruments received

Our understanding is that the expanded Requirement 3.4 reflects the statutory requirement for intermediaries to provide detailed receipts for money received which is due to be passed on to a third party for the subsequent provision of a product. As such, a receipt of such detailed nature would be inappropriate for standard banking transactions, notwithstanding the fact that such payments may be for a financial product or service (e.g. a loan repayment or deposit to a savings account), either on an individual lump-sum or regular basis. Consequently, we would request that payments made in the context of banking products or services should be removed from the scope of this requirement.

Requirement for CPC-required "warnings" to be in a box, separate to other information, and appearing alongside the benefits of products

Requirement 3.7 does not indicate what "warnings" are subject to it. The terms warning, statement and notice are used interchangeably throughout the Code. In some cases, specific wording is provided, whereas in others there is a general instruction to warn customers but no specific wording is provided. It would help if this provision identified specifically which CPC warnings are covered.

In addition, it is unclear in respect of some of the warnings where the corresponding "benefit" would be that it needs to be placed beside (for example, the warning required to be given to guarantors under Requirement 4.40), or how it can be placed directly beside benefits when, for example, it is explicitly required to be placed on an application form (e.g. Requirement 4.61(c)).

To assist in your analysis, at least the following CPC requirements included in CP47 could be captured by Requirement 3.7 as currently written. We have used the inclusion of the word "warn" in the relevant provision as indicative of a "warning" for the purpose of this list, however you may have intended on others to also be included.

| CPC | Type of | Wording of requirement |
|------|-------------|------------------------|
| CP47 | information | |

| Req | Fixed | A regulated entity must include the following statement with all |
|------|-------------|--|
| 4.30 | worded | illustrations: |
| | "statement" | |
| | | Warning: These figures are estimates only. They are not a reliable |
| | | guide to the future performance of your investment. |
| Req | Open | A regulated entity must, before a consumer opens a joint account: |
| 4.39 | worded | |
| | "warning" | a) warn such consumer of the consequences of opening and |
| | | |
| ļ | | operating such a joint account; |

| 4.40 | worded | guarantee documentation must outline the obligations of the |
|------|-----------|---|
| 4.40 | | |
| | "warning" | guarantor and must contain the following warning: |
| | | Marriage As a supposed on Stable and the control become a second of the |
| | | Warning: As a guarantor of this credit, you will have to pay off the |
| | | debts of the borrower up to the level of your guarantee, the interest |
| | | and all associated charges if the borrower does not. Before you sign |
| | | this guarantee you should get independent legal advice. |
| Req | Fixed | Prior to a loan being approved, a regulated entity must explain to a |
| 4.43 | worded | consumer the effect of missing any of the scheduled repayments. |
| | "notice" | This information must be highlighted in any relevant documentation |
| | | and the following notice must also appear: |
| | | and the same and appears |
| | } | Warning: If you do not meet the repayments on your loan, your |
| | | account will go into arrears. This may affect your credit rating. |
| Req | Fixed | Where a consumer is not in arrears and a regulated entity is seeking |
| 4.44 | worded | |
| 4.44 | 1 | to move a consumer from a tracker rate to an alternative rate, for |
| | "warning" | any reason, the lender must provide the consumer with the |
| | | following information in writing at least two months before the |
| | | proposed change, where applicable: |
| | | |
| | | a) indicative comparisons of the cost of monthly repayments at the |
| | | consumer's tracker rate and the alternative rate(s) being offered; |
| | | and |
| | | b) details of the advantages and disadvantages of both the tracker |
| | | mortgage rate compared to the other rate(s) being offered. |
| | | mortgage rate compared to the other rate(s) being offered. |
| | | The following warning should also appear: |
| | | |
| | | Warning: By switching to an alternative rate, the tracker rate option |
| | | will be terminated. |
| Req | Fixed | Where a consumer is not in arrears and wishes to change from a |
| 4.45 | worded | tracker rate to an alternative rate, for any reason, the lender must |
| | "warning" | provide the consumer with the information and warning outlined in |
| | | Provision 44 at least two months before the proposed change, |
| | | where applicable. |
| Req | Fixed | Before offering an insurance policy where the premium may be |
| 4.61 | worded | subject to review during the term of the policy, a regulated entity |
| 7.01 | "warning" | |
| (c) | warming | must: |
| | | c) include the following warning on the application form for the |
| | | product: |
| | | |
| . | | Warning: The current premium may increase after [insert number of |
| | | years for which the premium is guaranteed] years. |
| | | 1 - 2013 131 Whiteh the premium is Buurunteeuj years. |

| Req | Fixed | A regulated entity must include the following warning on any |
|-------------|--------------|---|
| 4.64 | worded | information document, application form or any other document |
| | "warning" | given to the consumer in connection with a lifetime mortgage or |
| | | home reversion agreement: |
| | | |
| | | Warning: Purchasing this product may negatively impact on your |
| | | ability to fund future needs. |
| Req | Fixed | A regulated entity must provide the following information in a |
| 6.65 | worded | prominent position in a tracker bond product brochure, if any, and |
| (a), | "statements" | on a tracker bond application form: |
| (b), | | a) for investments in any dust that do not any in the 100% |
| (c), | | a) for investments in products that do not promise the 100% return |
| (d), (e) | | of a consumer's capital on maturity, the following statement: |
| (6) | | Warning: The value of your investment may go down as well as up. |
| | | You may get back less than you put in. |
| | | |
| | | b) where the promised return is known but is less than the initial |
| | | 100% invested the following statement: |
| | Ī | <u> </u> |
| | | Warning: If you invest in this product you could lose xx% of the |
| | | money you put in. |
| | | c) if the promised 'return of capital' is only applicable on a specific |
| | | date, this date and the following statement: |
| | | |
| | | Warning: If you cash in your investment before [specify the |
| | | particular date] you may lose some or all of the money you put in. |
| | | |
| | | d) if there is no access to funds for the term of the product, the |
| | | following statement: |
| | | Warning: If you invest in this product you will not have any access to |
| | | your money for (insert time required before the product matures). |
| Req | Open | In relation to a) above, before providing the product or service the |
| 5.20 | worded | regulated entity must warn the consumer that the regulated entity |
| | "warning" | does not have the information to determine the suitability of that |
| | J | product for the consumer and must obtain written confirmation |
| | | from the consumer that such warning has been received. |
| Req | Fixed | In addition to Provision 9 above, a credit card statement must |
| 6.10 | worded | include the following notices, where applicable: |
| | "notices" / | |
| | "warnings" / | a) A notice on interest charged method: |
| | "statements" | |
| į | į | Warning: Interest will not be charged on purchases if you pay the full |
| | | amount shown on your statement by the due date. If the balance is |

| | | not cleared in full, you will be charged interest on the full amount. |
|--------------|------------------------------|---|
| t. | | b) A minimum payment warning: |
| | | Warning: If you only make the minimum payment each month, you will not clear your balance until [Insert Date] |
| | | or |
| | | You will have to pay [€X amount] over [X months] to clear the debt. |
| | | c) A statement regarding transactions outside the normal spending pattern: |
| | ; | You should advise your lender if you will be making transactions outside your normal spending pattern, as unusual transactions may be declined. |
| Req 10.21 | Fixed worded | Advertisements for a fixed-rate loan must, where applicable, state: |
| • | "statement" | Warning: You may have to pay charges if you pay off a fixed-rate loan early. |
| Req 10.22 | Fixed worded "warning" | An advertisement for personal lending must contain the following warning: |
| | warriing | Warning: If you do not meet the repayments on your loan, your account will go into arrears. This may affect your credit rating. |
| Req 10.24 | Fixed worded "warning" | An advertisement for a debt consolidation mortgage must carry the following warning: |
| | | Warning: This new loan may take longer to pay off than your previous loans. This means you may pay more than if you paid over a |
| Pog | Fixed | shorter term. |
| Req 10.25 | worded "warning" | An advertisement for a variable-rate residential mortgage must contain the following warning: |
| | · | Warning: The cost of your monthly repayments may increase – If you do not keep up your repayments you may lose your home. |
| Req | Fixed | An advertisement for an interest-only mortgage must contain the |
| 10.27 | worded | following warning: |
| (a) | "warning" | |
| | | Warning: The entire amount that you have borrowed will still be |
| | -7- | outstanding at the end of the interest-only period. |
| Req | Fixed | An advertisement for a lifetime mortgage or home reversion |
| 10.27 | worded "warning" | agreement must contain the following warning: |
| (b) | waiiiiig | Warning: Purchasing this product may negatively impact on your |

| | | ability to fund future needs. |
|-------|---------------------|--|
| Req | Fixed | An advertisement for a product where the promised return is known |
| 10.29 | worded | but is less than the initial 100% invested must contain the following |
| İ | "warning" | warning: |
| | · | Warning: If you invest in this product you could lose xx% of the money you put in. |
| Req | Fixed | An advertisement for a product where the promised 'return of |
| 10.30 | worded | capital' is only applicable on a specific date, must contain the |
| | "warning" | following warning: |
| | | Warning: If you cash in your investment before (specify the |
| | | particular date) you may lose some or all of the money you put in. |
| Req | Fixed | An advertisement for a product where there is no access to funds for |
| 10.31 | worded "warning" | the term of the product must contain the following warning: |
| | | Warning: If you invest in this product you will not have any access to |
| } | | your money for (insert time required before the product matures). |
| Req | Fixed | An advertisement which contains information on past performance |
| 10.33 | worded | must contain the following warning: |
| | "warning" | |
| | _ | Warning: Past performance is not a reliable guide to future |
| | , | performance. |
| Req | Fixed | An advertisement which contains information on simulated |
| 10.36 | worded "warning" | performance must also contain the following warning: |
| | | Warning: These figures are estimates only. They are not a reliable |
| | 1 | guide to the future performance of this investment. |
| Req | Fixed | Where the product that is the subject of the advertisement can |
| 10.39 | worded | fluctuate in price or value, an advertisement must contain the |
| | "warning" | following warning: |
| | | Warning: The value of your investment may go down as well as up. |
| | | You may get back less than you put in. |
| Req | Fixed | Where a product the subject of an advertisement is described as |
| 10.41 | worded | being likely to yield income or as being suitable for a consumer |
| | "warning" | particularly seeking income and where the income from such |
| | | product can fluctuate, the advertisement must contain the following warning: |
| | | Warning: The income you get from this investment may go down as well as up. |
| Req | Fixed | Where an advertised product or service is denominated or priced in |
| 10.43 | worded | a foreign currency, or where the value of an advertised product or |
| | | service may be directly affected by changes in foreign exchange |

| | "warning" | rates, the advertisement must contain the following warning: |
|--------------|-------------------------------|--|
| | | Warning: This [product/service] may be affected by changes in currency exchange rates. |
| Req 10.46 | Open worded "statement" | An advertisement for a product subject to front-end loading must state that: |
| | / "warning" | a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and |
| | | b) the consumer must be warned that, if the consumer withdraws from the product in the early period, the practice of front-end loading will impact on the amount of money which the consumer receives, and |
| | | c) if applicable, that a consumer may not get back the amount they invest. |

Powers of attorney

We understand the need for discussion around the full implications and expectations of banks (and other financial services providers) when dealing with powers of attorney. However, given that this is a complicated matter, particularly with regard to non-face-to-face products or transactions (e.g. distance-sold / administered products and services), we believe it merits separate discussion from this response and should be initially discussed with industry bodies to fully understand all the issues before presenting proposed wording to be include in the CPC.

Chapter 4 Provision of Information

Requirement to ensure information provided to customers is "up-to-date"

In general, banks will always strive to ensure information provided to customers reflects the scenario at the time the customer receives it. However, constant changes in internal and external environment can mean information provided is not always fully accurate at the time it is received, even though it may have been accurate at the time it was produced. This is normally reflected in brochureware or letters being explicitly stated as "correct at time of going to print". Where environments change and information needs to be updated, the regulated entity will strive to do this as quickly as practicable, but this will not always be before the change occurs (particularly where a change occurs outside of the banks control". This requirement should be reworded to reflect this fact and should allow flexibility to update relevant information within a reasonable time period.

Disclosures concerning regulated v non-regulated services / products

For the avoidance of doubt or misunderstanding, we seek confirmation in the response paper to CP47, or by explicit exclusion in the final rules, or by way of private confirmation to

us or the Irish Banking Federation, that Requirement 4.9 is not relevant to credit institutions insofar as any business they transact falls under their banking license.

Fair analysis / Limited analysis disclosures

Requirements 4.16(f), 4.23(a), 4.24 and 4.25 are inconsistent with the definitions of fair and limited analysis, as fair and limited analysis purely relates to the provision of advice, whereas those requirements refer to provision of intermediary services generally. In any event, in respect of giving advice on a fair analysis basis, it will not be practically possible to comply with any disclosure requirement until there is clarity on what professional criteria should be applied to determine whether fair analysis is being conducted.

We would therefore seek clarity as to what these criteria are, or how these criteria will be determined, in advance of any requirements relating to fair analysis commencing.

Terms of business – provision of same at outset of relationship

The provision of a standalone terms of business document at the outset of a relationship with a consumer may be impractical, for example for distance/brochure-sold credit cards or deposits, where all relevant information may, by necessity, have to be contained within a single brochure. We believe it would also be inappropriate, and inconsistent with the latest trend in Europe around the provision of minimum information for the sale of financial services by telephone (as evidenced by the Payment Services Directive, the Consumer Credit Directive, the Insurance Mediation Directive and the Distance Marketing of Financial Services Directive, amongst others), to require full information to be provided over the phone for agreements reached, or arrangements made.

We would ask that exemptions (in similar terms to those outlined in the Directives above) requiring the minimum information to be provided on paper as soon as practicable after the call is completed, with less information required over the telephone, be outlined in this part of the Code.

Terms of business – tied products

Provision of a full list of products in a terms of business document, as stated by Requirement 4.16(g), is impractical and unnecessary. Preferably, the requirement should stay as it currently is under the existing CPC, however if tied products are to be referred to, the requirement should be explicitly limited to disclosing generic product types rather than specific product names, which can and do change frequently.

Terms of business – miscellaneous

It would appear Requirements 4.20 and 4.21 are supposed to be included in the terms of business document – this should be explicitly stated as otherwise it is unclear where and when these need to be disclosed.

We would also ask that express provision be made for a single entity to provide different sets of terms of business to different customer types, where this would be appropriate. We do not believe it is in the customer's best interest to be provided with a large document

where a significant amount of information would not be relevant to that customer's dealings with us. In particular, we believe a clear distinction should be capable of being drawn between retail and business customers, and further segments such as customers receiving investment advice where appropriate.

Notifying a customer prior to acting on a term or condition

Requirement 4.29 is unworkable as it is too broad. All actions by a product or service provider regarding that product or service would be considered to be acting on a term and condition. It would be useful if you could clarify what problem you are seeking to address here and consult further on this issue before finalising any requirement in this regard, as it is unclear what result this is seeking to achieve and therefore we cannot consider it in any detail.

Inclusion of all deposits under the definition of "investment"

The inclusion of all deposit products in the definition of investment (i.e. not limiting it to the current threshold of deposits with a term of one year or greater) significantly extends the scope of requirements 4.32 to 4.36 – for many of these requirements this appears to be excessive (for example, requirement 4.38 is impossible for fixed-term products with a term of ten days or less, and for other short term products would be inappropriate), so a sensible threshold should be applied, Clear definitions of "banking products" and "investment products" which delineate where the line is reasonably drawn between both for deposit products should therefore be provided.

Pre-sale information on investment products

Requirement 4.32(h) should be reworded so that it is clear that a general, non-customer specific recommendation can be given (as personal advice might not always be provided or appropriate in the context of the sale of all investment products)

Warning to guarantors

Depending on circumstance, the warning in requirement 4.40 could be technically incorrect as it suggests that in all cases the guarantor will be responsible for all debts of the borrower to the bank, when some form of limitation may apply in respect of which loans are covered and which are not. The warning should be reworded in such a way that there is flexibility to ensure the guarantor is made aware of, as relevant, the relevant debt and the level of guarantee, depending on the circumstances concerned.

Provision of advance notice of interest rate changes

Provision of advance written notice of all interest rate changes to all customers may not be practically possible in all cases, particularly those where the interest rate change is fully or partially outside of the lender's control (e.g. a tracker rate change).

In any event, we believe it would be wholly inappropriate for business lending, where the custom and experience is that interest can change as often as on a weekly basis (in many cases this is determined by movements in external funding costs, which are often outside of

the bank's control), and that customers understand and expect this. We therefore believe this provision is not appropriate for business lending.

In any event, for both personal and business lending, at present, wide-scale notification of interest rate change is typically done by way of newspaper notices and / or updates to website information and / or branch and business centre notices — in the absence of any evidence that these are ineffective forms of communication, we believe individual personal notification should not be required.

If the motivation behind this requirement is to try to prevent customers going into financial difficulties unknowingly as a result of a large unexpected interest rate hike, an alternative approach using certain thresholds to determine when personal contact is appropriate may be better (such as setting a threshold limit based on the percentage by which a customer's repayment will increase, or number of percentage base points moved, or a threshold level on the amount of credit owed by the customer).

We would also suggest that it should be explicitly clear in any requirement that it only applies to lending products, and not deposit products.

We would finally like to mention that this draft requirement is not in keeping with recent regulatory and legislative developments at EU level, particularly with regard to the Consumer Credit Directive and the Payment Services Directive. Both of these clearly indicate an acceptance by the European authorities that advance notification to individual customers should not be required, and is not necessary, where changes to a publicly available base rate or reference rate is concerned. We would draw specific attention to Regulation 14(2) of the Consumer Credit Regulations and Regulation 55(3) of the Payment Services Regulations in Ireland..

Given the larger amount of credit and type of customer typically concerned, and the longer repayment periods, it may be appropriate to limit this requirement solely to housing loans as defined by the Consumer Credit Act, 1995.

Warning on movement off a tracker rate resulting in the loss of availability of the tracker rate

The warning in requirement 4.44(b) should be amended to only apply where it is factually correct. In addition, the circumstances in which requirement 4.44 and 4.45 are to apply require greater clarity.

Our understanding is that these requirements are aimed at circumstances where any rate change, either in response by a customer to an offer form the bank, or on request by the customer to the bank without prior offer, may result in the customer ultimately losing an existing contractual right to revert to a tracker rate at some stage in the future, and you wish to ensure customers are aware of this loss, and how the tracker rate economically compares to the rate being offered or sought on a monthly repayment basis.

If we are correct in our understanding, both requirement 4.44 and 4.45 should be reworded (and probably amalgamated) to only require the warning and cost comparison where the customer stands to lose the ability to change their rate to a tracker rate in the future,

Requirement to provide information to a customer moving off a tracker rate at least 2 months before the change

Requirement 4.45 does not appear to allow for circumstances in which the customer wants to change to a different rate within 2 months, particularly where an element of urgency is in place to avail of a particular offer which is time-limited (for example where they want to move to a fixed rate before rates may go up, or where a discounted option is available which may be less than their tracker rate). Some allowance should be made for the customer to switch within the 2 month period in appropriate circumstances.

Disclosure of reasons for refusing credit

In respect of requirement 4.49, clarification would be appreciated (either in the final wording of the Code or separately) that disclosure of credit scoring techniques and suspected fraud / money laundering related concerns would not need to be disclosed (as is the case under relevant equivalent consumer credit law).

Remuneration disclosure

For reasons of clarity, requirement 4.74 should be worded in such a way that it is clear that it only applies in the context of an intermediary sale.

Chapter 5 Knowing the Customer and Suitability

Prohibition on provision of product if customer does not provide certain information

We believe requirement 5.3 goes too far in prohibiting the provision of a product or service in the absence of certain information being provided. Provision of a warning (similar to that outlined in requirement 5.20) may be more appropriate if the customer refuses to give certain information.

Stress-testing of interest rate increases

We believe Requirement 5.13 should not apply to fixed-rate lending where the rate is fixed for the entire term of the product, as there is no possibility of the interest rate increasing.

Warning of excessive transactions by a customer

In extending the obligation under requirement 5.16 beyond purely investment transactions, we believe this places too high an obligation on banks to substitute their judgment for the customer's, particularly with regard to deposit products, lending products (such as credit cards), and activity on current accounts. We request that this requirement be limited to investment product transactions as is currently the case. If this is to be changed to extend beyond purely investment products, we would ask for a proper discussion on the practicality and effects of this to take place before any final requirements are drawn up.

Requirement to provide a statement of suitability prior to offering a product or service

We believe requirement 5.17 is excessive and impractical in extending out to "offering" products without further limitation. A direct offer advertisement, for example, can be made by way of mail-shot, however we believe it would be inappropriate to expect full suitability letters to be issued in advance of the offer in such circumstances. The requirement should be limited to applying before arranging (intermediary), providing (direct provision) or recommending a particular product or service.

Exception to suitability testing for execution only sales

The meaning of "engaged" for the purpose of requirement 5.20(a) is unclear and could include, for instance, paper/internet-based or person-to-person advertising. Consequently it is unclear when, if ever, this exception could ever apply. We believe the exclusion should remain as it currently is worded in the CPC (i.e. where the consumer has specified both the product and product provider, and no advice has been provided). If the existing wording is not to be used, we would ask for greater clarity around the circumstances in which this exception could apply.

Exception to suitability testing for purchasing or selling foreign currency

The rationale behind an exclusion for foreign currency transactions to suitability testing is unclear given that bureau de change business is excluded from the Code altogether (noting that the lack of definition of bureaux de change causes a related problem in identifying what is included and excluded). More clarity around what the general exclusion for bureau de change business covers, and a definition of purchasing or selling foreign exchange, could provide some help in this regard.

Application of the full "knowing the customer" and suitability regime to overdrafts under 200 Euro

We note that overdrafts have been excluded from the definition of basic bank account, and that overdrafts under the CCR are excluded from the suitability regime. The anomalous effect of this is that overdrafts under 200 Euro now seem to be subject to the full rigour of the "knowing the customer" and suitability regime, whereas overdrafts over 200 Euro are not subject to this regime. The same would be true for loans except, as far as we are aware, most banks do not offer loans below 200 Euro.

Given that the principles underlying the Consumer Credit Act adopted by the EU are that less protection is merited for any type of credit under 200 Euro, rather than more protection, and furthermore that overdrafts in general require a lower level of protection than other types of credit, we would suggest that applying the full knowing the customer and suitability regime is inappropriate for overdrafts under 200 Euro.

In addition, we note that all credit products which not covered by the CCR are not capable of availing of any exemption under Requirement 5.20. The effect of this appears to be that suitability statements are required for all overdrafts under 200 Euro, even those which would fall under the "execution only" example. The practical effects of this could be very

disadvantageous for the consumer. At one end, it could be seen to force banks to refuse to provide temporary overdrafts where a customer overdraws (on a current account with no previously agreed limit, or over a previously agreed limit) without notice (i.e. forces customers into an arrear position for a very small amount of money), or the practicalities of following the full process may rule out the possibility of customers applying for a small overdraft at a distance (a number of banks offer the ability to get a small overdraft over the phone or via ATM where, for example, a customer needs to withdraw money to get a taxi home late at night and finds they have insufficient funds in their account).

We do not believe this is appropriate or in the best interests of customers.

In line with our earlier request for the approach to be taken to be to aim to create a universal regime for consumer credit products (other than mortgages) in line with the CCR requirements, we would ask that overdrafts under 200 Euro be listed under the exclusions in Requirement 5.20.

Chapter 6 Statements

Mandating postage of statements to last known addresses

We note that the requirement to issue statements to the customer's last known address from the existing Code has been maintained under Requirement 6.1. We would request that a specific exclusion is included in this requirement in circumstances where statements are being persistently returned undelivered and all reasonable attempts to get an alternative address from the customer have failed.

■ Absolute prohibition on abbreviations, acronyms and numerical references
We believe the prohibition on abbreviations, acronyms and numerical references in
statements outlined in requirement 6.2 is impractical and, where information or content is
provided by third parties beyond a regulated entity's control, impossible to comply with.

A more practical approach, and the one we would prefer, would be to ensure that any abbreviations used by the regulated entity concerned could only be used where an accompanying key explaining relevant terminology was provided with or on the statement.

An alternative to the overarching key approach would be for you to set a standard list of terms which are of common usage (such as month abbreviations, EUR, GBP, USD, ATM, PRSA etc.), and which would need to be used universally by Irish banks, and any other abbreviation, acronym or numerical reference would need to be explained by way of accompanying key. Compiling such a list would require further discussion with the industry to determine what terms are in common usage at present, and decide which could be part of the "master list".

1. Requirement to send separate statements to each party on a joint account
We note that a new proposed requirement is for separate statements to be sent to all
holders of a joint account. We believe this is not necessary in most circumstances, and

would be viewed by customers as information overkill. In the majority of cases, joint account holders reside at the same address. The effect of this requirement would be for 2 statements to be sent to the same address, typically to married couples or co-habiting partners in the retail environment, or members of a partnership in the business banking environment, where transparency or agreed responsibility for the handling of finances would mean only one copy would be necessary or expected.

We are unsure what the rationale behind introducing this requirement is, however we recognise that there may be specific regulatory concerns around the risk of fraud or theft by one joint account holder against the other without that holder realising it is happening, and also that there may be specific family-specific situations such as separation or divorce where joint holders may wish to receive separate statements at separate addresses until a division of the account occurs.

If these are the rationale, then we would point out that the risk referred to is minimal and only applicable in a minority of cases, and in any event would not be effectively mitigated by sending separate statements to the same address where the perpetrator can intercept it. Furthermore, if the majority of joint account holders are happy to receive a single statement at a single address, then this should be the default requirement, and any requirement to provide separate statements for the minority of customers whose circumstances may potentially warrant it should not apply unless the customers asks for this to happen first. This would reduce waste and costs and could hopefully address whatever concerns you may have.

Requests for free statements

Requirement 6.5 is too wide in not putting the requests in any context, and in not setting any limit on the maximum number of free requests permitted within a set time period. Our understanding is this requirement is driven by account switching considerations. If so, it would be more appropriate to include it in the account switching code rather than the CPC, so that it would only apply in that context, and the requirement to provide information free of charge should be additionally subject to a reasonable threshold within a set time period. Further, any requirement should only apply to euro-denominated accounts, as these are the only accounts which can be switched under the switching code.

In respect of requiring statements on payment accounts (as defined under the Payment Services Regulations) to be provided free of charge, we would have concerns that this may be in breach of the maximum harmonisation requirements of the Payment Services Directive, in that the Directive allows the bank to charge for the provision of any extra information already provided once under its requirements. You may wish to seek legal advice on the legality of this requirement as a result.

Summary boxes for credit cards and warning statements

The inclusion of summary box and warning requirements under requirements 6.9 and 6.10 may be impermissible in light of the maximum harmonisation nature of the CCD, and you may wish to seek legal advice on this if not already obtained.

In any event, the warning statement proposed under Requirement 6.10(b) is more complicated than appears to comply with and would depend on a number of variables and assumptions which are not addressed. A credit card is a revolving credit product and as such the balance can change on a daily basis due to spend, balance transfers, payments, disputes, interest and charges.

We believe it is premature to include this requirement without further discussion with the industry and TSYS as to what is practically possible in this regard, and what assumptions should be included in the calculation.

Alternatively, if the rationale behind this requirement is for customers to understand in a generic sense how long it could take to repay a credit card making only minimum repayments, and if you are concerned about customers who struggle to make minimum repayments, a generic warning along the following lines may be equally effective: "If you make only the minimum payment each month, it will take you longer and cost you more to clear your balance. If you are unable to pay the minimum payment, please contact us as soon as possible".

Chapter 7 Transfer of Residential Mortgages

The transfer provisions of Chapter 7 represent a fundamental change in approach to the existing Code of Practice on the Transfer of Mortgages. As such, it could seriously affect the securitisation market in a detrimental way, which would not be in the interests of consumers, the bank, or the stability of the market in general.

In transferring the time to consent from the initial mortgage application stage to 3 month's before the intended date of transfer, and requiring new information to be given which would only be known around the time of transfer, a level of uncertainty as to who has consented and who has not at any given time would be created, meaning it would be impossible to strike a mortgage pool in sufficient time to go to market,

Without being in a realistic position to securitise mortgages, the banking industry will be impacted through increased credit and liquidity risk, increased costs, decreased credit availability and the Irish-regulated banks being disadvantaged vis-à-vis lenders regulated in other Member States who wish to enter the market.

If the decision is made the revert to the original regime whereby full consent can be captured at mortgage application stage, we would point out that requirement 7.2 appears to be unnecessary as it reflects the status quo and what the customer would expect. We would suggest it would make more sense if the lender was only obliged to contact the customer where the circumstances outlined in the requirement would not apply.

Chapter 9 Arrears Handling

We believe that the arrears handling chapter of the CPC needs to be discussed further. Given a lack of clarity in respect of a number of issues arising under the draft text, and the resulting large number of variables at play, it is too early to go into full detail on a response to the proposed requirements. However there are a number of issues we believe are worth raising in advance of such discussions happening.

Further clarity is required on the following matters:

- what does and does not constitute arrears,
- how long such arrears need to be outstanding before certain requirements should apply and relevant information needs to be given,
- whether all or any of this chapter applies to overdrafts and if so, at what point should the account be deemed to be in arrears (for example, is an account in arrears when the customer is in excess of an initial limit or a zero limit, even if it is for a small amount and the account continues to otherwise function normally, subject perhaps to a small fee and / or (alternative) interest rate),
- what types of loans are appropriate to be covered,
- what types of mortgage would not be covered by the CCMA and therefore covered here
- what constitutes "not engaging" and "not co-operating".

The requirement under 9.10 to provide 3 months' notice in writing to customers of an intention to set-off could be counter-productive and raises prudential concerns in respect of credit risk, and we believe unfairly interferes with agreements in place between the customer an the bank.

The requirement under 9.13 to provide 3 months' notice in writing to customers (who are not co-operating or engaging) of the intention to place restrictions on accounts in arrears we believe provides too great a scope for on-going abuse of an account, and making a bad situation worse for both the bank and the customer (depending on circumstances this could also be the case for co-operating or engaging customers).

In general, provisions in relation to retail arrears handling are not easily translatable to business lending, and consequently we would suggest that either business lending should be excluded from scope of Chapter 9 or, following discussions around how business lending is different and how different concerns are involved, a separate set of requirements would be applied to arrears on business lending (possibly under the SME Lending code rather than the CPC).

Given the problems arising in respect of the new limit on unsolicited communications under the CCMA, we would suggest it is premature to include any similar requirement on personal lending arrears (as per requirement 9.16) until the full or potential effect of such a requirement on increased arrears numbers is understood, by way of full regulatory impact assessment if possible.

Chapter 10 Advertising

Product awareness advertising

The effect of including a requirement under 10.6 to include key product information in all advertising would appear to be that advertising which seeks purely to raise simple awareness of a product would now be prohibited. Such a result would be inappropriate and, in any event, appears to be inconsistent with requirement 10.16 which appears to allow for such advertising.

Relevant target market for advertising savings

We believe requirement 10.18 should be reconsidered in that the relevant target market for an advertisement, in light of the channel and method of advertising used, may be significantly more restricted than the general target market for a product. For example, a direct mail advertisement to known recipients with certain common characteristics or interests, or an advertisement placed in a particular journal or magazine with a limited readership profile, or an advertisement placed on a website with a select appeal to certain types of customers, may be targeted at a population which is not representative of the overall target market for a product generally.

It would therefore seem to make more sense for the target market for a particular advertisement, in consideration of the medium and method of advertising used, to be the correct measure.

Advertising products or elements of products as "free"

For the sake of clarity, requirement 10.26 could be reworded to clearly state that it is acceptable to advertise any free element of an account or service as free in the circumstances in which such element can be availed of free of charge.

For example, an interest free introductory period on a credit card should be permitted to be advertised as such, and this would not mean the credit cards itself could be described in general terms as interest free. Similarly, it should be permissible to advertise a "free if in credit" current account as such if that is the case, and this would not mean the account itself could be described in general terms as free of charge.

AER and CAR

A definition and formula for calculating AER and CAR should be provided to ensure consistency in approach across the industry, and if there is no effective difference between AER and CAR then only one term should be used to prevent confusion, and to help customers compare similar products. In this regard, it may be useful to have some regard to the Appendix¹ to the British Bankers' Association Code of Conduct for the Advertising of Interest Bearing Accounts².

www.bba.org.uk/download/4448

² http://www.bba.org.uk/policy/article/code-of-conduct-for-the-advertising-of-interest-bearing-accounts/banking-codes/

Warning that return is less than 100% capital invested

The terminology in requirement 10.29 is technically incorrect, as the return usually constitutes interest or bonuses awarded on capital deposited, and would not normally include the capital itself.

More appropriate wording may be along the lines of: "An advertisement for a product where the customer may not receive 100% of the initial capital invested must contain the following warning:..."

In addition, some provision should be made for a different warning for products where the capital is 100% secure but only on, or on and after, the maturity date.

Further, the requirement should not apply to products where the regulated entity maintains an absolute discretion (not necessarily provided for in the terms and conditions) to allow the customer to break the fixed term early in exceptional circumstances, which may result in a reduction in capital, as this is not in line with normal expected usage of the account.

Some provision should also be made to allow for an amalgamation of CPC warnings where effectively the same warning would otherwise need to be given twice but ultimately both fulfil the same purpose. For example, requirement 10.29 and requirement 10.39 both include a warning that a customer could lose proportion of their capital invested, but the wording of each warning is not identical.

Warning that capital may be reduced by cashing in the investment prior to the maturity date

Similar to requirement 10.29 above, requirement 10.30 should not refer to "return" in the context of capital, and in any event this warning should explicitly apply only where normal provision is made under the contract for a customer to choose to withdraw from an investment prior to maturity (i.e. the potential for exceptional circumstances outlined as an example under requirement 10.29 above would not necessitate this warning).

Further, requirement 10.30 may also need, similar to requirement 10.29, to be amended or split to take account of products that are only 100% capital secure on the maturity date rather than on or after the maturity date.

Chapter 11 Errors and complaints

We appreciate the need for errors to be rectified quickly to remedy any financial detriment to the consumer, however we believe Chapter 11 in general should have some reasonable level of materiality in respect of what an error is, in that it will require senior internal escalation and contact with customers and maintenance on the "errors" log. We believe that by introducing a materiality threshold, the clarity of reporting would be improved and it would allow the institution and yourselves to better concentrate on material issues.

It is unclear what the relevant timeframe for notification to the regulator is under requirement 11.5, as an error might be capable of being resolved within 6 months, which suggests it would not need to be notified, but not capable of being resolved within 1 month, suggests it would need to be notified.

Chapter 12 Records and Compliance

 Recording of verbal interaction while assisting consumers in understanding products and services

The requirement under 12.1 to maintain a contemporaneous record all verbal interactions while assisting consumers in understanding products and services is not feasible given the volume and free-flowing nature of such discussions, and the fact they can continue for an indeterminable level of time. We believe this requirement should be removed.

APPENDIX 1

Outline of matched up provisions between the current CPC and the draft revised CPC outlining changes

CPC Proposed version vs Existing CPC Comparison document

In order to facilitate comparison, the relevant changes are colour coded as follows;

Red = new rules or changes to existing script

Green = existing CPC text which was modified or excluded within a sentence or paragraph.

Purple = Whole paragraphs or sections not included in the Proposed CPC.

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^{*} This chapter compares the existing CBI Code of Conduct on Transfer of Mortgages to the proposed additions to the new CPC code. Chapter 7 will codify most of the information contained within the existing CBI Code of Conduct on Transfer of Mortgages.

| CHAPTER 1 - Scope | | | |
|--|---|--|--|
| Proposed | Existing | | |
| Introduction | | | |
| The activities of regulated entities are | New | | |
| subject to a number of different legislative | | | |
| enactments, generally based on European | | | |
| directives. The extent of consumer | | | |
| protection provisions contained in the | | | |
| different pieces of legislation varies, with | | | |
| more recent directives containing detailed | | | |
| consumer protection measures and earlier | | | |
| directives generally containing less | | | |
| extensive consumer protection provisions. | | | |
| In order to ensure an appropriate level of | New | | |
| protection for consumers regardless of the | | | |
| type of financial services provider they | | | |
| choose, the Consumer Protection Code (the | | | |
| Code) was introduced in 2006. Following | | | |
| the introduction of legislation governing | | | |
| the provision of retail credit and home | | | |
| reversion agreements, an Addendum to the | | | |
| Code was issued in May 2008 extending | | | |
| the provisions of the Code to firms engaged | | | |
| in these activities with effect from 1 June | | | |
| 2008. | | | |
| The Consumer Protection Code has been | The provisions of this Code will come into | | |
| updated and this revised Consumer | effect on a date to be specified by the | | |
| Protection Code replaces the original Code | Financial Regulator. | | |
| and is effective from dd/mm/yy. | | | |
| LEGISLATIVE BASIS | | | |
| This Code is issued under Section 117 of | This Consumer Protection Code ("Code") | | |
| the Central Bank Act 1989. | is issued by and in the name of the Irish | | |
| | Financial Services Regulatory Authority | | |
| | ("Financial Regulator") and applies to | | |
| | entities regulated by the Financial | | |
| | Regulator, pursuant to powers under the | | |
| | following | | |
| | legislation: the Central Bank Acts 1942 to | | |
| | 1998 (including without limitation Section | | |
| | 33S(6) of the Central Bank Act 1942); | | |
| | the Investment Intermediaries Act 1995; | | |
| | the Consumer Credit Act 1995; | | |
| | the Stock Exchange Act 1995; | | |
| | the Insurance Acts 1909 to 2000; and | | |
| | relevant statutory instruments. | | |
| The Central Bank of Ireland (Central Bank) | The Financial Regulator has the power to | | |
| has the power to administer sanctions for a | administer sanctions for a contravention of | | |
| contravention of this Code, under Part IIIC | this Code, under Part IIIC of the | | |
| of the Central Bank Act 1942. | Central Bank Act 1942. | | |

| Proposed | Existing |
|--|--|
| The provisions of this Code are binding on | Regulated entities are reminded that they |
| regulated entities and must, at all times, be | are required to comply with this Code as a |
| complied with when providing services. | matter of law. Therefore, for example, |
| | where a requirement of this Code conflicts |
| | with a requirement of any voluntary code to |
| | which the regulated entity has subscribed, |
| | the requirement of this Code must be |
| | complied with nevertheless. |
| Application | * |
| Subject to the exclusions set out in the | Except as stated otherwise below under 'To |
| following paragraphs this Code applies to | whom this Code does not apply', this Code |
| the regulated activities of regulated entities | applies to: |
| operating in the State, including: | |
| financial services providers authorised, | the services of all financial services |
| registered or licensed by the Central Bank; | providers operating in the State for which |
| and | they require to be authorised by, or |
| | registered with, the Financial Regulator; |
| | and |
| financial services providers authorised, | firms with an equivalent authorisation or |
| registered or licensed in another EU or | registration in another EU or EEA Member |
| EEA Member State when providing | State when providing services in this State |
| services in this State on a branch or cross- | on a branch or cross-border basis. |
| border basis. | |
| Chapter 1 (General Principles) applies in | Chapter 1 (General Principles) applies |
| respect of all customers and the other | when providing the services described |
| chapters of the Code apply in respect of | below to customers in the State. The other |
| customers who fall within the definition of | Chapters of the Code apply only when |
| consumer used in this Code. | providing the services described below to |
| | consumers in the State. |
| Not included in new code | Chapter 6 (Investments) will apply to |
| | regulated entities providing investment services, or providing services in relation to |
| | deposits with a term equal to or greater than |
| | one year, other than MiFID Services. |
| Not included in new code | Chapters 1 (General Principles), 2 (Common |
| | Rules) and 7 (Advertising) apply to all |
| | regulated entities. Chapter 3 (Banking |
| | Products and Services) applies to regulated |
| | entities when providing banking products and services and Chapter 4 (Loans) applies to |
| | credit providers and mortgage intermediaries. |
| | Chapter 5 (Insurance Products and Services) |
| | applies to insurance undertakings and |
| | insurance intermediaries. |
| Regulated entities (new heading) | |
| Without prejudice to the generality of the | Without prejudice to the generality of the |
| above, the types of firm that the Code | above, the types of firm that the Code |
| applies to include: | covers include, therefore: |
| Credit Institutions; | Credit Institutions (Banks and Building |
| | Societies); |

| Proposed | Existing |
|---|--|
| Insurance Undertakings; | Insurance Undertakings; |
| Investment Business Firms, authorised | Investment Business Firms, other than |
| under the Investment Intermediaries Act | when conducting MiFID Services; |
| 1995; | |
| Investment Intermediaries, authorised | New |
| under the Investment Intermediaries Act | |
| 1995 | |
| Insurance Intermediaries; | Insurance Intermediaries; |
| Mortgage Intermediaries; | Mortgage Intermediaries; and |
| Credit Unions, when acting as insurance | Credit Unions, when providing services for |
| intermediaries; | which they require to be authorised by or |
| | registered with the Financial |
| | Regulator under the legislation listed in |
| | 'Legislative Basis' above (i.e. other than the |
| | Credit Union Act 1997). |
| Payment Institutions; | New |
| Regulated entities providing retail credit; | New |
| and | |
| Home Reversion Firms. | New |
| Due to the maximum harmonisation nature | New |
| of the Consumer Credit Directive and the | |
| Payment Services Directive, credit | |
| institutions, payment institutions and | |
| entities providing retail credit are subject to | |
| the Code only in circumstances that fall | |
| outside the areas covered by these | |
| directives. | |
| Therefore, where regulated entities are | New |
| providing credit agreements under the | |
| European Communities (Consumer Credit | |
| Agreements) Regulations 2010 to | |
| consumers as defined in those Regulations, | |
| the following sections of the Code do not | |
| apply: | |
| ☐ Chapter 2, General Principles: | |
| Provisions 5 and 6 | |
| ☐ Chapter 4, Provision of Information: Provisions 1, 2, 27, 28, 42, 43 and 71 | |
| ☐ ☐ Chapter 5, Knowing the Consumer and Suitability: All Provisions | |
| ☐ Chapter 6, Statements: Provisions 4 and | |
| 7 where the current account has an | |
| overdraft facility, and Provision 8 | |
| □ Chapter 10, Advertising: Provisions 19, | |
| 20, 21, and 22. | |
| 20, 21, and 22. | |

| Proposed | Existing |
|---|--|
| Where regulated entities are providing | New |
| payment services under the European | |
| Communities (Payment Services) | |
| Regulations 2009, only the following | |
| sections apply: □ □ Chapter 3, Conflicts of Interest: | |
| Provisions 23 to 28 | |
| ☐ Chapter 3, Unsolicited Contact | |
| (Coldcalling): Provisions 29 to 35 | |
| ☐ Chapter 4, Provisions 38 | |
| \square Chapter 6, Provisions 2, 4, 5, 6 and 7 | |
| ☐ Chapter 10, Advertising: General | |
| Requirements | |
| ☐ Chapter 11, Errors and Complaints. | |
| The Code does not apply to: | |
| Services provided by regulated entities to persons outside the State; | regulated entities when: providing services to persons outside the State; |
| MiFID services; | providing MiFID Services; |
| Moneylending under the Consumer Credit | providing the services of a 'moneylender', |
| Act 1995; | within the meaning of the Consumer Credit Act 1995; |
| | , |
| Reinsurance activities; | carrying on the business of reinsurance or reinsurance mediation; |
| Bureau de change business; | carrying on the business of a 'bureaux de |
| | change' or 'money transmission', within the |
| | meaning of Part V of the Central Bank Act |
| | 1997; or |
| Credit union core business, i.e., lending and | if such firm is a credit union, when |
| operation of share and deposit accounts; and | providing services for which it does not require to be authorised by or registered |
| aliu | with the Financial Regulator under the |
| | legislation listed in 'Legislative Basis' |
| | above (i.e. other than the Credit Union Act |
| | 1997). |
| ☐ Hire purchase and consumer hire | New |
| agreements. | |
| Other matters | |
| All references to the provision of services | All references to the provision of services |
| throughout this Code also include the | throughout this Code also include the |
| provision of advice. | provision of advice. |
| Please refer to the Definitions section for | Please refer to the Definitions section for |
| any term shown in bold and italics | any term shown in bold and italics |
| throughout the text of the Code. | throughout the text of the Code. |

| CHAPTER 2 – General Principles | |
|--|---|
| Proposed | Existing |
| A regulated entity must ensure that in all its | Ch1 . A regulated entity must ensure that in |
| dealings with customers and within the | all its dealings with customers and within |
| context of its authorisation it: | the context of its authorisation it: |
| 1. acts honestly, fairly and professionally in | 1. acts honestly, fairly and professionally in |
| the best interests of its customers and the | the best interests of its customers and the |
| integrity of the market; | integrity of the market; |
| 2. acts with due skill, care and diligence in | 2. acts with due skill, care and diligence in |
| the best interests of its customers; | the best interests of its customers; |
| 3. does not recklessly, negligently or | 3. does not recklessly, negligently or |
| deliberately mislead a customer as to the | deliberately mislead a customer as to the |
| real or perceived advantages or | real or perceived advantages or |
| disadvantages of any product or service; | disadvantages of any product or service; |
| 4. has and employs effectively the | 4. has and employs effectively the |
| resources and procedures, systems and | resources and procedures, systems and |
| control checks that are necessary for | control checks that are necessary for |
| compliance with this Code; | compliance with this Code; |
| 5. seeks from its customers information | 5. seeks from its customers information |
| relevant to the product or service requested; | relevant to the product or service requested; |
| 6. makes full disclosure of all relevant | 6. makes full disclosure of all relevant |
| material information, including all charges, | material information, including all charges, |
| in a way that seeks to inform the | in a way that seeks to inform the |
| customer; | customer; |
| 7. seeks to avoid conflicts of interest; | 7. seeks to avoid conflicts of interest; |
| 8. corrects errors and handles complaints | 8. corrects errors and handles complaints |
| speedily, efficiently and fairly; | speedily, efficiently and fairly; |
| 9. does not exert undue pressure or undue | 9. does not exert undue pressure or undue |
| influence on a customer; | influence on a customer; |
| 10. ensures that any outsourced activity | 10. ensures that any outsourced activity |
| complies with the requirements of this | complies with the requirements of this |
| Code; | Code; |
| 11. without prejudice to the pursuit of its | 11. without prejudice to the pursuit of its |
| legitimate commercial aims, does not, | legitimate commercial aims, does not, |
| through its policies, procedures, or | through its policies, procedures, or |
| working practices, prevent access to basic | working practices, prevent access to basic |
| financial services; and | financial services; and |
| 12 complies with the letter and spirit of this | 12 complies with the letter and spirit of this |
| Code. | Code. |

| CHAPTER 3 – Common Rules | | |
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| General requirements | | |
| Proposed | Existing | |
| 1. A regulated entity must ensure that the name of a product or service is not misleading in terms of the benefits that the product or service can deliver. | Ch.2 1)A regulated entity must ensure that the name of a product or service which it provides is not misleading in terms of the benefits that the product or service can deliver. | |
| 2. A regulated entity must ensure that all instructions from or on behalf of a consumer are processed properly and promptly. Where an instruction cannot be acted on within two business days, the regulated entity must acknowledge in writing receipt of the instruction, outline the reason for the delay and confirm when it will be processed. | Ch.2 2) A regulated entity must ensure that all instructions from or on behalf of a consumer are processed properly and promptly and that the date of both the receipt and transmission of the instructions is recorded. | |
| 3. A credit institution must ensure that any funds lodged by a consumer to its term or notice deposit account directly or via a deposit agent, are credited to that account on that day. | Ch.3.8 A credit institution must ensure that any funds lodged by a consumer to its account directly or via a deposit agent, are credited to that account on that day. | |
| 4. A regulated entity that is in direct receipt of a negotiable or non-negotiable instrument from a consumer as payment for a financial product or service must provide that consumer with a receipt. | Ch.2.18 A regulated entity must provide a consumer with a receipt for each negotiable or non-negotiable instrument presented by the consumer as payment for a financial product or service provided by that regulated entity. | |
| This receipt must include the following information: | New | |
| a) the name and address of the regulated entity; | New | |
| b) the name and address of the person furnishing the instrument or payment; | New | |
| c) the value of the instrument or payment received and the date on which it was received; | New | |
| d) the purpose of the payment; and | New | |
| e) in the case of an insurance intermediary, that the acceptance by the insurance intermediary of a completed insurance proposal does not itself constitute the effecting of a policy of insurance. | New | |
| 5. A regulated entity that is in direct receipt of a completed direct debit mandate or payroll deduction mandate from a consumer as a payment instruction for a financial product or service, must acknowledge in writing receipt of such mandate. | Ch.2.19 A regulated entity must acknowledge in writing, the receipt of a completed direct debit mandate or payroll deduction mandate, received from a consumer as a payment instruction for a financial product or service provided by that regulated entity. | |

| Proposed | Existing |
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| 6. A regulated entity must ensure that, | Ch.2 .16 A regulated entity must ensure |
| where applicable, documents conferring | that, where applicable, documents |
| ownership rights are given to the consumer | conferring ownership rights are given to the |
| in a timely manner or are held for | consumer in a timely manner or are held |
| safekeeping under an agreement with the | for safekeeping under an agreement with |
| consumer, in accordance with the terms of | the consumer, in accordance with the terms |
| the regulated entity's authorisation. | of the regulated entity's authorisation. |
| 7. A regulated entity must ensure that all | Ch.2 .6 A regulated entity must ensure that |
| warnings required by this Code are | all warnings required by this Code are |
| prominent, i.e. in bold type and of a font | prominent, i.e. they must be in a box, in |
| size that is larger than the normal font size | bold type and of a font size that is larger |
| used throughout the document or | than the normal font size used throughout |
| advertisement. | the document or advertisement. |
| The warning statement must be in a box | New |
| separate to other information but must | |
| appear alongside the benefits of the | |
| product. | |
| 8. Where a power of attorney has been | New |
| granted, a regulated entity must: | |
| a) obtain a certified copy of the power of | |
| attorney; and | |
| b) ensure that it operates within the | |
| limitations set out in the power of attorney. | |
| 9. A regulated entity must have regard to | Ch.2 .7 A regulated entity must take into |
| the provisions of any relevant anti-money | consideration the provisions of the relevant |
| laundering guidance notes approved by the | anti-money laundering guidance notes |
| Minister for Justice, Equality and Law | issued with the approval of the Money |
| Reform under Section 107 of the Criminal | Laundering Steering Committee, and in |
| Justice (Money Laundering and Terrorist | particular any guidance in such notes on |
| Financing) Act 2010. | how to establish identity, in order to ensure |
| <u> </u> | that a person is not denied access to |
| | financial services solely on the grounds that |
| | that person does not possess certain |
| | specified identification documentation. |
| 10. A regulated entity must not, in any | Ch.2 .23 A regulated entity must not, in |
| communication or agreement with a | any communication or agreement with a |
| consumer (except where permitted by | consumer (except where permitted by |
| applicable legislation), exclude or restrict, | applicable legislation), exclude or restrict, |
| or seek to exclude or restrict: | or seek to exclude or restrict: |
| a) any legal liability or duty of care to a | a) any legal liability or duty of care to a |
| consumer which it has under applicable law | consumer which it has under applicable law |
| or under this Code; | or under this Code; |
| b) any other duty to act with skill, care and | b) any other duty to act with skill, care and |
| diligence which is owed to a consumer in | diligence which is owed to a consumer in |
| connection with the provision to that | connection with the provision to that |
| consumer of financial services; or | consumer of financial services; or |

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| Proposed | Existing |
| c) any liability owed to a consumer for | c) any liability owed to a consumer for |
| failure to exercise the degree of skill, care | failure to exercise the degree of skill, care |
| and diligence that may reasonably be | and diligence that may reasonably be |
| expected of it in the provision of a financial | expected of it in the provision of a financial |
| service. | service. |
| Restrictions | |
| Credit | |
| 11. A regulated entity must not offer | Ch.4. 1 A regulated entity must not offer |
| unsolicited pre-approved credit. | unsolicited pre-approved credit facilities. |
| 12. A regulated entity may only increase a | Ch.4.2 A regulated entity may only |
| consumer's credit card limit following a | increase a consumer's credit card limit |
| request from the consumer. | following a request from the consumer. |
| Tying and bundling | |
| 13. A regulated entity is prohibited from | Ch.2.4 A regulated entity must not make |
| tying products or services, or making the | the sale of a product or service contingent on |
| sale of a product or service contingent on | the consumer purchasing another product or |
| the consumer purchasing another product | service from the regulated entity. |
| or service from the regulated entity. This | |
| provision does not prevent a regulated | |
| entity from offering additional products or | |
| services to consumers who are existing | |
| customers which are not available to | |
| potential consumers. | |
| 14. Where a credit institution requires a | New |
| consumer to operate a feeder account in | |
| order to avail of another product, all of the | |
| following conditions must be met: | |
| a) the consumer must not be obliged to use | New |
| the account for purposes other than | |
| facilitating payments to the product | |
| concerned; | |
| b) charges cannot be applied for using the | New |
| feeder account for the purpose for which it | |
| was established; | |
| c) where additional facilities are available | New |
| on the account they must be optional and | |
| must be requested by the consumer; and | |
| d) these conditions must be communicated | New |
| clearly to the consumer. | |
| 15. A regulated entity is prohibited from | New |
| bundling except where it can be shown that | |
| there is a cost saving for the consumer. | |
| more is a cost saving for the consumer. | |

| Proposed | Existing |
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| 16. Prior to the sale of a bundled product or | New |
| service, a regulated entity must provide the | |
| consumer with information in writing on: | |
| a) the cost of the bundle; | |
| b) the cost of each item separately; | |
| c) how to switch products within the | |
| bundle; | |
| d) how to exit the bundle; and | |
| e) the cost of exiting the bundle. | |
| 17. Where a consumer wishes to exit a | New |
| bundle, the regulated entity must allow that | |
| consumer to retain any product(s) in the | |
| bundle that the consumer wishes to keep, | |
| without penalty or additional charge. | |
| 18. a) Where an optional extra is offered to | New |
| a consumer in conjunction with a product | |
| or service, a regulated entity must: | |
| i) inform the consumer in writing that the | |
| optional extra does not have to be | |
| purchased in order to buy the main product | |
| or service; | |
| ii) set out the cost of the basic product | |
| (excluding the optional extra); and | |
| iii) set out separately the cost of the | |
| optional extra(s). | C1 0 7 |
| 18 b) A regulated entity must not charge a | Ch.2.5 A regulated entity must not charge |
| consumer a fee for any optional extra | a consumer a fee for any optional extra(s) |
| offered in conjunction with a product or service unless the consumer has confirmed | offered in conjunction with a product or |
| that he/she wishes to purchase the optional | service, unless that consumer has positively |
| extra. | indicated that they wish to purchase the optional extra(s). |
| | optional extra(s). |
| Payment protection insurance | CU. A.C. XVII. |
| 19. Where a regulated entity offers | Ch.4.6 Where a regulated entity offers |
| payment protection insurance in | payment protection insurance in |
| conjunction with a loan: | conjunction with a loan |
| a) the initial repayment estimate of the loan advised to the consumer must be exclusive | Ch.4. 6the initial repayment estimate of the loan advised to the consumer must be |
| | |
| of the payment protection premium and the amount of the premium must be advised | exclusive of the payment protection premium. |
| separately; | premum. |
| b) a combined application form may not be | Ch.4. 7 A combined application form can |
| used; and | be used, provided that all information |
| and the second s | relating to payment protection insurance is |
| | contained in a separate section and this |
| | section also contains a requirement for the |
| | consumer to sign in order to apply for |
| | payment protection insurance. |

| Proposed | Existing |
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| c) a suitability assessment must be carried out separately in respect of the loan and in | New |
| respect of the payment protection insurance. | |
| Not included in new code | Ch.4.8 A text box indicating that the payment protection insurance is optional must be included in the application form immediately above where the consumer is required to sign. |
| Remuneration | |
| 20. A regulated entity may pay a fee, commission, other reward or remuneration in respect of the provision of regulated activities only to a person that is: | Ch.2. 50 A regulated entity may pay a fee, commission, other reward or remuneration only to a person that is: |
| a) a regulated entity; | a) a regulated entity; |
| b) a certified person; | b) a certified person; |
| c) an individual for whom a regulated entity has taken full and unconditional responsibility under the Investment Intermediaries Act 1995; | c) an individual for whom a regulated entity has taken full and unconditional responsibility; |
| d) an authorised credit intermediary (within the meaning of the Consumer Credit Act 1995 and the European Communities (Consumer Credit Agreements) Regulations 2010); or | e) an authorised "credit intermediary" (within the meaning of the Consumer Credit Act 1995); or f) a financial services provider operating in the State in accordance with freedom of services or establishment provisions of EU law. |
| e) a former regulated entity, where the fee, commission, other reward or remuneration is in respect of activities that the entity provided when it was regulated. | d) an entity specifically exempt by law from requiring authorisation; |
| Deposit agents | |
| 21. A deposit agent must not retain in its possession an account passbook of a consumer. | Ch.3. 11. A deposit agent must not retain in its possession an account passbook of a consumer. |
| 22. A deposit agent must not operate from | Ch.3. 12. A deposit agent must not operate |
| the same premises as a deposit broker. | from the same premises as a deposit broker. |
| Not included in new code | Ch.3.13 When a deposit agency is terminated by either party, the deposit agent must: a) notify its consumers of the termination; b) advise its consumers of the options available; and c) properly complete any outstanding business. |

| Proposed | Existing |
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| Conflicts of Interest | |
| 23. A regulated entity must have in place | New |
| and operate in accordance with a written | |
| conflicts of interest policy appropriate to | |
| the nature, scale and complexity of the | |
| regulated activities carried out by the firm. | |
| The conflicts of interest policy must: | |
| a) identify the circumstances which | New |
| constitute or may give rise to a conflict of | |
| interest between the regulated entity and its | |
| customers who are consumers or between | |
| one such customer and another; and | |
| b) specify procedures to be followed, and | New |
| measures to be adopted, in order to manage | New |
| such conflicts. | |
| 24. A regulated entity must not knowingly | New |
| create situations that may give rise to a | THEW |
| conflict of interest. | |
| 25. Where conflicts of interest arise and | Ch.2. 51 Where conflicts of interest arise |
| cannot be reasonably avoided, a regulated | and cannot be reasonably avoided, a |
| entity must disclose the general nature | regulated entity may undertake business |
| and/or source of the conflicts of interest to | with or on behalf of a consumer with whom |
| the consumer. A regulated entity may only | it has directly or indirectly a conflicting |
| undertake business with or on behalf of a | interest, only where that consumer has |
| consumer where there is directly or | acknowledged, in writing, that he/she is |
| indirectly a conflicting interest, where that | aware of the conflict of interest and that |
| consumer has acknowledged, in writing, | he/she still wants to proceed. |
| that it is aware of the conflict of interest | ne/sne still wants to proceed. |
| and still wants to proceed. | |
| 26. A regulated entity must ensure that | Ch.2. 56 A regulated entity must ensure |
| there are effective Chinese walls in place | that there are effective Chinese walls in |
| between the different business areas of the | place between the different business areas |
| regulated entity, and between the regulated | of the regulated entity, and between the |
| entity and its connected parties in relation | regulated entity and its connected parties in |
| to information which could potentially give | relation to information which could |
| rise to a conflict of interest or be open to | potentially give rise to a conflict of interest |
| abuse. | or be open to abuse. |
| A regulated entity must ensure it has | Ch.2.56 All procedures relating to the |
| procedures in place relating to the | maintenance of Chinese walls, and the |
| maintenance of Chinese walls, and the | consequences and breaches of Chinese |
| consequences of breaches of Chinese walls. | walls, must be in writing and notified to all |
| These procedures must be in writing and | relevant officers and employees of the |
| notified to all relevant officers and | regulated entity. |
| employees of the regulated entity. | 10gainton ontity. |
| 27. A regulated entity must take reasonable | Ch.2.52 A regulated entity must take |
| steps to ensure that it or any of its officers | reasonable steps to ensure that it or any of |
| or employees does not offer, give, solicit or | its officers or employees does not offer, |
| accept any inducement likely to conflict | give, solicit or accept, any inducement |
| with any duties of the recipient or of the | likely to conflict with any duties of the |
| recipient's employer. | recipient or of the recipient's employer. |
| recipioni s cimpioyer. | recipient of of the recipient's employer. |

| Proposed | Existing |
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| 28. A regulated entity must not enter into a | Ch.2. 53. A regulated entity must not enter |
| soft commission agreement unless such | into a soft commission agreement unless |
| agreement is in writing. Where a soft | such agreement is in writing. |
| commission agreement is in place, the | |
| following conditions apply: | |
| a) Any business transacted under a soft | Ch.2. 53. Any business transacted under a |
| commission agreement must not conflict | soft commission agreement must not |
| with the best interests of its consumers. | conflict with the best interests of its |
| William 6000 1110020010 01 110 0011001110101 | consumers. |
| b) Where a regulated entity considers that a | Ch.2. 53. Where a regulated entity |
| consumer may be affected by the soft | considers that a consumer may be affected |
| commission agreement, the consumer must | by the soft commission agreement, the |
| be made aware of the soft commission | consumer must be made aware of the soft |
| agreement and of how the soft commission | commission agreement and of how the soft |
| agreement may affect them. | commission agreement may affect him/her. |
| c) A copy of the soft commission | Ch.2.53 . A copy of the soft commission |
| agreement must be made available to the | agreement must be made available to the |
| consumer on request. | consumer on request. |
| d) Goods or services received by a | Ch.2.54 . Goods or services received by a |
| regulated entity under a soft commission | regulated entity under a soft commission |
| agreement must be used to assist in the | agreement must be used to assist in the |
| provision of services to consumers. | provision of services to consumers. |
| e) A regulated entity must provide to any | Ch.2.55 . A regulated entity must provide to |
| affected consumer details of any changes in | any affected consumer details of any |
| its policy on soft commission agreements | changes in its policy on soft commission |
| promptly after implementation of any such | agreements promptly after implementation |
| changes. | of any such changes. |
| | of any such changes. |
| Unsolicited Contact (Coldcalling) | Ch 2 22 When contacting a concurred of an |
| 29. A regulated entity must not make an | Ch.2. 33 When contacting a consumer other than an existing customer: A regulated entity |
| unsolicited personal visit or telephone call | may make an unsolicited contact to a |
| for the purpose of offering a product or | consumer, who is an individual, by way of a |
| service to a consumer | personal visit or telephone call |
| 29 except where the purpose of the | Ch.2. 33.(e) and Ch.2. 32 (c) only if: the |
| contact is limited to offering a protection | purpose of the contact is limited to offering |
| policy. | protection policies only |
| 30. A regulated entity may make an | Ch.2. 32. When contacting a consumer who |
| unsolicited personal visit or telephone call | is an existing customer: A regulated entity |
| to a consumer who is an existing customer | may make an unsolicited contact to a |
| provided | consumer, who is an individual, by way of |
| 1 | a personal visit or telephone call, only if: |
| Not included in new code | Ch.2. 32.a) the regulated entity has, within |
| | the previous twelve months, provided that |
| | consumer with a product or service similar |
| | |
| 30the contact is in relation to a product | |
| _ | |
| | maintain contact with the consumer in |
| | relation to that product; |
| 30the contact is in relation to a product held by that consumer. | to the purpose of the unsolicited contact; Ch.2. 32.(b) the consumer holds a product, which requires the regulated entity to maintain contact with the consumer in |

| Proposed | Existing |
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| Not included in new code | Ch.2. 32.d) the consumer has given his/her |
| | consent in writing to being contacted in this |
| | way by the regulated entity. |
| Not included in new code | Ch.2. 33. a) the consumer has signed a |
| | statement, within the previous 6 months, |
| | giving the regulated entity permission to |
| | make personal visits or telephone calls to |
| | him/her; |
| Not included in new code | b) the consumer has a listing in the |
| | business listing section of the current |
| | telephone directory, classified telephone |
| | directory or in trade/professional |
| | directories circulating in the State; |
| Not included in new code | c) the consumer is a director of a company, |
| | or a partner in a firm with an entry in one |
| | of the directories listed in b) above |
| Not included in new code | d) the consumer is the subject of a referral, |
| | received from an entity authorised to provide |
| | financial services in Ireland, another entity |
| | within the same group, a solicitor, a certified |
| Not included in new code | person or an existing customer; |
| Not included in new code | Ch.2.33 In relation to d) above, such a referral must be followed up by an |
| | indication to the consumer by the regulated |
| | entity that the referral has been made and |
| | asking for consent to proceed. |
| Not included in new code | Ch.2.34. A regulated entity must ensure |
| Not included in new code | that, where it makes an unsolicited contact |
| | on foot of a referral, it retains a record |
| | of the referral. |
| 31. An unsolicited personal visit or | Ch.2.35.Unsolicited contact, made in |
| telephone call may be made only between | accordance with this Code, may be made |
| 9.00 a.m. and 7.00 p.m. Monday to Friday | only between 9.00 a.m. and 9.00 p.m. |
| (excluding bank holidays and public | Monday to Saturday (excluding bank |
| holidays) except where the purpose of the | holidays and public holidays), unless |
| contact is to protect the consumer from | otherwise requested by the consumer. |
| fraud or other illegal activity. | |
| 32. When making an unsolicited personal | Ch.2. 36. When making an unsolicited |
| visit or telephone call, the representative of | contact in accordance with this Code, the |
| a regulated entity must immediately and in | representative of a regulated entity must |
| the following order: | immediately and in the following order: |
| a) identify himself or herself by name, and | a) identify himself or herself by name, the |
| the name of the regulated entity on whose | name of the regulated entity on whose |
| behalf he/she is being contacted; | behalf he/she is calling |
| b) inform the consumer of the purpose of | a) and the commercial purpose of the |
| the contact; | contact; |
| c) inform the consumer that the telephone | b) inform the consumer that the call is |
| call is being recorded, if this is the case; | being recorded, if this is the case; |
| Not included in new code | c) disclose to the consumer, the source of the |
| | business lead or referral supporting the |
| | contact; |

| Proposed | Existing |
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| d) establish if the consumer wishes the | d) establish if the consumer wishes the call |
| call/visit to proceed, and, if not, he/she | to proceed; if not, the caller must end the |
| must end the contact immediately; and | contact immediately. |
| e) abide by a request from a consumer not | Ch.2 .37.A regulated entity must abide by a |
| to make an unsolicited personal visit or | request from a consumer not to make an |
| telephone call to him/her again and this | unsolicited contact to him/her again. |
| request must be recorded by the regulated | unsomerced contact to minimier again. |
| entity. | |
| Not included in new code | Ch.2.38. A regulated entity must not reach |
| Trot metaded in new code | a binding agreement with a consumer on |
| | the basis of an unsolicited contact alone, |
| | except in the circumstances permitted |
| | under the European Communities (Distance |
| | Marketing of Consumer Financial Services) |
| | Regulations 2004. |
| 33. A regulated entity must not provide a | New |
| protection policy to a consumer on the | |
| basis of an unsolicited personal visit or | |
| telephone call alone. A regulated entity | |
| may, during the course of an unsolicited | |
| visit or telephone call, provide the | |
| consumer with information about a | |
| protection policy but must allow at least | |
| five business days and no more than 10 | |
| business days to elapse before making a | |
| further visit or telephone call for the | |
| purpose of offering, arranging or | |
| recommending a protection policy or | |
| requesting the consumer to make any | |
| payment in relation to the protection policy. | |
| Where a consumer purchases a protection | |
| policy, the regulated entity must provide | |
| the consumer with details in writing of any | |
| cooling-off period that applies. 34. Where the unsolicited contact is for the | New |
| | New |
| purpose of offering a protection policy, a regulated entity must: | |
| a) disclose to the consumer the source of | |
| the business lead or referral supporting the | |
| contact, where relevant; and | |
| b) retain a record of the referral. | |
| | 1 |
| Premium Handling | Existing |
| Proposed 35. An incurance intermediary must lodge | Existing Ch.5.24. An insurance intermediary must |
| 35. An insurance intermediary must lodge money it receives in respect of a premium | lodge money it receives in respect of a |
| or a premium rebate to a segregated bank | premium or a premium rebate to a |
| account. Each such account must be | segregated bank account. Each such |
| designated "Client Premium Account". | account must be designated 'Client |
| acongnuted Choirt Ferniam Mecount . | Premium Account'. |
| | 1 1 - 1111 u 111 1 1 0 0 0 u 11 t . |

| Proposed | Existing |
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| 36. An insurance intermediary must operate | Ch.5. 25. An insurance intermediary must |
| separate client premium accounts in respect | operate separate client premium accounts in |
| of life and non-life business. | respect of life and non-life business. |
| 37. All payment instruments used to make | Ch.5. 26. All payment instruments used to |
| payments from a client premium account | make payments from a client premium |
| must clearly state that the payment | account must clearly state that the payment |
| emanated from a client premium account. | emanated from a client premium account. |
| 38. A client premium account must never | Ch.5. 27. A client premium account must |
| be overdrawn. | never be overdrawn. |
| 39. The following are the only debits and | Ch.5. 28. The following are the only debits |
| credits that may be passed through a client | and credits that may be passed through a |
| premium account: | client premium account: |
| Credits (money in) | chene premium account. |
| a) money received from consumers in | a) money received from consumers in |
| respect of the renewal of a policy, which | respect of the renewal of a policy, which |
| has been invited by an insurance | has been invited by an insurance |
| undertaking, or a proposal for insurance | undertaking, or a proposal for insurance |
| accepted by an insurance undertaking; | accepted by an insurance undertaking; |
| b) money received from a regulated entity | b) money received from a regulated entity |
| representing premium rebated for onward | representing premium rebated for onward |
| transmission to the consumer; | transmission to the consumer; |
| c) transfers from another client premium | c) transfers from another client premium |
| account operated by the insurance | account operated by the insurance |
| intermediary for the same form of | intermediary for the same form of |
| insurance; | insurance; |
| d) transfers from the insurance | d) transfers from the insurance |
| intermediary's office account to allow a | intermediary's office account to allow a |
| 'buffer' amount to be maintained in the | 'buffer' amount to be maintained in |
| client premium account (any such transfers | the client premium account (any such |
| must be clearly identifiable); | transfers must be clearly identifiable); |
| e) proceeds received from a regulated | e) proceeds received from a regulated |
| entity in respect of the settlement of a claim | entity in respect of the settlement of a claim |
| for onward transmission to the claimant; | for onward transmission to the claimant; |
| f) bank interest, if appropriate; and | f) bank interest, if appropriate; and |
| g) where mixed remittances are received, | g) where mixed remittances are received, |
| the total amount must first be lodged to the | the total amount must first be lodged to the |
| appropriate client premium account. | appropriate client premium account. |
| Debits (money out) | appropriate enter premium account |
| Proposed | Existing |
| a) money paid to a regulated entity on foot | a) money paid to a regulated entity on foot |
| of renewal of a policy, which has been | of renewal of a policy, which has been |
| accepted by an insurance undertaking, or a | accepted by an insurance undertaking, or a |
| proposal, accepted by an insurance | proposal, accepted by an insurance |
| undertaking; | undertaking; |
| b) money paid to a consumer representing | b) money paid to a consumer representing |
| rebates of premiums received from | rebates of premiums received from |
| insurance undertakings; | insurance undertakings; |
| mourance undertakings, | insurance undertakings, |

| Proposed | Existing |
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| c) commissions and fees paid to the | c) commissions and fees paid to the |
| insurance intermediary for which there is | insurance intermediary for which there is |
| documentary proof that the funds are | documentary proof that the funds are |
| properly due to the insurance intermediary; | properly due to the insurance intermediary; |
| d) transfers to another client premium | d) transfers to another client premium |
| account operated by the insurance | account operated by the insurance |
| intermediary for the same form of | intermediary for the same form of |
| insurance; | insurance; |
| e) payments of claims settlement amounts | e) payments of claims settlement amounts |
| to a consumer; | to a consumer; |
| f) bank interest, if appropriate; | f) bank interest, if appropriate; and |
| g) the portion of mixed remittances that | g) the portion of mixed remittances that |
| does not relate to a premium payment. | does not relate to a premium payment. |
| Such remittances should be transferred to, | Such remittances should be transferred to, |
| or to the order of, the consumer without | or to the order of, the consumer without |
| delay; and | delay. |
| h) payments in respect of charitable | New |
| donations. | |
| 40. An insurance intermediary must carry | Ch.5. 29. An insurance intermediary must |
| out and retain, on a monthly basis, a | carry out and retain, on a monthly basis, a |
| detailed reconciliation of amounts due to | detailed reconciliation of amounts due to |
| regulated entities with the balance on each | regulated entities with the balance on each |
| client premium account it operates. | client premium account it operates. |
| PRODUCT PRODUCER RESPONSIBIL | ITIES |
| 41. Where a product producer distributes its | New |
| products through an intermediary and | |
| imposes target levels of business or pays | |
| commission based on levels of business | |
| introduced, the product producer must be | |
| able to demonstrate that these | |
| arrangements: | |
| a) do not impair the intermediary's duty to | New |
| act in the best interests of consumers; and | |
| b) do not give rise to a conflict of interest, | New |
| either between the product producer and | |
| the intermediary or between either of them | |
| and the consumer. | |
| 42. A product producer must not terminate | New |
| a letter of appointment with an | |
| intermediary solely based on the volume of | |
| new business introduced by the | |
| intermediary. | |

| Proposed | Existing |
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| 43. When designing a new investment | New |
| product, a product producer must identify | |
| the target market for the product, the nature | |
| and extent of the risks inherent in the | |
| product and the level, nature, extent and | |
| limitations of any guarantee attaching to | |
| the product and the name of the guarantor. | |
| The target market must only comprise the | |
| types of consumer for which the product is | |
| likely to be suitable. The product producer | |
| must also identify the target market for | |
| which the product is not suitable. | |
| 44. A product producer must ensure that | New |
| the information it provides to an | |
| intermediary about its investment products | |
| is clear, accurate, up to date and not | |
| misleading, and includes the information | |
| outlined in Chapter 4, Provision 32. This | |
| product information must be sufficient to | |
| enable those who sell the product to | |
| understand it so as to be able to determine | |
| whether it is suitable for a consumer. | |
| 45. Within the first year of launching an | New |
| investment product, and annually | |
| thereafter, a product producer must check | |
| whether the product is continuing to meet | |
| the general needs of the target market for | |
| which it was designed. Where the product | |
| producer establishes that a product no | |
| longer meets the general needs of the target | |
| market, the product producer must: | |
| a) reassess the product to identify the | New |
| consumer type for which it is suitable; | |
| b) immediately update the information it | New |
| provides under Provision 44 above; and | |
| c) notify the Central Bank. | New |
| 46. A regulated entity must maintain a | Ch.4 .12. A regulated entity must maintain |
| publicly accessible register of all mortgage | a publicly accessible register of all |
| intermediaries to which it has issued a | mortgage intermediaries to which it has |
| current appointment. | issued a current appointment. |
| 47. Upon the termination of the | Ch.4 .13. Upon the termination of the |
| appointment of any mortgage intermediary, | appointment of any mortgage intermediary, |
| a regulated entity must provide to the | a regulated entity must provide to the |
| Central Bank a confirmation in writing that | Financial Regulator a confirmation in |
| such mortgage intermediary has been | writing that such mortgage intermediary |
| removed from the register maintained | has been removed from the register |
| under Provision 46, together with details of | maintained under Requirement 12, together |
| the consequent amendment made to such | with details of the consequent amendment |
| register. | made to such register. |

| CHAPTER 4 – Provision of information | |
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| Proposed | Existing |
| General Information | |
| 1. A regulated entity must ensure that all information it provides to a consumer is clear, comprehensible, accurate and up to date, and that key items are brought to the attention of the consumer. The information must not be misleading and the method of presentation must not disguise, diminish or obscure important information. | Ch.2.12. A regulated entity must ensure that all information it provides to a consumer is clear and comprehensible, and that key items are brought to the attention of the consumer. The method of presentation must not disguise, diminish or obscure important information. |
| 2. A regulated entity must supply information to a consumer on a timely basis. In doing so, the regulated entity must have regard to the following: a) the urgency of the situation; and b) the time necessary for the consumer to absorb and react to the information provided. | Ch.2.13. A regulated entity must supply information to a consumer on a timely basis. In doing so, the regulated entity must have regard to the following: a) the urgency of the situation; and b) the time necessary for the consumer to absorb and react to the information provided. |
| 3. Where a regulated entity intends to amend or alter the range of services it provides, it must give notice to affected consumers at least two months in advance of the amendment being introduced. | Ch.2 .14. Where a regulated entity intends to amend or alter the range of services it provides, it must give notice to affected consumers at least two months in advance of the amendment being introduced. |
| 4. a) Where a regulated entity intends to cease operating or to transfer all or a part of its business to another entity it must: | Ch.2 .15. Where a regulated entity intends to cease operating it must: |
| i) provide at least two months notice to affected consumers to enable them to make alternative arrangements; ii) advise the consumer of the option to | a) provide at least two month's notice to affected consumers to enable them to make alternative arrangements; and |
| have their details transferred (where relevant); | New |
| iii) ensure all outstanding business is properly completed; and | b) ensure all outstanding business is properly completed. |
| iv) notify the Central Bank immediately. b) When intending to close or move a branch, a credit institution must give three months notice to affected consumers; advise the Central Bank immediately, and notify the wider community in the local press. | Ch.3.2. Where a credit institution plans to close or move a branch it must inform affected consumers in writing at least 3 months in advance and advise the Financial Regulator immediately thereof. The wider local community should also be informed, in advance, through notification in the local press. |

| Proposed | Existing |
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| 5. A regulated entity must inform the | Ch.2 .17. A regulated entity must ensure |
| consumer at the outset of a conversation | that, where it intends to record a telephone |
| where it intends to record a telephone | conversation with a consumer, it informs |
| conversation. | the consumer, at the outset of the |
| | conversation, that it is being recorded. |
| 6. A regulated entity must ensure that, | Ch.2 .20. A regulated entity must ensure |
| where it communicates with a consumer | that, where it communicates with a |
| using electronic media, it has in place | consumer using electronic media, it has in |
| appropriate arrangements to ensure the | place appropriate arrangements to ensure |
| secure transmission of information to, and | the secure transmission of information to, |
| receipt of information from, the consumer. | and receipt of information from, the |
| | consumer. |
| 7. A regulated entity must ensure that all | Ch.2 .22. A regulated entity must ensure |
| printed information it provides to | that all printed information it provides to |
| consumers is of a print size that is clearly | consumers is of a print size that is clearly |
| legible. | legible. |
| INFORMATION ABOUT REGULATOR | Y STATUS |
| Proposed | Existing |
| 8. A regulated entity must include a | Ch.2 .39. A regulated entity must include a |
| regulatory disclosure statement: | regulatory disclosure statement: |
| a) on its business stationery; | a) on its business stationery; |
| b) in all advertisements; and | b) in all advertisements; and |
| c) on all electronic communications with | c) on all electronic communications with |
| consumers including on the home page of | consumers including on the home page of |
| its website, if any. | its website, if any. |
| In respect to c) above, a regulatory | New |
| disclosure statement is not required on an | |
| SMS message. | |
| 9. A regulated entity must only use the | Ch.2 .40. A regulated entity must not use |
| regulatory disclosure statement on its | the regulatory disclosure statement on any |
| business stationery or electronic | business stationery, advertisement or |
| communications in connection with | electronic communication in connection |
| activities for which the firm is authorised, | with a product or service for which the firm |
| registered or licensed by the Central Bank. | is not regulated by the Financial Regulator. |
| 10. A regulated entity must use separate | New |
| business stationery and electronic | |
| communications where it engages in an | |
| activity that falls outside of its Central | |
| Bank authorisation, registration or license. | |
| 11. In the case of a website, a regulated | New |
| entity must have separate sections for the | |
| activities that fall inside and those that fall | |
| outside of its Central Bank authorisation, | |
| registration or license. | |

| Proposed | Existing |
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| 12. Where a regulated entity is licensed, | Ch.2 .41. The regulatory disclosure |
| authorised, or registered by, the Central | statement must take the following form: |
| Bank, the regulatory disclosure statement | "[Full legal name of regulated entity (and |
| must take the following form: | trading name, if applicable)] is regulated by |
| "[Full legal name of regulated entity (and | the Financial Regulator". |
| trading name(s), if applicable)] is regulated | the I maneral regulator. |
| by the Central Bank of Ireland". | |
| The regulatory disclosure statement must | |
| not include any additional information. | |
| 13. Where a regulated entity is operating in | Ch.2 .42. A financial services provider |
| this State under EU law freedom of | operating in this State under EU law |
| services or establishment provisions, the | freedom of services or establishment |
| | provisions must disclose the name of the |
| regulatory disclosure statement must take | • |
| the following form: | competent authority from which it received |
| "Full legal name of regulated entity (and | its authorisation, or with which it is |
| trading name(s), if applicable) is authorised | registered, and the name of the State where |
| by (name of the competent authority from | that competent authority resides: |
| which it received its authorisation or | a) on its business stationery; |
| licence, or with which it is registered) in | b) in all advertisements for services for |
| (the name of the State where that | which the regulated entity is subject to this |
| competent authority resides), and is | Code; and |
| regulated by the Central Bank of Ireland for | c) on all electronic communications with |
| conduct of business rules only." | consumers including on the home page of |
| The regulatory disclosure statement must | its website, if any. |
| not include any additional information. | |
| 14. The regulatory disclosure statement | Ch.2 .43. The regulatory disclosure |
| must not be presented in such a way as to | statement must not be presented in such a |
| appear to be an endorsement by the Central | way as to appear to be an endorsement by |
| Bank of the regulated entity or its products | the Financial Regulator of the regulated |
| or services. | entity or its products or services. |
| INFORMATION ABOUT THE FIRM AN | |
| 15. A regulated entity must draw up its | Ch.2 .8. A regulated entity must draw up its |
| terms of business and provide each | terms of business and provide each |
| consumer with a copy at the outset of its | consumer with a copy prior to providing |
| relationship with the consumer*. | the first service to that consumer |
| *Note: this does not apply to deposit | |
| agents | |
| 16. The terms of business must set out the | Ch.2 .8the terms of business must set out |
| basis on which the regulated entity | the basis on which the regulated entity |
| provides its services and must include at | provides its services and must include at |
| least the following: | least the following: |
| | |
| a) the legal name, trading name (if any), | a) the legal name, trading name (if any), |
| a) the legal name, trading name (if any), address, and contact details of the regulated | a) the legal name, trading name (if any), address, and contact details of the regulated |
| | |
| address, and contact details of the regulated | address, and contact details of the regulated |
| address, and contact details of the regulated entity; | address, and contact details of the regulated entity; |
| address, and contact details of the regulated entity; b) the identity of the group to which the | address, and contact details of the regulated entity; b) the identity of the group to which the |
| address, and contact details of the regulated entity; b) the identity of the group to which the regulated entity belongs, if any; | address, and contact details of the regulated entity; b) the identity of the group to which the regulated entity belongs, if any; |

| Proposed | Existing |
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| 19. A deposit agent must ensure that each | Ch.2 .9. A deposit agent must ensure that |
| consumer is given a copy of the relevant | each consumer is given a copy of the |
| credit institution's terms of business prior | relevant credit institution's terms of |
| to providing the first service to that | business prior to providing the first service |
| consumer. Such terms of business must set | to that consumer. Such terms of business |
| out the nature of the relationship between | must set out the nature of the relationship |
| the credit institution and the deposit agent | between the credit institution and the |
| and the basis on which the deposit agent's | deposit agent and the basis on which the |
| services are provided. | deposit agent's services are provided. |
| 20. A regulated entity must always disclose | New |
| the following to consumers: | |
| a) where the regulated entity has a holding, | |
| direct or indirect, representing more than | |
| 10% of the voting rights or of the capital in | |
| another regulated entity; | |
| b) where another regulated entity has a | |
| holding, direct or indirect, representing | |
| more than 10% of the voting rights or of | |
| the capital in the regulated entity. | |
| 21. A regulated entity which offers | Ch.5 .9. A regulated entity which offers |
| financial services under a number of | financial services under a number of |
| business names and business images, | business names and product images or |
| whether directly or indirectly, must | through any direct outlets must disclose, in |
| disclose, in all correspondence with | all correspondence with consumers, the |
| consumers, the identity of the group to | identity of the group to |
| which it belongs. | which it belongs. |
| 22. Before providing a service, an | New |
| intermediary must explain to each | |
| consumer the extent of the service to be | |
| provided. | |
| 23. An intermediary may only describe | New |
| itself as 'independent' where all of the | |
| following apply: | |
| a) the intermediary provides services on the | New |
| basis of a fair analysis of the market; and | |
| b) the entity must allow the consumer the | New |
| option to pay for its services in full by | |
| means of a fee; and | |

| Proposed | Existing |
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| c) if the entity is part of a group of | New |
| companies to which it directs business, it | |
| must disclose the name of the group of | |
| which it is a part. | |
| Where the regulated entity provides an | |
| independent service for some products and | |
| a more limited service for other products, it | |
| must explain the different nature of the | |
| services in a way that seeks to inform the | |
| consumer. It must ensure that there is no | |
| ambiguity about the range of services that it | |
| | |
| provides in an independent capacity. | |
| 24. The term 'broker' may only be used to | NT |
| describe the services of an intermediary | New |
| where the intermediary offers consumers a | |
| fair analysis of the market for that | |
| particular product or service. | |
| 25. Where an intermediary does not | New |
| provide a product or service on the basis of | |
| a fair analysis of the market, it must clearly | |
| disclose to the consumer the names of those | |
| product producers whose products or | |
| services it intends to consider as part of its | |
| analysis. | |
| 26. Where an intermediary is tied to a | New |
| single provider for a particular product it | |
| must disclose this fact in all advertisements | |
| and written material for that particular | |
| product. | |
| | |
| INFORMATION ABOUT PRODUCTS | |
| | New |
| INFORMATION ABOUT PRODUCTS | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and | New |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. | |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to | New Ch.2.21. A regulated entity must provide each consumer with the terms and |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions | Ch.2.21. A regulated entity must provide each consumer with the terms and |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each | Ch.2 .21. A regulated entity must provide |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that | Ch.2.21. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off | Ch.2.21. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off period (if any) expires. | Ch.2.21. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off period (if any) expires. |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off period (if any) expires. 29. A regulated entity must inform each | Ch.2.21. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the |
| INFORMATION ABOUT PRODUCTS 27. Before offering, arranging or recommending a product, a regulated entity must provide information about the main features and restrictions of the product to the consumer, including where relevant, the nature and extent of the risks inherent in the product and the level, nature, extent and limitations of any guarantee attaching to the product and the name of the guarantor. 28. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off period (if any) expires. | Ch.2.21. A regulated entity must provide each consumer with the terms and conditions attaching to a product or service, before the consumer enters into a contract for that product or service, or before the cooling-off period (if any) expires. |

| Proposed | Existing |
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| 30. When announcing a change in interest | Ch.3 .3. A credit institution must ensure |
| rates, a regulated entity must publish a | that when it announces a change in interest |
| notification which states clearly the date | rates, the notification states clearly the date |
| from which the changes will apply. | from which the changes will apply. |
| 31. Where a regulated entity changes the | Ch.3 .4. Where a credit institution changes |
| interest rate on accounts, it must update the | the interest rate on accounts, it must update |
| information on information services, | the information on information services, |
| including telephone helplines and websites | including telephone helplines and websites |
| as soon as the change comes into effect. | as soon as the change comes into effect. |
| Investment products | |
| 32. Before offering, arranging or | New |
| recommending an investment product the | |
| regulated entity must provide the | |
| consumer, where relevant, with information | |
| about: | |
| a) capital security; | |
| b) the risk that some or all of the | |
| investment may be lost; | |
| c) leverage and its effects; | |
| d) any limitations on the sale or disposal of | |
| the product; | |
| e) restrictions on access to funds invested; | |
| f) restrictions on the redemption of the | |
| product; | |
| g) the impact, including the cost, of exiting | |
| the product early; | |
| h) the minimum recommended investment | |
| period; | |
| i) the risk that the estimated or anticipated | |
| return will not be achieved; and | |
| j) the potential effects of volatility in price, | |
| fluctuation in interest rates, and/or | |
| movements in exchange rates on the value | |
| of the investment | |
| 33. A regulated entity must provide | Ch.6 .2. A regulated entity must provide |
| consumers with pre-sale product | consumers with pre-sale product |
| information specific to that consumer that | information specific to that consumer that |
| contains an estimation of the investment | contains an estimation of the investment |
| product's value after tax, at the end of year | product's value after tax, at the end of year |
| 1, 2, 3, 4, 5, 10, 15 and 20 (where | 1, 2, 3, 4, 5, 10, 15 and 20 (where |
| applicable) assuming realistic growth rates. | applicable) assuming realistic growth rates. |
| 34. A regulated entity must ensure that all | Ch.6 .3. A regulated entity must ensure that |
| illustrations contained in investment | all illustrations contained in investment |
| product documentation must be shown pre- | product documentation must be shown pre- |
| and post- any tax deduction due on | and post- any tax deduction due on |
| surrender or encashment of the investment | surrender or encashment of the investment |
| product. | product. |

| Proposed | Existing |
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| 35. A regulated entity must include the | Ch.6 .4. A regulated entity must include the |
| following statement with all illustrations: | following statement with all illustrations: |
| Warning: These figures are | Warning: These figures are |
| estimates only. They are not a | estimates only. They are not a |
| reliable guide to the future | reliable guide to the future |
| performance of your investment. | performance of your investment. |
| 36. Where a prospectus, other than a prospectus falling within the scope of the Prospectus Directive (2003/71/EC), represents or contains the terms of a contract between the regulated entity and | Ch.6.7. Where a prospectus, other than a prospectus falling within the scope of the Prospectus Directive (2003/71/EC), represents or contains the terms of a contract between the regulated entity and |
| one or more of its consumers, this fact must | one or more of its consumers, this fact must be clearly stated in the prospectus. |
| be clearly stated in the prospectus. | be clearly stated in the prospectus. |
| Banking products 37. Before providing a basic banking | New |
| product to a consumer, a credit institution must first establish that the consumer is seeking a basic banking product. In addition, a credit institution must advise the consumer of: | |
| a) any restrictions applying to the account (including any restrictions on access to funds, notice periods, limitations on ATM withdrawals); and | New |
| b) the availability of any lower cost alternatives with that credit institution, if any. | New |
| 38. A credit institution must ensure that at least 10 business days before the maturity of a fixed term deposit, it alerts the consumer about its impending maturity. | Ch.3.7. A credit institution must ensure that at least 10 days before the maturity of a fixed term deposit, which has a minimum term of 1 year, it alerts the consumer about its impending maturity. |
| 39. A regulated entity must, before a consumer opens a joint account: a) warn such consumer of the consequences of opening and operating such a joint account; | Ch.3.9. A credit institution must, before a consumer opens a joint account which permits full access and use of funds in the account by either named party, warn such consumer of the consequences of opening and operating such a joint account. |
| b) ascertain from the account holders any limitations that they wish to impose on the operations of the account including any limitations in the event of the death of either account holder. | Ch.3 .10. A credit institution must ascertain from the accountholders of a joint account any limitations that they wish to impose on the operations of the account. |

| Proposed | Existing |
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| Credit | |
| 40. Where credit is being advanced subject to a guarantee, the guarantee documentation must outline the obligations of the guarantor and must contain the following warning: Warning: As a guarantor of this credit, you will have to pay off the debts of the borrower up to the level of your guarantee, the interest and all associated charges if the borrower does not. Before you sign this guarantee you should get independent legal | Ch.4.3. Where a loan is being advanced subject to a guarantee, the guarantee must outline the obligations of the guarantor and must contain the following warning: Warning: As a guarantor of this loan, you will have to pay off the loan, the interest and all associated charges if the borrower does not. Before you sign this guarantee you should get independent legal advice. |
| advice. | CD 4.4 YC 1 |
| 41. The regulated entity must notify the guarantor in writing:a) if the terms of the credit agreement change; | Ch.4 .4. If the terms of the loan agreement change, the regulated entity must notify the guarantor in writing. |
| b) when an account goes into arrears; and | Ch.4 .5. A regulated entity must have in place procedures for the handling of arrears cases. |
| c) three months in advance of calling on a guarantee. | New |
| 42. A regulated entity must notify affected consumers in writing in advance of any change in the interest rate. This notification must include: a) the date from which the new rate will apply; b) details of the old and new rate; c) the revised repayment amount; and d) an invitation for the consumer to contact the lender if he/she anticipates difficulties meeting the higher repayments. | Ch 40 Prior to a loop being approved a |
| 43. Prior to a loan being approved, a regulated entity must explain to a consumer the effect of missing any of the scheduled repayments. This information must be highlighted in any relevant documentation and the following notice must also appear: Warning: If you do not meet the repayments on your loan, your account will go into arrears. This may affect your credit rating. | Ch.4.9. Prior to a loan being approved, a regulated entity must explain to a consumer the effect, if any, of missing any of the scheduled repayments. This information must be highlighted in any relevant documentation and the following notice should also appear: Warning: If you do not meet the repayments on your loan, your account will go into arrears. This may affect your credit rating. |

| Proposed | Existing |
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| 44. Where a consumer is not in arrears and | New |
| a regulated entity is seeking to move a | |
| consumer from a tracker rate to an | |
| alternative rate, for any reason, the lender | |
| must provide the consumer with the | |
| following information in writing at least | |
| two months before the proposed change, | |
| where applicable: | |
| a) indicative comparisons of the cost of | New |
| monthly repayments at the consumer's | |
| tracker rate and the alternative rate(s) being | |
| offered; and | |
| b) details of the advantages and | New |
| disadvantages of both the tracker mortgage | |
| rate compared to the other rate(s) being | |
| offered. | |
| The following warning should also appear: | |
| Warning: By switching to an | |
| alternative rate, the tracker rate | |
| option will be terminated. | |
| 45. Where a consumer is not in arrears and | New |
| wishes to change from a tracker rate to an | |
| alternative rate, for any reason, the lender | |
| must provide the consumer with the | |
| information and warning outlined in | |
| Provision 44 at least two months before the | |
| proposed change, where applicable. | |
| 46. Prior to offering, arranging or | Ch.4 .10. Where a mortgage is offered to a |
| recommending a mortgage to a consumer | consumer for the purpose of consolidating |
| for the purpose of consolidating other loans | other loans or credit facilities, the regulated |
| or credit facilities, the regulated entity must | entity must provide the consumer with a |
| provide the consumer with a written | written indicative comparison of the total |
| indicative comparison of the total cost of | cost of continuing with the existing |
| continuing with the existing facilities and | facilities and the total cost of the |
| the total cost of the consolidated facility on | consolidated facility on offer. |
| offer. Any assumptions made must be | |
| reasonable and justifiable. | |
| 47. Where a regulated entity provides a | New |
| fixed interest rate on a mortgage to a | |
| consumer, it must provide the consumer | |
| with a worked example of the early | |
| redemption charge in financial terms and | |
| details in relation to the calculation of this | |
| charge in the mortgage documentation. | |

| Proposed | Existing |
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| 48. Where a regulated entity is making a | New |
| mortgage offer, it must inform the | |
| consumer of the amount of the mortgage | |
| and the length of time for which the | |
| mortgage offer is valid, assuming that all | |
| details provided by the consumer are | |
| correct and do not change. | |
| 49. Where a consumer's credit application | New |
| is rejected, a regulated entity must clearly | |
| outline in writing to the consumer the | |
| reasons why the credit was not approved. | |
| | |
| Insurance products | Cl. F.1. A Let 1's |
| 50. A regulated entity must, when | Ch.5.1. A regulated entity must, when |
| providing a quote to a consumer, inform | providing a quote to a consumer, inform |
| the consumer of the amount of the | the consumer of the amount of the |
| quotation and the length of time for which | quotation and the length of time for which |
| the quotation will be valid, assuming that | the quotation will be valid, assuming that |
| all details provided by the consumer are | all details provided by the consumer are |
| correct and do not change. | correct and do not change. |
| 51. A regulated entity must express clearly | Ch.5 .2. A regulated entity must express |
| in the quotation any warranties or | clearly in the quotation documents any |
| endorsements. These sections in the | warranties or endorsements. These sections |
| quotation documents must not be detailed | in the quotation documents must not be |
| in smaller print than other information | detailed in smaller print than other |
| provided in the documents and the | information provided in the documents. |
| information given must be to a level that | |
| enables the consumer to make an informed | |
| choice. | |
| 52. A regulated entity must clearly identify | Ch.5.3. A regulated entity must clearly |
| any discounts or loadings applying to the | identify any discounts or loadings applying |
| policy at the quotation stage. | to the policy at the quotation stage. |
| 53. A regulated entity must state the full | Ch.5 .4. A regulated entity must state the |
| legal name of the relevant underwriter on | full legal name of the relevant underwriter |
| all quotations, policy documentation and | on all quotations, policy documentation and |
| renewal notices issued to a consumer. | renewal notices issued to a consumer |
| 54. A regulated entity must explain to a | Ch.5 .5. A regulated entity must explain to |
| consumer the consequences of failure to | a consumer the consequences of failure to |
| make full disclosure on the proposal form | make full disclosure on the proposal form |
| of such consumer's medical details or | of such consumer's medical details or |
| history. | history. |
| 55. A regulated entity must, before | Ch.5 .6. A regulated entity must, before |
| completing a proposal form for a | completing a proposal form for a |
| permanent health insurance policy, explain | permanent health insurance policy, explain |
| to the consumer the meaning of disability | to the consumer the meaning of disability, |
| as defined in the policy, the benefits | the benefit available under the policy and |
| available under the policy, the exclusions | the reductions applied to the benefit where |
| that apply, and the reductions applied to the | there are disability payments from other |
| benefit where there are disability payments | sources. |
| from other sources. | |

| Proposed | Existing |
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| 56. A regulated entity providing serious | Ch.5.7. A regulated entity providing |
| illness policies must, before completing a | serious illness policies must, before |
| proposal form, explain clearly to the | completing a proposal form, explain clearly |
| consumer the restrictions, conditions and | to the consumer the restrictions, conditions |
| exclusions that attach to that policy. | and exclusions that attach to the policies. |
| 57. A regulated entity must issue policy | Ch.5.8. A regulated entity must issue |
| documents to the consumer within 10 | policy documents to the consumer within |
| business days of all relevant information | 10 business days of all relevant information |
| being provided by the consumer and cover | being provided by the consumer and cover |
| being underwritten. This provision also | being underwritten. |
| applies in the case of renewals. | being under written. |
| 58. Where an insurance undertaking refuses | Ch.5 .10. Where an insurance undertaking |
| to quote for motor insurance, it must, on | refuses to quote for motor insurance, it |
| request from the consumer, state its reasons | must, on request from the consumer, state |
| in writing. The insurance undertaking must | its reasons in writing. The insurance |
| advise the consumer immediately of their | undertaking must advise the consumer |
| right to refer the matter to the Declined | immediately of their right to refer the |
| Cases Committee of the Irish Insurance | matter to the Declined Cases Committee of |
| Federation and the method of doing so. | the Irish Insurance Federation and the |
| redefation and the method of doing so. | |
| 50 When a consumer advises a regulated | method of doing so. Ch.5 .11. When a consumer advises a |
| 59. When a consumer advises a regulated | |
| entity of the intention to use an insured | regulated entity of the intention to travel to |
| vehicle in another Member State, the | another Member State, the regulated entity |
| regulated entity must provide the consumer | must provide the consumer with details of |
| with details of the regulated entity's | the regulated entity's appointed claims |
| appointed claims representative for that | representative in that Member State. |
| Member State. | Ch 5 12 William 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| 60. Where a secondary market exists for a | Ch.5 .13. Where a secondary market exists |
| life policy, and when the holder of such a | for a life policy, and when the holder of |
| life policy seeks information on its early | such a life policy seeks information on its |
| surrender, the regulated entity must divulge | early surrender, the regulated entity must |
| to the holder, at the same time as it | divulge to the holder, at the same time as it |
| discloses the surrender value of the policy, | discloses the surrender value of the policy, |
| that this secondary market exists and that | that this secondary market exists and that |
| the policy may be sold on it. | the policy may be sold on it. |
| 61. Before offering an insurance policy | New |
| where the premium may be subject to | |
| review during the term of the policy, a | |
| regulated entity must: | |
| a) explain clearly to the consumer the risk | |
| that the premium may increase; | |
| b) provide the consumer with details of the | |
| period for which the initial premium is | |
| fixed; and | |
| c) include the following warning on the | |
| application form for the product: | |
| Warning: The current premium may | |
| increase after [insert number of years for | |
| which the premium is guaranteed] years. | |

| Proposed | Existing |
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| Not included in new code | Ch.5.12. In the event of an insurance |
| | intermediary retiring and the book of |
| | business being passed to another insurance intermediary, all consumers must be |
| | informed in writing of the option to decline to |
| | have their details transferred. |
| Lifetime mortgages and home reve | rsion agreements |
| 62. A regulated entity must advise the | Ch.4. 16. A regulated entity must advise the |
| consumer of the consequences of a lifetime | consumer of the consequences of lifetime |
| mortgage or a home reversion agreement, | mortgages including details of the total |
| including details of the total costs involved, | costs involved, including all interest, |
| including all interest, charges and the effect | charges and the effect on the existing |
| on the existing mortgage, if any. | mortgage, if any. |
| 63. A regulated entity must ensure that consumers are made aware of the | Ch.4. 17. A regulated entity must ensure |
| importance of seeking independent legal | that consumers are made aware of the |
| advice. | importance of seeking independent legal advice. |
| 64. A regulated entity must include the | Ch.4. 18. A regulated entity must include |
| following warning on any information | the following warning on any information |
| document, application form or any other | document, application form or any other |
| document given to the consumer in | document given to the consumer in |
| connection with a lifetime mortgage or | connection with a lifetime mortgage: |
| home reversion agreement: | |
| Warning: Purchasing this | Warning: Purchasing this |
| product may negatively impact | product may negatively impact |
| on your ability to fund future | on your ability to fund future |
| needs. | needs. |
| Tracker bonds | |
| 65. A regulated entity must provide the | Ch.6. 8. A regulated entity must provide the |
| following information in a prominent | following information in a prominent |
| position in a tracker bond product brochure, | position in a tracker bond product brochure, |
| if any, and on a tracker bond application | if any, and on a tracker bond application |
| form: | form: |
| a) for investments in products that do not | a) for investments in products that do not |
| promise the 100% return of a consumer's | promise the 100% return of a consumer's |
| capital on maturity, the following | capital on maturity, the following |
| statement: | statement: |
| Warning: The value of your | Warning: The value of your |
| investment may go down as well | investment may go down as well |
| as up. You may get back less than | as up. You may get back less than |
| you put in. | you put in. |
| b) where the promised return is known but | b) where the promised return is known but |
| is less than the initial 100% invested the | is less than the initial 100% invested the |
| following statement: | following statement: |
| Warning: If you invest in this | Warning: If you invest in this |
| I manager of train could look trade of | I product vou could lose vy% of |
| product you could lose xx% of the money you put in. | product you could lose xx% of the money you put in. |

| Proposed | Existing |
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| c) if the promised 'return of capital' is only | c) if the promised 'return of capital' is only |
| applicable on a specific date, this date and | applicable on a specific date, this date and |
| the following statement: | the following statement: |
| Warning: If you cash in your | Warning: If you cash in your |
| investment before [specify the | investment before [specify the |
| particular date] you may lose | particular date] you may lose |
| some or all of the money you put | some or all of the money you put |
| in. | in. |
| d) if there is no access to funds for the term | New |
| of the product, the following statement: | |
| Warning: If you invest in this | |
| product you will not have any | |
| access to your money for (insert | |
| time required before the product | |
| matures). | |
| e) the nature, extent and limitations of any | d) the name of the ultimate provider of any |
| guarantee attaching to the product and the | guarantee. |
| name of the ultimate provider of any | guarantee. |
| guarantee. | |
| 66. A regulated entity must provide a | Ch.6 .9. A regulated entity must provide a |
| consumer with a "Key Features | consumer with a 'Key Features Document', |
| Document", of a type referred to in the | of a type referred to in the Appendix to this |
| Appendix A to this Code before the | Chapter before the consumer signs an |
| consumer signs an application form for a | application form for a tracker bond. Where |
| tracker bond. Where the information | the information required by the Key |
| required by the Key Features Document is | Features Document is already provided to |
| already provided to the consumer under a | the consumer under a legal requirement to |
| legal requirement to do so, the regulated | do so, the regulated entity is not obliged to |
| entity is not obliged to include that | include that information in the Key |
| information in the Key Features Document. | Features Document. |
| 67. A regulated entity must provide a | Ch.6 .10. A regulated entity must provide a |
| consumer who has invested in a tracker | consumer who has invested in a tracker |
| bond with a document within five business | bond with a document within 2 business |
| days of the start of the fund, setting out: | days of the start of the fund, setting out: |
| a) the name(s) and address(es) of the | a) the name and address of the consumer; |
| consumer(s); | |
| b) the date of investment; | b) the date of investment; |
| c) the amount of the investment; | c) the amount of the investment; |
| d) the date or dates on which the promised | d) the date or dates on which the promised |
| minimum payment is payable; | minimum payment is payable; |
| e) disclosure of the make up of the | e) disclosure of the make up of the |
| investment, if the make up differs from that | investment, if the make up differs from that |
| shown in the Key Features Document | shown in the Key Features Document |
| prepared in accordance with Provision 66; | prepared in accordance with Requirement |
| and f) the deta the investment will mature | 9; and |
| f) the date the investment will mature. | f) the date the investment will mature. |

| Proposed | Existing |
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| 68. Where a regulated entity shows an | Ch.6 .11. Where a regulated entity shows an |
| illustration of the projected return on | illustration of the projected return on |
| investment of a tracker bond, the value of | investment of a tracker bond, the value |
| the total return must be expressed and | of the total return must be expressed and |
| shown as prominently as the equivalent | shown as prominently as the equivalent |
| compound annual rate. | compound annual rate. |
| Not included in new code | Ch.6.12. A regulated entity must not provide |
| | an illustration of an investment of a tracker |
| | bond to a consumer where the illustration |
| | shows the return that investment could have |
| | provided over any prior investment period. |
| 69. Where a regulated entity offers a | Ch.6 .13. Where a regulated entity offers a |
| consumer the facility to borrow funds to | consumer the facility to borrow funds to |
| invest in a tracker bond, the regulated | invest in a tracker bond, the regulated |
| entity must give the consumer an | entity must give the consumer an |
| illustration showing: | illustration showing: |
| a) the year-by-year and total interest | a) the year-by-year and total interest |
| payments the consumer is likely to have to | payments the consumer is likely to have to |
| pay in respect of the funds borrowed to | pay in respect of the funds |
| invest in the tracker bond, until the date the | borrowed to invest in the tracker bond, |
| product matures; | until the date the product matures; |
| (i) for this purpose the fixed interest rate | b) for this purpose the fixed interest rate |
| offered by the lender for the period to the | offered by the lender for the period to the |
| date of the promised payment under the | date of the promised payment under the |
| tracker bond must only be used. | tracker bond should only be used. |
| (ii) where the lender does not offer a fixed | b) Where the lender does not offer a fixed |
| interest rate over this period, an equivalent | interest rate over this period, an equivalent |
| open market fixed interest rate should be | open market fixed interest rate should be |
| used for this purpose. | used for this purpose; |
| b) the compound annual rate equivalent of | c) the compound annual rate equivalent of |
| the promised payment under the relevant | the promised payment under the relevant |
| tracker bond must be shown prominently; | tracker bond must be shown prominently; |
| and | and |
| c) the difference between the promised | d) the difference between the promised |
| payment under the tracker bond and the | payment under the tracker bond and the |
| total projected outgoings of the consumer | total projected outgoings of the consumer |
| (i.e. interest payments related to the funds | (i.e. interest payments related to the funds |
| borrowed to invest, any capital repayments | borrowed to invest, any capital repayments |
| related to such borrowings and any capital | related to such borrowings and any capital |
| investment by the consumer other than the | investment by the consumer other than the |
| borrowed funds) over the period to the date | borrowed funds) over the period to the date |
| of promised payment under the tracker | of promised payment under the tracker |
| bond. | bond. |

| Proposed | Existing |
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| Personal Retirement Savings Acco | |
| 70. Before offering, arranging or | New |
| recommending PRSAs, a regulated entity | |
| must provide the consumer with the | |
| information set out in Appendix B to this | |
| Code. Where a non-standard PRSA is | |
| recommended to a consumer, both the | |
| consumer and the regulated entity must | |
| complete the declaration set out in | |
| Appendix C to this Code. | |
| INFORMATION ABOUT CHARG | ÇES |
| 71. A regulated entity must, where | Ch2.44 A regulated entity must, where |
| applicable: | applicable: |
| a) provide the consumer with a written | a) provide the consumer with details of all |
| breakdown of all charges, including third | charges, including third party charges, |
| party charges, which the regulated entity | which the regulated entity will pass on to |
| will pass on to the consumer, prior to | the consumer, prior to providing a service |
| providing a product or service to the | to the consumer and where such charges |
| consumer. Where such charges cannot be | cannot be ascertained in advance, the |
| ascertained in advance, the regulated entity | regulated entity must advise the consumer |
| must advise the consumer that such charges | that such charges will be levied as part of |
| will be levied as part of the transaction; | the transaction; |
| b) advise affected consumers of changes in | b) advise affected consumers of increases |
| charges, specifying the old and new charge, | in charges, or the introduction of any new |
| or the introduction of any new charges, at | charges, at least 30 days before the change |
| least 30 days before the change takes | takes effect; |
| effect; and | takes criect, |
| c) where charges are accumulated and | d) where charges are accumulated and |
| applied periodically to accounts, advise | applied periodically to accounts, advise |
| consumers at least 10 business days before | consumers at least 10 business days before |
| deduction of charges and give each | deduction of charges and give each |
| consumer a breakdown of such charges, | consumer a breakdown of such charges, |
| except where charges total an amount of | except where charges total an amount of |
| €10 or less. | €12.70 or less. |
| 72. A credit institution must advise | Ch.3.5 A credit institution must advise |
| consumers who are subject to penalties, | consumers who are subject to penalties, |
| including interest surcharges, of the | including interest surcharges, of the |
| methods by which these penalties may be | methods by which these penalties may be |
| mitigated. | mitigated. |
| 73. Where a regulated entity intends to | New |
| impose a charge in respect of the provision | |
| or arrangement of a mortgage, and it is | |
| proposed that this charge is incorporated | |
| into the mortgage, a regulated entity must: | |
| a) inform the consumer, in writing, of the | New |
| total cost of this charge over the term of the | |
| mortgage; and | |
| b) give the consumer the option to pay such | New |
| a charge up-front. | |
| a charge up front. | |

| Proposed | Existing |
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| This requirement is now contained within | Ch2.44.c) A regulated entity must, where |
| the specific statement requirements in | applicable: detail in each statement provided |
| Chapter 6; Banking products, section 4, | to the consumer, all charges applied during |
| Credit, sections 8&9 and Investment | the period covered by that statement; |
| Products, section 11 | |
| INFORMATION ABOUT REMU | NERATION |
| 74. Prior to offering, arranging or providing | New |
| a product or service other than a non-life | |
| insurance product or service, a regulated | |
| entity must disclose in writing to a | |
| consumer the existence, nature and amount | |
| of any fee, commission or other | |
| remuneration received or to be received | |
| from a product producer in relation to that | |
| product or service. Where the amount | |
| cannot be ascertained, the method of | |
| calculating that amount must be disclosed. | |
| The disclosure must be in a manner that is | |
| comprehensive, accurate and | |
| understandable. | |
| 75. Where remuneration is received on an | New |
| ongoing basis, a regulated entity must | |
| disclose in writing the nature of the service | |
| provided to the consumer in respect of this | |
| remuneration. | |
| 76. In the case of non-life insurance: | New |
| a) A regulated entity must disclose in | |
| general terms that it is paid for the service | |
| provided to the consumer by means of a | |
| remuneration arrangement with the product | |
| producer. | |
| b) Prior to the sale of a product, a regulated | |
| entity must either inform the consumer of | |
| the amount of remuneration receivable in | |
| respect of that sale or that details of | |
| remuneration are available on request. | |
| 77. A regulated entity must disclose in | New |
| general terms any remuneration | |
| arrangements with product producers that | |
| are not directly attributed to the service | |
| provided to an individual consumer but are | |
| based on levels of business introduced by | |
| the regulated entity to that product | |
| producer or that may be perceived as | |
| having the potential to create a conflict of | |
| interest. | N.T. |
| 78. The disclosure required at Provisions | New |
| 76 and 77 must be in the terms of business | |
| or through some other suitable mechanism, | |
| and with renewal notices. | |

| Proposed | Existing |
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| 79. Where a regulated entity allows the | New |
| consumer the option to pay for its services | |
| by means of a fee, the option of payment | |
| by fee and the amount of the fee must be | |
| explained in advance to the consumer. | |
| Where a regulated entity charges a fee and | |
| also receives commission in respect of the | |
| product or service provided to the | |
| consumer, it must explain to the consumer | |
| whether or not the commission will be | |
| offset against the fee, either in part of in | |
| full. | |
| 80. A regulated entity must display a | New |
| schedule of its fees in a public area of its | |
| premises. | |

| CHAPTER 5 – Knowing the Customer and Suitability | |
|---|--|
| Knowing the Customer | |
| Proposed | Existing |
| 1. Before offering, arranging or recommending a product or service, a regulated entity must gather and record sufficient information from the consumer to enable it to provide a recommendation or a product or service appropriate to that consumer. The level of information gathered should be appropriate to the nature and complexity of the product or service being sought by the consumer, but must be to a level that allows the regulated entity to provide a professional service and must include, where relevant, details of the consumer's: | Ch2.24. Before providing a product or service to a consumer, a regulated entity must gather and record sufficient information from the consumer to enable it to provide a recommendation or a product or service appropriate to that consumer. The level of information gathered should be appropriate to the nature and complexity of the product or service being sought by the consumer, but must be to a level that allows the regulated entity to provide a professional service. This requirement does not apply where: i) the consumer has specified both the product and the product provider and has not received any advice; or ii) the consumer is purchasing or selling foreign currency; or iii) the regulated entity has established that the consumer is seeking a basic banking product or service. |
| a) Needs and objectives (including, where relevant, the length of time for which the consumer wishes to hold a product, need for access to funds, need for emergency funds); | New |
| b) Personal circumstances (including age, health, knowledge and experience of financial products, dependents, potential changes to his/her circumstances); | New |
| c) Financial situation (including income, financial products and other assets, debts and financial commitments); and | New |
| d) Attitude to risk (in particular, the importance of capital security to the consumer). | New |
| In the case of a mortgage, a regulated entity must use a Standard Financial Statement to obtain financial data from the consumer. | New |
| 2. A regulated entity must gather and maintain a record of details of any material changes to a consumer's circumstances before providing that consumer with a subsequent product or service. Where there is no material change, this must be noted on a consumer's records. | Ch2.25. A regulated entity must gather and record details of any material changes to a consumer's circumstances before providing that consumer with a subsequent product or service. |

| Proposed | Existing |
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| 3. A regulated entity must ensure that, | Ch2. 27. A regulated entity must ensure |
| where a consumer refuses to provide | that, where a consumer refuses to provide |
| information sought in compliance with | information sought in compliance with this |
| Provisions 1 and 2, the refusal is noted on | Code, the refusal is noted on that |
| that consumer's records and that it advises | consumer's records. |
| the consumer that it does not have the | |
| information necessary to assess suitability | |
| and cannot offer the consumer the product | |
| or service sought. | |
| 4. A regulated entity must endeavour to | Ch2.28. A regulated entity must endeavour |
| have the consumer certify the accuracy of | to have the consumer certify the accuracy |
| the information it has provided to the | of the information it has provided to the |
| regulated entity. Where the consumer | regulated entity. Where the consumer |
| declines to do so, the regulated entity must | declines to do so, the regulated entity must |
| note this on the consumer's records. | note this on the consumer's records. |
| 5. Before a mortgage can be drawn down a | New |
| lender must have had sight of all original | |
| supporting documentation including bank | |
| statements, P60/certificate of earnings and | |
| other supporting documentation evidencing | |
| the consumer's identity and ability to | |
| repay. | |
| A declaration signed by the consumer, (or | |
| his representative), certifying their income | |
| and/or ability to repay is not sufficient | |
| evidence for these purposes. | |
| 6. A mortgage intermediary must submit a | Ch4. 14. Before a mortgage can be drawn |
| signed declaration to the lender, for each | down, a mortgage intermediary must |
| mortgage application, to confirm that it has | submit to a mortgage lender a signed |
| had sight of all such original | declaration that such mortgage |
| documentation listed in Provision 5. | intermediary has had sight of all original |
| | supporting documentation including bank |
| | statements, P60/certificate of earnings and |
| | other supporting documentation evidencing |
| | the consumer's identity and ability to |
| | repay. |
| 7. A regulated entity must be satisfied with | New |
| the reasonableness of the information | |
| contained in and the authenticity of the | |
| documentation submitted by a consumer in | |
| support of a mortgage application. | |
| 8. A regulated entity must ensure that it has | Ch4. 15. A regulated entity must ensure that |
| sight of an original valuation report before | it has sight of an original valuation report |
| | |
| drawdown of the funds. | before drawdown of the funds. |

| Proposed | Existing |
|---|--|
| 9. In the case of a standard PRSA, where an | Ch2.26. In the case of a standard PRSA, |
| employer has chosen a provider and the | where an employer has chosen a provider |
| regulated entity makes a presentation to | and the regulated entity makes a |
| employees, the minimum relevant | presentation to employees, the minimum |
| information required by the regulated entity | relevant information required by the |
| is to establish that the consumer is an | regulated entity is to establish that the |
| employee of the firm, has no other form of | consumer is an employee of the firm, has |
| pension provisions and intends to select the | no other form of pension provisions and |
| default investment strategy of the provider. | intends to select the default investment |
| default investment strategy of the provider. | strategy of the provider. |
| SUITABILITY | strategy of the provider. |
| Assessing suitability | |
| 10. When assessing the suitability of a | New |
| product or service for a consumer, the | |
| regulated entity must, at a minimum, | |
| consider and document whether: | |
| a) the product/service meets that | New |
| consumer's needs and objectives; | New |
| b) the consumer is able to meet the | New |
| financial commitment associated with the | New |
| | |
| product on an ongoing basis and/or is | |
| financially able to bear any related risks | |
| consistent with their needs and objectives; | NT |
| c) the <i>consumer</i> has the necessary | New |
| experience and knowledge in order to | |
| understand the risks involved; and, | NT. |
| d) the <i>consumer</i> may be a <i>vulnerable</i> | New |
| consumer, and as such, has particular | |
| needs and circumstances that require due | |
| consideration. | |
| In addition, in the case of a mortgage, a | New |
| regulated entity must consider the | |
| information contained in a <i>Standard</i> | |
| Financial Statement when assessing the | |
| <i>consumer</i> 's ability to service mortgage | |
| repayments. | |
| 11. A regulated entity must ensure that any | Ch2. 30. A regulated entity must ensure |
| product or service offered to a consumer is | that, having regard to the facts disclosed by |
| suitable to that consumer, having regard to | the consumer and other relevant facts about |
| the facts disclosed by the consumer and | that consumer of which the regulated entity |
| other relevant facts about that consumer of | is aware: |
| which the regulated entity is aware. | a) any product or service offered to a |
| The following additional requirements | consumer is suitable to that consumer; |
| apply: | |
| a) where a regulated entity offers a | b) where it offers a selection of product |
| selection of product options to the | options to the consumer, the product |
| consumer, the product options contained in | options contained in the selection represent |
| the selection must represent the most | the most suitable from the range available |
| suitable from the range available to the | to the regulated entity; or |

| regulated entity; and | |
|--|--|
| Proposed | Existing |
| b) where a regulated entity recommends a | c) where it recommends a product to a |
| product to a consumer, the recommended | consumer, the recommended product is the |
| product must be the most suitable product | most suitable product for |
| for that consumer. | that consumer. |
| 12. Before offering, arranging or | New |
| recommending credit to a consumer, a | |
| regulated entity must fully assess the | |
| consumer's ability to service the | |
| repayments. | |
| 13. A regulated entity must, when assessing | New |
| the consumer's ability to repay, calculate | |
| the impact on the repayment amount of a | |
| 2% interest rate increase above the interest | |
| rate offered to the consumer. Where the | |
| consumer is availing of an introductory | |
| interest rate, the calculation must be based | |
| on the lender's standard variable rate or | |
| fixed rate, whichever is to be applied after | |
| the introductory period. | |
| This information must be provided to the | |
| consumer. | |
| The lender must calculate the impact of the | |
| rate increase and must be provide these | |
| calculations to the mortgage intermediary. | |
| 14. Before offering, arranging or | New |
| recommending an interest-only mortgage to | |
| a consumer, a regulated entity must be | |
| satisfied that the consumer will be able to | |
| repay the principal at the end of the | |
| mortgage term. | |
| 15. Before offering, arranging or | New |
| recommending a mortgage on an interest- | |
| only basis for a limited duration, a | |
| regulated entity must be satisfied that the | |
| consumer will be able to meet the | |
| increased mortgage repayments at the end | |
| of the interest-only period. | |

| Proposed | Existing |
|---|--|
| 16. A regulated entity must not advise a | Ch6.6. A regulated entity must not advise a |
| consumer to carry out a transaction, or a | consumer to carry out an investment |
| series of transactions, with a frequency or | product transaction, or a series of |
| in amounts that, when taken together, are | investment product transactions, with a |
| deemed to be excessive and/or detrimental | frequency or in amounts to the extent that |
| to the consumer's best interests. The | those investment product transactions, |
| regulated entity must make a | when taken together, are deemed to be |
| contemporaneous record that it has advised | excessive and/or detrimental to the |
| the consumer that in its opinion the | consumer's best interests. The regulated |
| transaction(s) is/are excessive, if the | entity must make a contemporaneous |
| consumer wishes to proceed with the | record that it has advised the consumer that |
| transaction(s). | in its opinion the investment product |
| transaction(s). | transaction(s) are excessive, if the |
| | consumer wishes to proceed with the |
| | investment product transaction(s). |
| Ctotomont of guitability | investment product transaction(s). |
| Statement of suitability | Ch2 21 D.f., |
| 17. Before offering, arranging or | Ch2. 31. Before providing a product or |
| recommending a product or service, a | service to a consumer, a regulated entity |
| regulated entity must prepare a written | must prepare a written statement setting |
| statement setting out: | out: |
| a) the reasons why a product or service | a) the reasons why a product or service |
| offered to a consumer is considered to be | offered to a consumer is considered to be |
| suitable to that consumer; or | suitable to that consumer; |
| b) the reasons why each of a selection of | b) the reasons why each of a selection of |
| product options offered to a consumer are | product options offered to a consumer are |
| considered to be suitable to that consumer; | considered to be suitable to that consumer; |
| or | or |
| c) the reasons why a recommended product | c) the reasons why a recommended product |
| is considered to be the most suitable | is considered to be the most suitable |
| product for that consumer. | product for that consumer. |
| The written statement must include an | New |
| outline of how the product meets the | |
| consumer's needs and objectives, and the | |
| following, where relevant: | |
| i) how the product is suitable for the | |
| consumer taking into account the | |
| consumer's specific vulnerabilities; | |
| ii) how the risk profile of the product is | |
| aligned with the consumer's attitude to | |
| risk; | |
| iii) how the nature, extent and limitations | |
| of any guarantee attached to the product is | |
| aligned with the consumer's attitude to | |
| risk; and | |
| | |
| iv) where a non-standard PRSA is | |
| recommended, the statement must | |
| demonstrate why the non-standard PRSA is | |
| more appropriate than a relevant standard | |
| PRSA. | |

| Proposed | Existing |
|--|---|
| 18. The written statement must be dated on | New |
| the day that it is completed and tailored to | |
| the particular circumstances of each | |
| consumer. In the case of personal motor | |
| and home insurance, a statement of | |
| suitability may be in a standard format. | |
| 19. The regulated entity must give a copy | Ch2.31. The regulated entity must give a |
| of this statement to the consumer before | copy of this written statement to the |
| providing a product or service and retain a | consumer and retain a copy. |
| copy. In the case of non-life insurance | |
| policies, a statement of suitability may be | |
| issued to the consumer immediately after | |
| the product has been provided only in | |
| urgent situations. | |
| EXEMPTION FROM KNOWING THE O | CONSUMER AND SUITABILITY |
| 20. Provisions 1- 4, 10-11 and 17-19 | Ch2. 31. & Ch2 .30 This (suitability) |
| (inclusive) do not apply where: | requirement does not apply where: |
| a) the consumer has specified both the | i) the consumer has specified both the |
| product and the product producer and has | product and the provider and has not |
| otherwise not engaged with the regulated | received any advice; |
| entity in relation to that product; or | , , |
| b) the consumer is purchasing or selling | ii) the consumer is purchasing or selling |
| foreign currency; or | foreign currency; or |
| c) the regulated entity has established that | iii) where, in the context of the provision of |
| the consumer is seeking a basic banking | a basic banking product or service, the |
| product or service; or | regulated entity has alerted the consumer to |
| | any restrictions on the account and/or the |
| | availability of a lower cost alternative. |
| d) the consumer is seeking credit that falls | New |
| within the scope of the European | |
| Communities (Consumer Credit | |
| Agreements) Regulations 2010. | |
| In relation to a) above, before providing the | New |
| product or service the regulated entity must | |
| warn the consumer that the regulated entity | |
| does not have the information to determine | |
| the suitability of that product for the | |
| consumer and must obtain written | |
| confirmation from the consumer that such | |
| warning has been received. | |
| This exemption does not apply where the | New |
| consumer is availing of a credit facility that | |
| falls outside the scope of the European | |
| Communities (Consumer Credit | |
| Agreements) Regulations 2010 or is | |
| purchasing a lifetime mortgage or home | |
| reversion agreement. | |

| CHAPTER 6 – Statements | |
|---|---|
| Proposed | Existing |
| 1. Statements must be issued to the | Ch3. 1.b) This statement mustbe issued |
| consumer's last known postal address, or | to the consumer's last known postal |
| be made available to the consumer | address, or be made available to the |
| electronically if the consumer so requests. | consumer electronically if the consumer so |
| | requests; |
| 2. A regulated entity must not use | New |
| abbreviations, acronyms or numerical | |
| references to depict any of the items of | |
| information listed in a statement of | |
| transactions. | |
| 3. Where the account is a joint account, the | New |
| statement must be issued separately to each | |
| of the joint account holders. | |
| Banking products | |
| 4. A credit institution must, at least | Ch.3.1. A credit institution must, at least |
| annually, issue statements of transactions | annually, issue statements of transactions |
| on all deposit accounts with a balance in | on all accounts with a balance in excess of |
| excess of €20, and on all current accounts, | €20, unless otherwise agreed with the |
| unless otherwise agreed with the consumer | consumer in writing. |
| in writing. | T |
| This statement must include, where | This statement must: |
| applicable: | New |
| i) the opening balance; | New |
| ii) all additions, including interest; | New |
| iii) all withdrawals including <i>charges</i> and | New |
| interest; | |
| iv) the closing balance; | New |
| v) details of the interest rates applied to the | Ch.3.1.a) include details of the interest rates |
| account during the period covered by the | applied to the account during the period |
| statement; | covered by the statement; |
| vi) where tax is deducted from interest | Ch.3.1.c) where tax is deducted from interest |
| earned, provide information on the tax | paid, provide information on the tax deducted |
| deducted or inform <i>consumers</i> how they | or inform consumers |
| may obtain a certificate detailing the tax | how they may obtain a certificate detailing the tax paid. |
| paid. | the tax paid. |

| Proposed | Existing |
|---|---|
| 5. A credit institution must, on request, | New |
| provide consumers who fall within part b) | |
| and part c) of the definition of consumer, | |
| with three years of current account history | |
| without charge and provide other | |
| consumers with 12 months of current | |
| account statements without charge. | |
| 6. A credit institution must provide a | Ch.3. 6 A credit institution must make |
| consumer who holds a deposit account | available to existing deposit holding |
| with: | consumers, |
| a) details of the different interest rates that | Ch.3. 6details of the different interest |
| are being applied to the credit institution's | rates that are being applied to its other |
| other deposit accounts; and | deposit accounts. |
| b) a stand-alone annual statement of the | New |
| total interest earned on the account | |
| 7. A credit institution must provide a | New |
| consumer who holds a current account with | |
| a stand-alone annual statement setting out: | |
| a) the total amount of charges applied to | |
| the account during the year, | |
| b) the total amount of interest earned on the | |
| account during the year, and | |
| c) the total amount of interest paid on the | |
| account during the year. | |
| Credit | |
| 8. A regulated entity must, at least | New |
| annually, issue a statement of account in | |
| respect of a loan, unless otherwise agreed | |
| with the consumer in writing. | |
| This statement must include: | New |
| a) opening balance; | |
| b) details of all transactions; | |
| c) interest amount charged; | |
| d) details of any charges applied; | |
| • | |
| e) outstanding balance due; and | |
| f) details of the interest rate applied to the | |
| account, during the period covered by the | |
| statement. | NTorre |
| 9. A regulated entity must include the | New |
| following information on all credit card | |
| account statements: | |
| a) opening balance; | |
| b) details of all transactions posted to the | |
| account; | |
| c) interest amount charged; and | |
| d) any outstanding balance due. | |

| Proposed | Existing |
|---|----------|
| The statement must also include the | New |
| following information presented in a | |
| separate summary box: | |
| e) details of the interest rate applied to the | |
| account during the period covered by the | |
| statement; | |
| f) details of any charges applied to the account; | |
| g) final payment dates applicable to postal, | |
| branch and telephone/internet payments; | |
| and | |
| h) the amount of stamp duty liable and a | |
| notification that this is due on 1 April | |
| annually or at the date of account closure. | |
| 10. In addition to Provision 9 above, a | New |
| credit card statement must include the | |
| following notices, where applicable: | New |
| a) A notice on interest charged method: | New |
| Warning: Interest will not be | |
| charged on purchases if you pay | |
| the full amount shown on your | |
| statement by the due date. If the | |
| balance is not cleared in full, you | |
| will be charged interest on the | |
| full amount. | |
| b) A minimum payment warning: | New |
| Warning: If you only make the | |
| minimum payment each month, | |
| you will not clear your balance | |
| until [Insert Date] | |
| or | |
| You will have to pay [€X amount] | |
| over [X months] to clear the debt. | |
| c) A statement regarding transactions | New |
| outside the normal spending pattern: | |
| You should advise your lender if | |
| you will be making transactions | |
| outside your normal spending | |
| pattern, as unusual transactions | |
| may be declined. | |
| may be uccuned. | |

| Investment products | |
|---|---|
| Proposed | Existing |
| 11. A regulated entity must issue | Ch.6. 1. A regulated entity must issue |
| statements for each investment product | statements of investment product |
| held with it at least on an annual basis, | transactions for each investment product |
| either on an actual basis in respect of the | held with it at least on an annual basis, |
| previous 12-month period or on a forecast | either on an actual basis in respect of the |
| basis in respect of the next 12-month | previous 12-month period or on a forecast |
| period, unless otherwise agreed, in writing, | basis in respect of the next 12-month |
| with the consumer. The statements must | period, unless otherwise agreed, in writing, |
| include, where applicable: | with the consumer. The statements should |
| | include, at a minimum: |
| a) the opening balance or value; | a) the opening balance or value; |
| b) all additions including additional | b) all additions in the relevant 12- |
| amounts invested in the relevant 12-month | month period; |
| period; | |
| c) all withdrawals in the relevant 12-month | b) all withdrawals in the relevant 12- |
| period; | month period; |
| d) the total sum invested in the relevant 12- | c) the total sum invested in the relevant 12- |
| month period; | month period; |
| e) the number of units held during the | New |
| relevant 12-month period; | |
| f) details of interest paid during the relevant | New |
| 12-month period; | |
| g) all charges and deductions affecting the | e) all charges and deductions affecting the |
| investment product including any charges | investment product including any charges |
| associated with the management, selling, | associated with the management, selling, |
| set up and ongoing administration of the | set up and ongoing administration of the |
| investment product; and | investment product. |
| h) a closing balance or statement of the | d) a closing balance or statement of the |
| value of the investment. | value of the investment; and |

| CHAPTER 7 – Transfer of Residential Mortgages | |
|--|--|
| Proposed | Existing Code of Practice on the |
| | Transfer of Mortgages |
| 1. A loan secured by the mortgage of residential property may not be transferred to a third party without the written consent of the borrower. When seeking consent from a borrower, the lender must provide a statement containing sufficient information to enable the borrower to make an informed decision. This statement must include a clear explanation of the implications of a transfer and how the transfer might affect the borrower. Each borrower must be afforded three months to decide whether to give or to decline to give his/her consent. | 1. A loan secured by the mortgage of residential property may not be transferred without the written consent of the borrower. When seeking consent from either an existing or a new borrower the lender must provide a statement containing sufficient information to enable the borrower to make an informed decision. This statement, which must be cleared in advance with the Central Bank of Ireland, must include a clear explanation of the implications of a transfer (including the borrower's future membership status where the lender is a building society) and how the transfer might affect the borrower. The borrower must be approached on an individual basis and given reasonable time to give or to decline to give his consent. |
| 1. The lender must also provide the borrower with the following information: | 4. When seeking the borrower's consent to the transfer of his mortgage, as described in paragraph 3 above, the lender will provide the borrower with the following information: |
| a) the name and address of the intended transferee, and of any holding company, if applicable;b) the nature of the relationship, if any, | the name and address of the intended transferee, and of any holding company, if applicable; the relationship, if any, between the |
| between the lender and the transferee; c) a description of the intended transferee and of its business, including details of how long it has been in operation, and of its experience in the management of mortgages; d) an explanation of the transferee's policy and procedures which will apply for the | lender and the transferee; - a description of the intended transferee and of its business, including details of how long it has been in operation, and of its experience in the management of mortgages; - an explanation of the policy and procedures which will apply for the |
| setting of the mortgage interest rate and for making repayments if the transfer takes place; and e) confirmation that, in the absence of the borrower's specific consent, the existing arrangements will continue to apply. | setting of the mortgage interest rate and for making repayments if the transfer takes place; - confirmation that in the absence of a specific consent the existing arrangements will continue to apply. |

| Proposed | Existing |
|---|---|
| 2. Where the original lender will service | 2. When seeking a consent and where |
| the mortgage as an agent of any transferee, | there is to be or where there may be an |
| the lender must confirm in writing to the | arrangement under which the original |
| borrower that the transferee's policies for | lender will service the mortgage as |
| handling arrears and for setting interest | an agent of any transferee, the lender will |
| rates will be the same as that of the original | confirm that the transferee's policy on the |
| lender, and that the original lender will | handling of arrears and in the setting of |
| handle arrears as its agent. | mortgage interest rates will be the same |
| | as that of the original lender, and that the |
| | original lender will handle arrears as its |
| | agent. |
| 3. The lender must advise the borrower if | 3. Where the lender in the ordinary |
| the transfer would result in the lender no | course of business would no longer have |
| longer having control in relation to the | control in relation to |
| setting of interest rates, and/or the handling | (a) the setting of interest rates, and/or |
| of arrears. | (b) determining the conduct of relations |
| | with borrowers whose mortgage |
| | payments are seriously in arrears |
| | the lender must seek the borrower's |
| | consent to a transfer notwithstanding |
| | any previous consent which a borrower |
| | has given. |
| 4. The terms of the transfer agreement shall | 5. The terms of the transfer agreement shall |
| require the transferee: | require the transferee – |
| a) to allow transferred mortgages to be | (a) to allow transferred mortgages to be |
| redeemed without charging a redemption | redeemed without charging a redemption |
| fee, unless permitted under Section 6 of the | fee, unless permitted under Section 6 of the |
| Buildings Societies Act, 1989 or approved | Buildings Societies Act, 1989 or approved |
| under Section 121 of the Consumer Credit | under Section 28 of the Central Bank Act, |
| Act, 1995; | 1989; |
| b) to continue any existing mortgage | (b) to continue any existing mortgage |
| protection insurance arrangements; | protection insurance arrangements; |
| c) to allow the borrower to arrange his/her | (c) to allow the borrower arrange his own |
| own property insurance; | house insurance; |
| d) to adhere to the principles of Section 26 | (d) to adhere to the principles of Section 26 |
| of the Building Societies Act, 1989, ("Sale | of the Building Societies Act, 1989, ("Sale |
| of mortgaged property"); and | of mortgaged property"); |
| e) to comply with this Code in relation to | (f) to comply with this code of practice in |
| any future transfer of these mortgages. | relation to any future transfer of these |
| | mortgages. |
| Not included in new code | (e) to provide to the authorities the |
| | mortgage statistics previously |
| | provided by the original lender; |

| Proposed | Existing |
|---|---|
| 5. Provisions 1, 2, 3 and 4 do not apply to: | Note: This code of practice does not |
| | relate to: |
| a) a transfer connected with the making of | (i) a transfer connected with the making of |
| further advances to the borrower; | further advances to the borrower; |
| b) a transfer of engagements in whole or in | (ii) a transfer of engagements in whole or |
| part effected under Part X of the Building | in part effected under Part X of the |
| Societies Act, 1989; | Building Societies Act, 1989; |
| c) a winding up effected under Part XII of | (iii) a winding up effected under Part XII of |
| the Building Societies Act, 1989; or | the Building Societies Act, 1989; |
| d) a transfer within the same corporate | (iv) a transfer within the same corporate |
| group or a transfer arising from serious | group or a transfer arising from serious |
| business difficulties, where the lender | business difficulties, where the lender |
| satisfies the Central Bank that, in the | satisfies the Central Bank that, in the |
| circumstances, the application of this Code | circumstances, the application of this code |
| would not be appropriate and that the | would not be appropriate and that the |
| transfer is being effected on terms which | transfer is being effected on terms which |
| are just and equitable and which a borrower | are just and equitable and which a borrower |
| would be reasonably entitled to expect. | would be reasonably entitled to expect. |

| CHAPTER 8 – Rebates and Claims Processing | | |
|--|---|--|
| Proposed | Existing | |
| Premium Rebates | | |
| 1. A regulated entity must transfer a | Ch.5. 30. A regulated entity must transfer a | |
| premium rebate to a consumer within five | premium rebate to a consumer within 5 | |
| business days of the rebate becoming due. | business days of the rebate becoming due. | |
| 2. An insurance intermediary must transfer | Ch.5. 32. An insurance intermediary must | |
| a premium rebate to a consumer within five | transfer a premium rebate to a consumer | |
| business days after receiving payment of | within 5 business days after receiving | |
| such rebate amount from a regulated entity | payment of such rebate amount from a | |
| or being notified by a regulated entity that | regulated entity or being notified by a | |
| such premium rebate is due to the | regulated entity that such premium rebate is | |
| consumer, as applicable. | due to the consumer, as applicable. | |
| 3. An insurance intermediary may handle | Ch.5. 31. An insurance intermediary may | |
| premium rebates due to consumers only | handle premium rebates due to consumers | |
| where an express agreement exists whereby | only where an express agreement exists | |
| the insurance intermediary acts as agent of | whereby the insurance intermediary acts as | |
| a regulated entity in passing rebates to | agent of a regulated entity in passing | |
| consumers so that in handling the rebated | rebates to consumers so that in handling the | |
| premium the insurance intermediary does | rebated premium the insurance | |
| not become a debtor of the consumer. | intermediary does not become a debtor of | |
| | the consumer. | |
| 4. An insurance intermediary must transfer | Ch.5. 33. An insurance intermediary must | |
| the rebate amount to the consumer in full. | transfer the rebate amount to the consumer | |
| Any charges that the consumer may owe | in full. Any charges that the consumer may | |
| the intermediary must not be recovered | owe the intermediary must not be | |
| from the rebate amount due to the | recovered from the rebate amount due to | |
| consumer without the prior written | the consumer without the prior written | |
| agreement of the consumer in each instance | agreement of the consumer. | |
| and a record of such agreement must be | | |
| maintained by the intermediary. Where the | | |
| consumer has agreed to the deduction of | | |
| any charges these must be clearly outlined | | |
| on the accompanying notification of the | | |
| rebate to the consumer. | | |
| 5. Where a premium rebate is due to a | New | |
| consumer, and the value of the rebate is | | |
| €10 or less, the regulated entity may offer | | |
| the consumer the choice of: | | |
| a) Receiving payment of the rebate; or | | |
| b) Receiving a reduction from a renewal | | |
| premium or other premium due to that | | |
| regulated entity; or | | |
| c) Agreeing that the regulated entity may | | |
| make a charitable donation of the rebate | | |
| amount. | | |

| Proposed | Existing |
|---|--|
| In respect of options b) and c), the | New |
| regulated entity must maintain a record of | |
| the consumer's decision. | |
| 6. Where an insurance intermediary has | New |
| issued a rebate cheque to a consumer, and | |
| following a reasonable period of time the | |
| rebate cheque remains outstanding, the | |
| insurance intermediary must issue a | |
| reminder to the consumer. If the rebate | |
| continues to remain outstanding, the | |
| insurance intermediary must either: | |
| a) return the rebate to the insurance | |
| company; or | |
| b) retain the rebate in its client premium | |
| account as an amount due to be available | |
| for reimbursement should the consumer | |
| seek the rebate in the future. | ** |
| 7. A regulated entity must not benefit from | New |
| any balance arising out of a premium rebate | |
| which cannot be repaid. Where a charitable | |
| donation has been made, the regulated entity must document the donation and | |
| retain a receipt from the relevant charity. | |
| - | |
| Claims Processing | C1 7 14 A 1 1 1 2 1 1 1 |
| 8. A regulated entity must take reasonable | Ch.5.14. A regulated entity must take |
| steps to verify the validity of a claim before | reasonable steps to verify the validity of a |
| making a decision on its outcome. | claim before making a decision on its outcome. |
| 9. A regulated entity must have in place a | Ch.5.15. Each regulated entity must have |
| written procedure for the effective and | in place a written procedure for the |
| proper handling of claims. At a minimum, | effective and proper handling of claims. At |
| the procedure must provide that: | a minimum, the procedure must provide |
| the procession mass provide that | that: |
| a) where an accident has occurred and a | a) the potential claimant is provided with |
| personal injury has been suffered, a copy of | information on how to make a claim, |
| the InjuriesBoard.ie information leaflet | including, where applicable, full details of |
| (reference no.) is issued to the potential | the Personal Injuries Assessment Board |
| claimant; | process and the manner in which the |
| | potential claimant can deal with the |
| | Personal Injuries Assessment Board and |
| | what the potential claimant's |
| | responsibilities are in relation to a claim; |
| b) where the potential claimant has been | New |
| involved in a motor accident with an | |
| uninsured or unidentified vehicle or with a | |
| foreign registered vehicle, the regulated | |
| entity must advise the potential claimant to | |
| contact the Motor Insurance Bureau of | |
| Ireland (MIBI); | |

| Proposed | Existing |
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| c) where a claim form is required to be | b) where a claim form is required to be |
| completed, it is issued within 5 business | completed, it is issued within 5 business |
| days of receiving notice of a claim; | days of receiving notice of a claim; |
| d) the regulated entity must offer to assist | c) the regulated entity must offer to assist |
| in the process of making a claim; | in the process of making a claim; |
| e) details of all conversations with the | d) details of all conversations with the |
| claimant in relation to the claim are noted; | claimant in relation to the claim are noted; |
| f) the regulated entity must, while the claim | e) the regulated entity must, while the |
| is ongoing provide the claimant with | claim is ongoing provide the claimant with |
| updates of any developments affecting the | updates of any developments affecting the |
| outcome of the claim within 10 business | outcome of the claim within 10 business |
| days of the development. When additional | days of the development. When additional |
| documentation or clarification is required | documentation or clarification is required |
| from the claimant, the claimant must be | from the claimant, the claimant must be |
| advised of this at an early stage and, if | advised of this at an early stage in writing |
| necessary, issued with a reminder in | and, if necessary, issued with a reminder. |
| writing. | , |
| 10. An insurance intermediary who assists | Ch.5. 16. An insurance intermediary who |
| a consumer in making a claim must on | assists a consumer completing a claim |
| receipt of the completed claims | must, on receipt of the completed claims |
| documentation, transmit such | documentation, transmit such |
| documentation to the relevant regulated | documentation to the relevant regulated |
| entity without delay. | entity without delay. |
| 11. Where a regulated entity engages the | Ch.5. 17. Where there is a requirement to |
| services of a loss adjustor and/or expert | engage the services of a loss adjustor |
| appraiser it must inform the claimant in | and/or expert appraiser the regulated entity |
| writing of the contact details of the loss | must inform the claimant of the contact |
| adjuster and/or expert appraiser it has | details of the loss adjuster and/or expert |
| appointed to assist in the processing of the | appraiser it has appointed to assist in the |
| claim and that such loss adjuster and/or | processing of the claim and that such loss |
| expert appraiser acts in the interest of the | adjuster and/or expert appraiser acts in the |
| regulated entity. | interest of the regulated entity. |
| 12. In the case of motor insurance and | Ch.5. 18. The regulated entity must inform |
| property insurance claims, and other claims | the claimant that they may appoint a loss |
| where relevant, the regulated entity must | assessor to act in their interests and that any |
| inform the claimant in writing that the | such appointment shall be at the claimant's |
| claimant may appoint a loss assessor to act | expense. |
| in their interests and that any such | |
| appointment shall be at the claimant's | |
| expense. | |
| 13. A regulated entity must be available to | Ch.5. 19. A regulated entity must be |
| confer with the claimant in relation to the | available to confer with the claimant in |
| claim and to discuss assessment of liability | relation to the claim and to discuss |
| and damages during normal office hours or | assessment of liability and damages during |
| outside of these hours if agreed with the | normal office hours or outside of these |
| claimant. | hours if agreed with the claimant. |

| Proposed | Existing |
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| Not included in new code | Note at end of page referring to 'Claims Processing section in general states; 'These provisions do not apply to health insurers where a method of direct settlement is used.' |
| 14. Where a method of direct settlement has been used, a regulated entity must not ask the claimant to certify any restitution work carried out by an expert appointed by the regulated entity. | New |
| 15. A regulated entity must, within 10 business days of making a decision in respect of a claim, advise the claimant in writing of the outcome of the investigation explaining the terms of any offer of settlement. If the claim is denied, the reasons for the denial must be provided to the claimant in writing. 16. A regulated entity must ensure that any claim settlement offer made to a claimant is fair and represents the regulated entity's best estimate of the claimant's reasonable entitlement under the policy. An offer must be made in writing and allow the claimant at least 10 business days to accept or reject the offer. | Ch.5.20. A regulated entity must, within 10 business days of the making of a decision in respect of a claim, advise the claimant in writing of the outcome of the investigation explaining the terms of any offer of settlement. If the claim is denied, the reasons for the denial must be provided to the claimant in writing. New |
| 17. Where the policyholder will not be the beneficiary of the settlement amount the policyholder must be advised in writing by the regulated entity, at the time that settlement is made, of the final outcome of the claim including any details of the settlement amount paid. Where applicable, the policyholder must be informed that the settlement of the claim will affect future insurance contracts of that type. | Ch.5.21. Where the policyholder will not be the beneficiary of the settlement amount, the policyholder must be advised in writing by the regulated entity of the final outcome of the claim including any details of the settlement amount paid. Where applicable, the policyholder must be informed that the settlement of the claim will affect future insurance contracts of that type. |
| 18. A regulated entity must provide a claimant with written details of any internal appeals mechanisms available to the claimant. | Ch.5.22. A regulated entity must provide a claimant with written details of any internal appeals mechanisms available to the claimant. |
| 19. A regulated entity must pay all claims to the claimant within 10 business days, unless a method of direct settlement is being applied, once the following conditions have been satisfied: | Ch.5.23. A regulated entity must pay all claims to the claimant within 10 business days once the following conditions have been satisfied: |
| a) the insured event has been proven;b) all specified documentation has been received by the regulated entity from the claimant; | a) the insured event has been proven;b) all specified documentation has been received by the regulated entity from the claimant; |

| Proposed | Existing |
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| c) the entitlement of the claimant to receive | c) the entitlement of the claimant to receive |
| payment under the policy has been | payment under the policy has been |
| established; and | established; and |
| d) the appropriate amount has been agreed | d) the appropriate amount has been agreed |
| subject to finalisation of legal costs, where | subject to finalisation of legal costs, where |
| applicable. | applicable. |

| CHAPTER 9 – Arrears Handling | |
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| Proposed | Existing |
| 1. A regulated entity must have in place procedures for the handling of arrears cases. | Ch.4.5. A regulated entity must have in place procedures for the handling of arrears cases. |
| 2. Without prejudice to a regulated entity's regulatory and/or legal obligations and legal rights a regulated entity must: a) give the consumer reasonable time, having regard to the circumstances of the case, to resolve an arrears problem; and b) endeavour to agree an approach that will assist the consumer to resolve an arrears | New |
| problem. 3. Where an account (other than a mortgage account that is subject to the Code of Conduct on Mortgage Arrears) is in arrears, a regulated entity must inform the consumer in writing of the status of the account as soon as it becomes aware of the arrears. This information must include the following: | Ch.4. 11. Where the mortgage account is in arrears, the regulated entity must inform the consumer in writing of the status of the account as soon as possible after it becomes aware of the arrears. This information must include: |
| a) the date the account fell into arrears; | a) the date the mortgage fell into arrears; |
| b) the number and total amount of payments (including partial payments) missed; | b) the number and total of payments missed; |
| c) the amount of the arrears to date; | c) the amount of the arrears interest charged to date; |
| d) the interest rate applicable to the arrears; | d) the interest rate applicable to the arrears, and |
| e) details of any charges in relation to the arrears that may be applied; | details of other fees and charges used to calculate the arrears interest amount. |
| f) the importance of the consumer engaging with the regulated entity in order to address the situation; g) relevant contact points; h) the consequences of continued non-payment, including any possible impact of the default on other accounts held by the consumer with that regulated entity, if relevant; and i) the contact details of the consumer's nearest Money Advice and Budgeting Service (MABS) office and a statement to the effect that the involvement of MABS | New |
| could help the consumer if they are experiencing financial difficulty. | |

| Proposed | Existing |
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| 4. Where the arrears situation persists, an | New |
| updated version of this information must be | |
| provided to the consumer on a monthly | |
| basis. | |
| 5. Where a consumer has purchased | New |
| payment protection insurance (PPI) in | |
| relation to that loan from the lender, it must | |
| advise the consumer in writing of the | |
| following: | |
| a) that the consumer has purchased PPI; | |
| b) the circumstances under which a claim | |
| can be made; | |
| c) the consumer's policy number; and | |
| d) the procedure for making a claim under | |
| the policy. | |
| 6. In respect of a mortgage (other than a | New |
| mortgage account that is subject to the | |
| Code of Conduct on Mortgage Arrears), | |
| where a third full or partial repayment is | |
| missed and remains outstanding and, where | |
| an approach to resolving the arrears | |
| situation has not been agreed, a regulated | |
| entity must advise the consumer, in writing, | |
| of the following: | |
| a) the potential for legal proceedings and | |
| loss of the property, together with an | |
| estimate of the costs to the consumer of | |
| such proceedings; and | |
| b) that irrespective of how the property is | |
| repossessed and disposed of, the consumer | |
| will remain liable for the outstanding debt, | |
| including accrued interest, charges, legal, | |
| selling and other related costs, if this is the | |
| case. | |
| 7. Where a regulated entity reaches an | New |
| agreement on a revised repayment amount | |
| or revised repayment schedule with a | |
| consumer, the full terms of the agreement | |
| must be confirmed with the consumer in | |
| writing. | |
| 8. Where a consumer makes an offer of a | New |
| revised repayment amount or schedule that | |
| is rejected by the regulated entity, the | |
| regulated entity must formally document its | |
| reasons for rejecting the offer, and this | |
| must be communicated to the consumer in | |
| writing. | |

| Proposed | Existing |
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| 9. A lender must have a dedicated section | New |
| on its website for consumers in or | |
| concerned about financial difficulties | |
| which must include: | |
| a) information on the level of charges to be | |
| imposed on borrowers in arrears; and | |
| b) a link to the MABS website. | |
| The information on the website must be | |
| easily accessible from a prominent link on the homepage. | |
| 10. A regulated entity must give a | New |
| consumer three months notice in writing | New |
| where it intends to offset any credit | |
| balances in other accounts held by the | |
| consumer with that regulated entity, against | |
| any arrears outstanding. | |
| 11. Where a consumer is in arrears but | New |
| continues to operate other account(s) held | |
| with the regulated entity, within the agreed | |
| terms and conditions, the lender must not | |
| close such accounts. | |
| 12. Where a consumer is in arrears in | New |
| respect of an overdraft facility on a current | |
| account, but is otherwise operating within | |
| the terms and conditions, the credit | |
| institution must not close the consumer's | |
| current account without the consumer's | |
| consent. | New |
| 13. Where a consumer has not engaged or cooperated with the regulated entity and the | New |
| regulated entity intends to place restrictions | |
| on the operation of the account in arrears, | |
| the consumer must be provided with a | |
| minimum of three months notice of this in | |
| writing. | |
| 14. A regulated entity must inform the | New |
| consumer, in writing, when it intends to | |
| appoint a third party, other than its legal | |
| advisers, to engage with the consumer in | |
| relation to arrears and must explain the role | |
| of the third party. | |
| 15. A regulated entity must ensure that the | New |
| level of contact and communications from | |
| the regulated entity, or any third party | |
| acting on its behalf, with a consumer in | |
| arrears, is proportionate and not excessive. | |

| Proposed | Existing |
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| 16. Each calendar month, a regulated | New |
| entity, and/or any third party acting on its | |
| behalf, may not initiate more than three | |
| unsolicited communications, by whatever | |
| means, to a consumer in respect of an | |
| arrears situation. The three unsolicited | |
| communications do not include any | |
| communications to the consumer which are | |
| required by this Code. | |

| CHAPTER 10 – Advertising | |
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| Proposed | Existing |
| General requirements | 3 |
| 1. A regulated entity must ensure that all its advertisements are fair and not misleading. | Ch.7.1. A regulated entity must ensure that all its advertisements are fair and not misleading. |
| An advertisement must not influence a consumer's attitude to the advertised product or service or the regulated entity either by inaccuracy, ambiguity, exaggeration or omission. The name of the regulated entity publishing an advertisement must be clearly shown in all advertisements. The nature or type of the advertised product or service must be clear and not disguised in any way. | Ch.7.2. An advertisement must not influence a consumer's attitude to the advertised product or service or the regulated entity either by inaccuracy, ambiguity, exaggeration or omission. Ch.7.3. The name of the regulated entity publishing an advertisement must be clearly shown in all advertisements. Ch.7.4. The nature or type of the advertised product or service must be clear and not disguised in any way. |
| 5. An advertisement must be designed and presented so that any reasonable consumer knows immediately that it is an advertisement. 6. The design and presentation of an advertisement must allow it to be clearly understood and key information in relation to the product must be included in the advertisement. Small print or footnotes should only be used where appropriate and should be linked to the relevant part of the main copy. Where small print or footnotes are used, they should be of sufficient size and prominence to be clearly legible. | Ch.7.5. An advertisement must be designed and presented so that any reasonable consumer knows immediately that it is an advertisement. Ch.7.6. The design and presentation of an advertisement must allow it to be clearly understood. Where small print or footnotes are used, they should be of sufficient size and prominence to be clearly legible. Where appropriate they should be linked to the relevant part of the main copy. |
| 7. Warnings and product specific information must be clear and must not be obscured or disguised in any way by the content, design or format of the advertisement. 8. An advertisement that uses promotional or introductory rates must clearly state the expiry date of that rate and provide an indication of the rate that will apply thereafter. | Ch.7.7. Warnings and product specific information must be clear and must not be obscured or disguised in any way by the content, design or format of the advertisement. Ch.7.8. An advertisement that uses promotional or introductory rates must clearly state the expiry date of that rate and provide an indication of the rate that will apply thereafter. This requirement does not apply to advertisements for loans where the promotional rate is for a period that does not exceed 1 year. |
| 9. Any statement or promise contained in an advertisement must be true and not misleading at the time it is made. Any assumptions on which the statement is based must be reasonable, up to date and stated clearly. | Ch.7.9. Any statement or promise contained in an advertisement must be true and not misleading at the time it is made and any assumptions on which it is based must be reasonable and stated clearly. |

| Proposed | Existing |
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| 10. Any forecast contained in an | Ch.7.10. Any forecast contained in an |
| advertisement must not be misleading at | advertisement must not be misleading at |
| the time it is made and any assumptions on | the time it is made and any assumptions on |
| which it is based must be reasonable and | which it is based must be reasonable and |
| stated clearly. | stated clearly. |
| 11. An advertisement must not be | Ch.7. 11. An advertisement must not be |
| misleading in relation to: | misleading in relation to: |
| a) the regulated entity's independence or | a) the regulated entity's independence or |
| the independence of the information it | the independence of the information it |
| provides; | provides; |
| b) the regulated entity's ability to provide | b) the regulated entity's ability to provide |
| the advertised product or service; | the advertised product or service; |
| c) the scale of the regulated entity's | c) the scale of the regulated entity's |
| activities; | activities; |
| d) the extent of the resources of the | d) the extent of the resources of the |
| regulated entity; | regulated entity; |
| e) the nature of the regulated entity's or any | e) the nature of the regulated entity's or any |
| other person's involvement in the | other person's involvement in the |
| advertised product or service; | advertised product or |
| <u> </u> | service; |
| f) the scarcity of the advertised product or | f) the scarcity of the advertised product or |
| service; | service; |
| g) past performance or possible future | g) past performance or possible future |
| performance of the advertised product or | performance of the advertised product or |
| service. | service. |
| 12. An advertisement that promotes more | Ch.7. 12. An advertisement that promotes |
| than one product must set out clearly the | more than one product must set out clearly |
| different features of each product in such a | the different features of each product in |
| way that a consumer could distinguish | such a way that a consumer could |
| between the products. | distinguish between the products. |
| 13. Any recommendations or | Ch.7. 13. Any recommendations or |
| commendations quoted must be complete, | commendations quoted must be complete, |
| fair, accurate and not misleading at the time | fair, accurate and not misleading at the time |
| of issue, and relevant to the advertised | of issue, and relevant to the advertised |
| product or service. | product or service. |
| 14. A recommendation or commendation | Ch.7.14. A recommendation or |
| may not be used without the consent of the | commendation may not be used without the |
| author and, if the author is an employee of | consent of the author and, if the author is |
| the regulated entity or a connected party of | an employee of the regulated entity or a |
| the regulated entity, or has received any | connected party of the regulated entity, or |
| payment from the regulated entity or a | has received any payment from the |
| connected party of the regulated entity for | regulated entity or a connected party of the |
| the recommendation or commendation, the | regulated entity for the recommendation or |
| advertisement must state that fact. | commendation, the advertisement must |
| | state that fact. |

| Proposed | Existing |
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| 15. Comparisons or contrasts must be based | Ch.7.15. Comparisons or contrasts must be |
| either on facts verified by the regulated | based either on facts verified by the |
| entity, or on reasonable assumptions stated | regulated entity, or on reasonable |
| within the advertisement and must be | assumptions stated within the |
| presented in a fair and balanced way; and | advertisement and must be presented in a |
| not omit anything material to the | fair and balanced way; and not omit |
| comparison or contrast. Material | anything material to the comparison or |
| differences between the products must be | contrast. Material differences between the |
| set out clearly. | products must be set out clearly. |
| 16 It is not necessary to display the | Ch.7.16. It is not necessary to display the |
| required warnings set out in this chapter if | required warnings set out in this chapter if |
| the advertisement does not refer to the | the advertisement does not refer to the |
| features or benefits of a product or service | benefits of a product but only invites a |
| _ | consumer to discuss the product or service |
| but only names the product or service and | • |
| invites a consumer to discuss the product or | in more detail with the regulated entity. |
| service in more detail with the regulated | |
| entity. 17. Where an advertisement contains an | NTorre |
| | New |
| acronym (AER, EAR, CAR, APR etc.), a | |
| clear and understandable definition for such | |
| acronym(s) must also be included in the | |
| advertisement. | |
| 18. Any statements in an advertisement | New |
| relating to minimum price or potential | |
| maximum savings must be available to at | |
| least 50% of the regulated entity's target | |
| market for that product. | |
| Lending | |
| 19. Where an advertisement includes an | Ch.7. 17. Where an advertisement includes |
| annual percentage rate, the advertisement | an annual percentage rate, the |
| must clearly state if the underlying | advertisement must clearly state if the |
| interest rate is fixed or variable. In the | underlying interest rate is fixed or variable. |
| case of fixed interest rate, the term of the | |
| fixed rate must be displayed and, where | |
| relevant, an indication of the rate that will | |
| apply thereafter. | |
| 20. An advertisement for a term loan must, | Ch.7.18. An advertisement for a term loan |
| if displaying the annual percentage rate and | must, if displaying the annual percentage |
| the term, display the total cost of credit. A | rate and the term, display the total cost of |
| term loan is a fixed-period loan, usually for | credit. |
| <u> -</u> | Cicuit. |
| one to 10 years but does not include the | |
| provision of loans for mortgage credit. 21. Advertisements for a fixed-rate loan | Ch.7. 19. Advertisements for a fixed-rate |
| | |
| must, where applicable, state: | loan must, where applicable, state: |
| Warning: You may have to pay | Warning: You may have to pay |
| charges if you pay off a fixed-rate | charges if you pay off a fixed-rate |
| loan early. | loan early. |

| Proposed | Existing |
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| 22. An advertisement for personal lending | Ch.4.9. Prior to a loan being approved, a |
| must contain the following warning: | regulated entity must explain to a consumer |
| Warning: If you do not meet the | the effect, if any, of missing any of the |
| repayments on your loan, your | scheduled repayments. This information |
| account will go into arrears. This | must be highlighted in any relevant |
| may affect your credit rating. | documentation and the following notice |
| may affect your credit rating. | should also appear: |
| | Warning: If you do not meet the |
| | repayments on your loan, your |
| | account will go into arrears. This |
| | may affect your credit rating. |
| 23. Advertisements for the consolidation of | Ch.7.20. Advertisements for the |
| two or more debts must, where sample | consolidation of two or more debts must, |
| figures are offered in the <i>advertisement</i> , indicate the difference between the total | where sample figures are offered in the advertisement, indicate the difference |
| cost of credit of the consolidated mortgage | between the total cost of credit of the |
| and the total cost of credit of the individual | consolidated mortgage and the total cost of |
| debts that are the subject of consolidation. | credit of the individual debts that are the |
| 3 | subject of consolidation. |
| 24. An advertisement for a debt | Ch.7.21. An advertisement for a debt |
| consolidation mortgage must carry the | consolidation mortgage must carry the |
| following warning: | following warning: |
| Warning: This new loan may | Warning: This new loan may |
| take longer to pay off than your | take longer to pay off than your |
| previous loans. This means you | previous loans. This means you |
| may pay more than if you paid | may pay more than if you paid |
| over a shorter term. | over a shorter term. |
| 25. An advertisement for a variable-rate | Ch.7. 22. An advertisement for a variable- |
| residential mortgage must contain the | rate residential mortgage must contain the |
| following warning: | following warning: |
| Warning: The cost of your | Warning: The cost of your |
| monthly repayments may | monthly repayments may |
| increase – If you do not keep up | increase – If you do not keep up |
| your repayments you may lose | your repayments you may lose |
| your home. | your home. |
| 26. An advertisement must not describe a | Ch.7.24. Where a free banking period is |
| product or service as free where only a | advertised, the period for which the free |
| proportion of the charges for the service or product are free of charge. | banking applies should be clearly stated. |
| 27. a) An advertisement for an interest-only | Ch.7. 25. An advertisement for an interest- |
| mortgage must contain the following | only mortgage must contain the following |
| warning: | warning: |
| Warning: The entire amount that | Warning: The entire amount that |
| you have borrowed will still be | you have borrowed will still be |
| outstanding at the end of the | outstanding at the end of the |
| interest-only period. | interest-only period. |

| Proposed | Existing |
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| b) An advertisement for an lifetime | Ch.4. 18. A regulated entity must include |
| mortgage or home reversion agreement | the following warning on any information |
| must contain the following warning: | document, application form or any other |
| | document given to the consumer in |
| Warning: Purchasing this | connection with a lifetime mortgage: |
| product may negatively impact | Warning: Purchasing this |
| on your ability to fund future | product may negatively impact |
| needs. | on your ability to fund future |
| neus. | needs. |
| Not included in new code | Ch.7. 23. An advertisement that offers |
| | goods on hire purchase must contain the |
| | following warning: |
| | Warning: You will not own these |
| | goods until the final payment is |
| | made. |
| Savings and Investments | |
| 28. Where an interest rate for a savings or | Ch.7. 26. Where an interest rate for a |
| deposit account is displayed in an | savings or deposit account is displayed in |
| advertisement, it must clearly state the | an advertisement, it must clearly state the |
| following: | following: |
| a) whether the rate quoted is variable or | a) whether the rate quoted is variable or |
| fixed, and if fixed, for what period and, | fixed, and if fixed, for what period; |
| where relevant, an indication of the rate | - |
| that will apply thereafter; | |
| b) the relevant interest rate for each term | b) the relevant interest rate for each term |
| quoted together with the annual | quoted together with the equivalent |
| equivalent rate, and each rate should be of | annual rate for each rate quoted, |
| equal size and prominence; | and each rate should be given equal |
| | prominence; |
| c) the minimum term and/or minimum | c) the minimum term and/or minimum |
| amount required to qualify for a specified | amount required to qualify for a specified |
| rate of interest, if applicable; and | rate of interest, if applicable; |
| | and |
| d) if any tax is payable on the interest | d) if any tax is payable on the interest |
| earned. | earned. |
| 29. An advertisement for a product where | New |
| the promised return is known but is less | |
| than the initial 100% invested must contain | |
| the following warning: | |
| Warning: If you invest in this product you | |
| could lose xx% of the money you put in. | |

| Proposed | Existing |
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| 30. An advertisement for a product where | New |
| the promised 'return of capital' is only | |
| applicable on a specific date, must contain | |
| the following warning: | |
| Warning: If you cash in your | |
| investment before (specify the | |
| particular date) you may lose | |
| some or all of the money you put | |
| in. | |
| 31. An advertisement for a product where | New |
| there is no access to funds for the term of | |
| the product must contain the following | |
| warning: | |
| Warning: If you invest in this | |
| product you will not have any | |
| access to your money for (insert | |
| time required before the product | |
| matures). | |
| 32 Information about the past performance | Ch.7. 27. Information about the past |
| of the advertised product or service or of | performance of the advertised product or |
| the regulated entity must: | service or of the regulated entity must: |
| a) be based on a product similar to that | a) be based on a product similar to that |
| being advertised; | being advertised; |
| b) not be selected so as to exaggerate the | b) not be selected so as to exaggerate the |
| success or disguise the lack of success of | success or disguise the lack of success of |
| the advertised product or service; c) state the source of the information; | the advertised product or service; c) state the source of the information; |
| | |
| d) be based on actual performance; | d) be based on actual performance;e) state clearly the period chosen, which |
| e) state clearly the period chosen, which must be related to the term of the product | must be related to the term of the product |
| being advertised; where that term is open- | being advertised; where that term is open- |
| ended, the longest term available should be | ended, the longest term available should be |
| included; | included; |
| f) include the most recent period; | f) include the most recent period; |
| g) indicate, where they arise, details of | g) indicate, where they arise, details of |
| transaction costs, interest and taxation that | transaction costs, interest and taxation that |
| have been taken into account; and | have been taken into account; and |
| h) state, where applicable, the basis upon | h) state, where applicable, the basis upon |
| which performance is quoted. | which performance is quoted. |
| 33 An advertisement which contains | Ch.7. 28. An advertisement which contains |
| information on past performance must | information on past performance must |
| contain the following warning: | contain the following warning: |
| Warning: Past performance is | Warning: Past performance is |
| not a reliable guide to future | not a reliable guide to future |
| performance. | performance. |

| 34 Where the regulated entity has a Ch.7.29. Where the regulated entity | y has a |
|--|--|
| position or holding in the product the position or holding in the product the | ne |
| subject of an advertisement by that subject of an advertisement by that | |
| regulated entity it must include a statement regulated entity it must include a st | atement |
| to this effect in the advertisement. to this effect in the advertisement. | |
| 35 Information about the simulated Ch.7.30. Information about the sim | ulated |
| performance of the advertised product or performance of the advertised prod | uct or |
| service or of a regulated entity must: service or of a regulated entity must | t: |
| a) be based on a simulated performance a) be based on a simulated perform | ance |
| that is relevant to the performance of the that is relevant to the performance | of the |
| advertised product or service or of the advertised product or service or of | the |
| regulated entity; regulated entity; | |
| b) not be selected so as to exaggerate the b) not be selected so as to exaggerate | te the |
| success or disguise the lack of success of success or disguise the lack of succ | ess of |
| the advertised product or service or of the the advertised product or service or | of the |
| regulated entity; regulated entity; | |
| c) state the source; and c) state the source; and | |
| d) indicate whether, and to what extent d) indicate whether, and to what ex | tent |
| transaction costs, interest and taxation have transaction costs, interest and taxat | |
| been taken into account. been taken into account. | |
| 36 An advertisement which contains Ch.7.31. An advertisement which of | contains |
| information on simulated performance information on simulated performa | nce |
| must also contain the following warning: must also contain the following wa | |
| Warning: These figures are Warning: These figures are | _ |
| estimates only. They are not a estimates only. They are no | 4 |
| | t a |
| reliable guide to the future reliable guide to the future | t a |
| reliable guide to the future reliable guide to the future performance of this investment. | |
| performance of this investment. performance of this investment. | nent. |
| performance of this investment. performance of this investment of this | nent. |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement describe a product or an investment describe a product or an investment | nent. |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and performance of this investment describe a product or an investment guaranteed or partially guaranteed or parti | nent. ot t as unless: |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and extent of limitations of the guarantee and performance of this investment describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture. | nent. ot t as unless: |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. performance of this investment describes a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to | nent. ot t as unless: |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. performance of this investment describes a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the | nent. ot as unless: eement o meet, |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. performance of this investment describes a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture and with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim. | nent. ot as unless: eement o meet, |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. performance of this investment describes a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; | nent. ot t as unless: eement o meet, m under |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, are | nent. ot as unless: eement o meet, m under ad can |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agricultary who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an ademonstrate that it has made, an as | nent. ot as unless: eement o meet, m under ad can |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the | nent. ot as unless: eement o meet, m under ad can |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee; | nent. ot as unless: eement o meet, m under ad can sessment |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agricultary who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee; c) the advertisement gives details a | nent. ot as unless: eement o meet, munder ad can sessment bout |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agriculture with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee; | nent. ot as unless: eement o meet, munder ad can sessment bout afficient |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agricultated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee; c) the advertisement gives details a both the guarantor and guarantee surfor a consumer to make a fair assess | nent. ot t as unless: eement o meet, m under ed can sessment bout ufficient sment |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agricultated with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee; c) the advertisement gives details a both the guarantor and guarantee so | nent. ot as unless: eement o meet, munder ad can sessment bout afficient sment ad |
| performance of this investment. 37 Where an advertisement describes a product as "guaranteed", the advertisement must also clearly state the level, nature and extent of limitations of the guarantee and the name of the guarantor. Ch.7.32. An advertisement must not describe a product or an investment guaranteed or partially guaranteed a) there is a legally enforceable agricular with a third party who undertakes to whatever extent is stated in the advertisement, the consumer's claim the guarantee; b) the regulated entity has made, an as of the value of the guarantee so the advertisement gives details a both the guarantor and guarantee so for a consumer to make a fair assess about the value of the guarantee; are | nent. ot as unless: eement o meet, munder ad can sessment bout afficient sment ad |

| Proposed | Existing |
|--|--|
| 38 If an advertisement contains a reference | Ch.7.33. If an advertisement contains a |
| to the impact of taxation, it must: | reference to the impact of taxation, it must: |
| a) state the assumed rate of taxation; | a) state the assumed rate of taxation; |
| b) state, where applicable, that the tax reliefs are those currently applying, and state that the value of the tax reliefs referred to in the advertisement apply directly to the consumer, to the provider of the advertised product or service or its provider, as appropriate; c) state, where applicable, that the matters | b) state, where applicable, that the tax reliefs are those currently applying, and state that the value of the tax reliefs referred to in the advertisement apply directly to the consumer, to the provider of the advertised product or service or its provider, as appropriate; c) state, where applicable, that the matters |
| referred to are only relevant to a particular class or classes of consumer with particular tax liabilities, identifying the class or classes of consumer and the type of liabilities concerned; | referred to are only relevant to a particular class or classes of consumer with particular tax liabilities, identifying the class or classes of consumer and the type of liabilities concerned; |
| d) state who has the responsibility for obtaining the tax benefits advertised; | d) state who has the responsibility for obtaining the tax benefits advertised; |
| e) not describe the advertised product or service as being free from any liability to income tax unless equal prominence is given to a statement, where applicable, that the income is payable from a product from which income tax has already been paid; and | e) not describe the advertised product or service as being free from any liability to income tax unless equal prominence is given to a statement, where applicable, that the income is payable from a product from which income tax has already been paid; and |
| f) not describe the advertised product or service as being free from any liability to capital taxation unless equal prominence is given to a statement, where applicable, that the value of the advertised product or service is linked to a product which is liable to capital taxation. | f) not describe the advertised product or service as being free from any liability to capital taxation unless equal prominence is given to a statement, where applicable, that the value of the advertised product or service is linked to a product which is liable to capital taxation. |
| 39 Where the product that is the subject of the advertisement can fluctuate in price or value, an advertisement must contain the following warning: Warning: The value of your | Ch.7.34. Where the product that is the subject of the advertisement can fluctuate in price or value, an advertisement must contain the following warning: Warning: The value of your |
| investment may go down as well | investment may go down as well |
| as up. You may get back less than | as up. |
| you put in. | |
| 40 Where the return on an advertised product or service is not set until a particular date (for example, the maturity date of the advertised product or service), this must be clearly stated. | Ch.7.35. Where the return on an advertised product or service is not set until a particular date (for example, the maturity date of the advertised product or service), this must be clearly stated. |

| 41 Where a product the subject of an advertisement is described as being likely to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: Warning: The income you get from this investment may go | Ch.7.36. Where a product the subject of an advertisement is described as being likely to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: |
|--|--|
| advertisement is described as being likely to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: Warning: The income you get | advertisement is described as being likely to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: |
| to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: Warning: The income you get | to yield income or as being suitable for a consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: |
| consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: Warning: The income you get | consumer particularly seeking income and where the income from such product can fluctuate, the advertisement must contain the following warning: |
| where the income from such product can fluctuate, the advertisement must contain the following warning: Warning: The income you get | where the income from such product can fluctuate, the advertisement must contain the following warning: |
| fluctuate, the advertisement must contain the following warning: Warning: The income you get | fluctuate, the advertisement must contain the following warning: |
| the following warning: Warning: The income you get | the following warning: |
| Warning: The income you get | |
| • • | |
| from this investment may go | Warning: The income you get |
| • 0 | from this investment may go |
| down as well as up. | down as well as up. |
| 42 Where a product the subject of an | Ch.7. 37. Where a product the subject of an |
| advertisement offers the facility of a | advertisement offers the facility of a |
| planned withdrawal from capital as an | planned withdrawal from capital as an |
| income equivalent, a regulated entity must | income equivalent, a regulated entity must |
| ensure that the effect of such a withdrawal | ensure that the effect of such a withdrawal |
| upon such product is clearly explained in | upon such product is clearly explained in |
| the advertisement. | the advertisement. |
| 43 Where an advertised product or service | Ch.7. 38. Where an advertised product or |
| is denominated or priced in a foreign | service is denominated or priced in a |
| currency, or where the value of an | foreign currency, or where the value of an |
| advertised product or service may be | advertised product or service may be |
| directly affected by changes in foreign | directly affected by changes in foreign |
| exchange rates, the advertisement must | exchange rates, the advertisement must |
| contain the following warning: | contain the following warning: |
| | contain the following warming. |
| Warning: This [product/service] | |
| Warning: This [product/service] may be affected by changes in | Warning: This [product/service] |
| may be affected by changes in | Warning: This [product/service] may be affected by changes in |
| may be affected by changes in currency exchange rates. | Warning: This [product/service] may be affected by changes in currency exchange rates. |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. 45 An advertisement for a product that | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. Ch.7.40. An advertisement for a product |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. 45 An advertisement for a product that cannot be encashed prior to maturity or | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. Ch.7.40. An advertisement for a product that cannot be encashed prior to maturity or |
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| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. 45 An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. 46 An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. Ch.7.40. An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. Ch.7.41. An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and |
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| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. 45 An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. 46 An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and b) the consumer must be warned that, if the consumer withdraws from the product in | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. Ch.7.40. An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. Ch.7.41. An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and b) the consumer must be warned that, if the consumer withdraws from the product in |
| may be affected by changes in currency exchange rates. 44 An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. 45 An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. 46 An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and b) the consumer must be warned that, if the | Warning: This [product/service] may be affected by changes in currency exchange rates. Ch.7.39. An advertisement for a product which is not readily realisable must state that it may be difficult for consumers to sell or exit the product and/or obtain reliable information about its value or extent of the risks to which it is exposed. Ch.7.40. An advertisement for a product that cannot be encashed prior to maturity or which incurs an early redemption charge must clearly state that this is the case. Ch.7.41. An advertisement for a product subject to front-end loading must state that: a) deductions for charges and expenses are not made uniformly throughout the life of the product, but are loaded disproportionately onto the early period, and b) the consumer must be warned that, if the |
| Warning: This [product/service] | |

| Proposed | Existing |
|--|--|
| c) if applicable, that a <i>consumer</i> may not | c) if applicable, that a <i>consumer</i> may not |
| get back the amount they invest. | get back the amount they invest. |

| CHAPTER 11 – Errors and Comp | laints |
|---|--|
| Errors | |
| 1. A <i>regulated entity</i> must review, monitor and test its internal control systems on a regular basis in order to provide reasonable assurance that the potential for errors is minimised and that any errors can be readily identified. | New |
| 2. A <i>regulated entity</i> must have procedures in place for the effective handling of errors, which must include procedures for the: a) the identification of all affected parties; b) appropriate analysis of patterns of errors; c) proper control of the correction process; and d) escalation of errors to compliance/risk units and senior management. | Ch 2.45. A regulated entity must: |
| 3. A <i>regulated entity</i> must speedily, efficiently and fairly, correct an error that has resulted or may result in <i>consumer</i> detriment. All such errors must be fully resolved within six months of the date the error was first discovered, including: | Ch.2.45. A regulated entity must: a) speedily, efficiently and fairly, correct an error in any charge or price levied on, or quoted to, a consumer in respect of any product or service the subject of this Code; |
| a) correcting any systems failures;b) making all reasonable efforts to effect a | New New |
| refund (with appropriate interest) to all consumers who have been affected by any error; and | |
| c) notifying all affected <i>consumers</i> , both current and former, in a timely manner, of any error that has impacted or may impact negatively on the cost of the service, or the value of the product, provided. | c) notify all affected consumers, both current and former, in a timely manner and in such form as may be agreed with the Financial Regulator, of any material charging or pricing error that impacted negatively on the cost of the service or the value of the product provided. |
| 5. A <i>regulated entity</i> must inform the Central Bank, in writing, of any errors that have resulted or may result in <i>consumer</i> detriment that have not been resolved in accordance with provision 3 or are not likely to be resolved within one month. | b) where the regulated entity considers that there may have been a material charging or pricing error, without delay, inform the Financial Regulator of its proposals for correcting any such error as may have occurred in accordance with paragraph a) above (if any such information is provided verbally in the first instance, it must be provided to the Financial Regulator in writing on the next business day); and |

| Proposed | Existing |
|---|--|
| 6. A <i>regulated entity</i> must maintain a log | New |
| of all errors identified. This log must | |
| contain: | |
| a) details of the error; | |
| b) how it was discovered; | |
| c) the period over which the error occurred; | |
| d) the number of <i>consumers</i> affected; | |
| e) the monetary amounts involved; | |
| f) the status of the error; | |
| g) the number of <i>consumers</i> refunded; and | |
| h) the total amount refunded. | |
| 7. A <i>regulated entity</i> must maintain a | New |
| record of all steps taken to resolve an error, | |
| including details of the steps taken where: | |
| a) any affected <i>consumers</i> were dissatisfied | |
| with the outcome; | |
| b) there were difficulties contacting | |
| affected <i>consumers</i> ; and | |
| c) a refund could not be repaid. | |
| Handling Complaints | |
| 8. A <i>regulated entity</i> must take all | New |
| reasonable steps to seek to resolve any | |
| complaints with consumers. | |
| 9. When a regulated entity receives a verbal | Ch.2. 47. When a regulated entity receives a |
| complaint, it must offer the consumer the | verbal complaint, it must offer the |
| opportunity to have the complaint treated | consumer the opportunity to have the |
| as a written complaint. | complaint treated as a written complaint. |
| 10. A regulated entity must have in place a | Ch.2. 46. A regulated entity must have in |
| written procedure for the proper handling | place a written procedure for the proper |
| of complaints. This procedure need not | handling of complaints. This procedure |
| apply where the complaint has been | need not apply where the complaint has |
| resolved to the complainant's satisfaction | been resolved to the complainant's |
| within five business days, provided however that a record of this fact is | satisfaction within 5 business days, provided however that a record of this fact |
| maintained. At a minimum this procedure | is maintained. At a minimum this |
| must provide that: | procedure must provide that: |
| must provide that. | procedure must provide that. |
| a) the regulated entity must acknowledge | a) the regulated entity must acknowledge |
| each complaint in writing within five | each complaint in writing within 5 business |
| business days of the complaint being | days of the complaint being received; |
| received; | |
| b) the regulated entity must provide the | b) the regulated entity will provide the |
| complainant with the name one or more | complainant with the name one or more |
| individuals appointed by the regulated | individuals appointed by the regulated |
| entity to be the complainant's point of | entity to be the complainant's point of |
| contact in relation to the complaint until the | |
| _ | contact in relation to the complaint until the |
| complaint is resolved or cannot be processed any further; | contact in relation to the complaint until the complaint is resolved or cannot be processed any further; |

| Proposed | Existing |
|---|---|
| c) the regulated entity must provide the | c) the regulated entity will provide the |
| complainant with a regular written update | complainant with a regular written update |
| on the progress of the investigation of the | on the progress of the investigation of the |
| complaint at intervals of not greater than 20 | complaint at intervals of not greater than 20 |
| business days; | business days |
| d) the regulated entity must attempt to | d) the regulated entity will attempt to |
| investigate and resolve a complaint within | investigate and resolve a complaint within |
| 40 business days of having received the | 40 business days of having received the |
| complaint; where the 40 business days have | complaint; where the 40 business days have |
| elapsed and the complaint is not resolved, | elapsed and the complaint is not resolved, |
| the regulated entity will inform the | the regulated entity will inform the |
| complainant of the anticipated timeframe | complainant of the anticipated timeframe |
| within which the regulated entity hopes to | within which the regulated entity hopes to |
| resolve the complaint and of the | resolve the complaint and of the |
| consumer's right to refer the matter to the | consumer's right to refer the matter to the |
| Financial Services Ombudsman or the | Financial Services Ombudsman or the |
| Pensions Ombudsman, and will provide the | Pensions Ombudsman, where relevant, and |
| consumer with the contact details of such | will provide the consumer with the contact |
| Ombudsman; and | details of such Ombudsman; and |
| e) within five business days of the | e) the regulated entity will advise the |
| completion of the investigation, the | complainant in writing, within 5 business |
| regulated entity must advise the complaint | days of the completion of the investigation |
| in writing of: | of a complaint, |
| i) the outcome of the investigation; | e) of the outcome of the investigation and, |
| ii) where applicable, the terms of any offer | e) where applicable, explain the terms |
| or settlement being made; | of any offer or settlement being made. |
| iii) the right to refer the matter to the | e) The regulated entity will also inform the |
| Financial Services Ombudsman or the | complainant of the right to refer the matter |
| Pensions Ombudsman, and | to the Financial Services Ombudsman or |
| · | the Pensions Ombudsman, where relevant, |
| | and |
| iv) the contact details of such Ombudsman. | e)will provide the consumer with the |
| | contact details of such Ombudsman. |
| 11. A regulated entity must maintain an up- | Ch.2. 48. A regulated entity must maintain |
| to-date record of all complaints subject to | an up-to-date record of all complaints |
| the complaints procedure. This record must | subject to the complaints procedure. This |
| contain the details of each complaint, a | record must contain the details of each |
| record of the regulated entity's response(s), | complaint, a record of the regulated entity's |
| any other relevant correspondence or | response(s), any other relevant |
| records and the action taken to resolve each | correspondence or records and the action |
| complaint. | taken to resolve each complaint. |

| CHAPTER 12 – Records and Compliance | |
|---|--|
| Proposed | Existing |
| Records | |
| 1. Where there is a verbal interaction with the consumer to assist the consumer in understanding the product or service on offer, a regulated entity must keep a contemporaneous record of the detail of such verbal interaction. | New |
| 2. A regulated entity must ensure that all instructions from or on behalf of a consumer are properly documented. The date of both the receipt and transmission of the following must be recorded: | Ch.6.5. A regulated entity must record and retain in a readily accessible form, the date of both receipt and transmission of any of the following: |
| a) an instruction to the regulated entity from a consumer to effect a transaction; or | a) an instruction to the regulated entity from a consumer to effect an investment product transaction as agent; or |
| b) any other instruction to the regulated entity from a consumer to effect a transaction in similar circumstances as those arising on an instruction to effect a transaction; or | b) any other instruction to the regulated entity from a consumer to effect an investment product transaction in similar circumstances as those arising on an instruction to effect an investment product transaction as an agent; or |
| c) a decision by the regulated entity in the exercise of its discretion for the consumer with respect to a transaction. | c) a decision by the regulated entity in the exercise of its discretion for the consumer with respect to an investment product. |
| 3. A regulated entity must ensure that, where it accepts an instruction from a consumer that is subject to any condition imposed by the consumer, it maintains a record of the condition to which the instruction is subject. | Ch.2. 3. A regulated entity must ensure that, where it accepts an instruction from a consumer that is subject to any condition imposed by the consumer, it maintains a record of the condition to which the instruction is subject. |
| 4. A regulated entity must maintain a list of its customers who are consumers as defined by this Code. | Ch.2. 29. A regulated entity must maintain a list of its customers who are consumers and the subject of this Code. |
| 5. A regulated entity must maintain up-to- date records containing at least the following: | Ch.2. 49. A regulated entity must maintain up-to-date consumer records containing at least the following: |
| a) a copy of all documents required for consumer identification and profile;b) the consumer's contact details; | a) a copy of all documents required for consumer identification and profile;b) the consumer's contact details; |
| c) all information and documents prepared in compliance with this Code; | c) all information and documents prepared in compliance with this Code; |
| d) details of products and services provided to the consumer;e) all correspondence with the consumer | d) details of products and services provided to the consumer;e) all correspondence with the consumer |
| and details of any other information provided to the consumer in relation to the product or service; | and details of any other information provided to the consumer in relation to the product or service; |

| Proposed | Existing |
|---|--|
| f) all documents or applications completed | f) all documents or applications completed |
| or signed by the consumer; | or signed by the consumer; |
| g) copies of all original documents | g) copies of all original documents |
| submitted by the consumer in support of an | submitted by the consumer in support of an |
| application for the provision of a service or | application for the provision of a service or |
| product; and | product; and |
| h) all other relevant information concerning | h) all other relevant information concerning |
| the consumer. | the consumer. |
| 6. Details of individual transactions must | Ch.2.49. Details of individual transactions |
| | must be retained for 6 years after the date |
| be retained for six years after the date of the transaction. All other records must be | of the transaction. All other records |
| | |
| retained for six years from the date the | required under a) to h), above, must be |
| relationship ends. | retained for 6 years from the date the |
| 7. December one met magnimed to be breat in a | relationship ends. |
| 7. Records are not required to be kept in a | Ch.2.49. Consumer records are not |
| single location but must be complete and | required to be kept in a single location but |
| readily accessible. | must be complete and readily accessible. |
| COMPLIANCE WITH THIS CODE | Ch 2 50 Whore the Eigensiel Decision |
| 8. Where the Central Bank requires a | Ch.2.58 . Where the Financial Regulator |
| regulated entity to provide information in | requires a regulated entity to provide |
| respect of the regulated entity's compliance | information in respect of the regulated |
| with this Code, such regulated entity is | entity's compliance with this Code, such |
| thereby required to provide information | regulated entity is thereby required to |
| which is full, fair and accurate in all | provide information which is full, fair and |
| respects and not misleading and to do so in | accurate in all respects and not misleading |
| any reasonable period of time or format | and to do so in any reasonable period of |
| that may be specified by the Central Bank. | time or format that may be specified by the |
| O. Whose the Control Donk requires | Financial Regulator. |
| 9. Where the Central Bank requires | Ch.2.5 9. Where the Financial Regulator |
| information in respect of a regulated | requires information in respect of a |
| entity's compliance with this Code, and the | regulated entity's compliance with this |
| Central Bank is of the opinion that a | Code, and the Financial Regulator is of the |
| meeting with personnel of the regulated | opinion that a meeting with personnel of |
| entity is necessary in order to procure such | the regulated entity is necessary in order to |
| information in a satisfactory manner, the | procure such information in a satisfactory |
| regulated entity must arrange for | manner, the regulated entity must use its |
| appropriate personnel to participate in such | best endeavours to arrange for appropriate |
| a meeting in order to provide the required | personnel to participate in such a meeting |
| information to the Central Bank. | in order to provide the required information |
| 10. A | to the Financial Regulator. |
| 10. A regulated entity must, upon being | Ch.2. 60. A regulated entity must, upon |
| required by the Central Bank to do so, | being required by the Financial Regulator |
| provide to the Central Bank records | to do so, provide to the Financial Regulator |
| evidencing compliance with this Code for a | records evidencing compliance with this |
| period prior to such requirement as the | Code for a period prior to such requirement |
| Central Bank may specify (up to a | as the Financial Regulator may specify (up |
| maximum period of six years). | to a maximum period of 6 years). |
| Not included in new code | Ch.2.57. A regulated entity must have |
| | adequate systems and controls in place to |
| | ensure compliance with this Code. |

| CHAPTER 13 - Definitions | |
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| Proposed | Existing |
| In this Code: | |
| "advertisement" means any commercial communication in respect of a regulated entity, which is addressed to the consumer public or a section of it, the purpose being to advertise a product, service the subject of this Code or regulated entity which is covered by this Code, excluding name plaques, sponsorship material and a prospectus drawn up in accordance with the Prospectus Directive (2003/71/EC); advertised product or service" means the product or service that is the subject of an advertisement; "associate" in relation to a person means: a) an undertaking in the same group as that person; | "advertisement" means any commercial communication usually paid for by a regulated entity, which is addressed to the consumer public or a section of it, the purpose being to advertise a product, service or regulated entity the subject of this Code, excluding name plaques, sponsorship material and a prospectus drawn up in accordance with the Prospectus Directive (2003/71/EC); "advertised product or service" means the product or service that is the subject of an advertisement; "associate" in relation to a person means: a) an undertaking in the same group as that person; |
| b) any other person whose business, private or familial relationship with the first person or its associate might reasonably be expected to give rise to a community of interest between them which may involve a conflict of interest in dealings with third parties; or | b) any other person whose business, private or familial relationship with the first person or its associate might reasonably be expected to give rise to a community of interest between them which may involve a conflict of interest in dealings with third parties; or |
| c) any other persons whose business, private or familial relationship (other than as arises solely because that person is a client of the firm) with the first person is such that he or she has influence over that person's judgment as to how to invest his property or exercise any rights attaching to his investments; | c) any other person whose business, private or familial relationship (other than as arises solely because that person is a client of the firm) with the first person is such that he or she has influence over that person's judgment as to how to invest his property or exercise any rights attaching to his investments; |
| "associated undertaking" means an associated undertaking within the meaning of Regulation 34 of the European Communities (Companies Group Accounts) Regulations 1992; "basic banking product or service" means a current account, a demand deposit account, or a term deposit account with a term of less than one year and where withdrawals are permitted; | "associated undertaking" means an associated undertaking within the meaning of Regulation 34 of the European Communities (Companies Group Accounts) Regulations 1992; "basic banking product or service" means a current account, overdraft, ordinary deposit account or a term deposit account with a term of less than one year; |
| "bundling" means the packaging of two or more products into a bundle, where each of these products can be purchased separately on the market; | New |

| Proposed | Existing |
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| "business day" means any day except | "business day" means any day except |
| Saturday, Sunday, bank holidays and public | Saturday, Sunday, bank holidays and public |
| holidays; | holidays; |
| "certified person" has the meaning assigned | "certified person" has the meaning assigned |
| to it by Section 55 of the Investment | to it by Section 55 of the Investment |
| Intermediaries Act 1995; | Intermediaries Act 1995; |
| "charges" means any cost or fee which a | "charges" means any cost or fee which a |
| consumer must pay in connection with a | consumer must pay in connection with a |
| product or service provided by a regulated | product or service provided by a regulated |
| entity; | entity; |
| "Chinese walls" means an arrangement | "Chinese walls" means an arrangement |
| | |
| within the organisation of the regulated | within the organisation of the regulated |
| entity (or between the regulated entity and | entity (or between the regulated entity and any associate of that regulated entity) |
| any associate of that regulated entity) | , , , , , , , , , , , , , , , , , , , |
| which requires information held by the | which requires information held by the |
| regulated entity (or as the case may be, | regulated entity (or as the case may be, |
| associate, or a particular operating unit | associate or a particular operating unit |
| within the regulated entity or associate in | within the regulated entity or associate in |
| the course of carrying on one part of its | the course of carrying on one part of its |
| business of any kind) to be withheld in | business of any kind) to be withheld in |
| certain circumstances from other operating | certain circumstances from other operating |
| units or from persons with whom it deals in | units or from persons with whom it deals in |
| the course of carrying on another part of its | the course of carrying on another part of its |
| business of any kind; | business of any kind; |
| "claimant" means a person making a claim | "claimant" means a person making a claim |
| under an insurance policy entered into by a | under an insurance policy entered into by a |
| consumer and can be a person, other than the policyholder; | consumer; |
| | "complaint" refers to an expression of |
| "complaint" refers to an expression of | "complaint" refers to an expression of grievance or dissatisfaction by a consumer, |
| grievance or dissatisfaction by a consumer, either verbally or in writing, in connection | • |
| with: | either verbally or in writing, in connection with: |
| | |
| a) the provision of a product or service to a | a) the provision of a product or service to a |
| consumer by a regulated entity, or | consumer by a regulated entity, or |
| b) the failure of a regulated entity to | b) the failure of a regulated entity to |
| provide a product or service to a consumer; | provide a product or service to a consumer; |
| "compound annual rate" is the equivalent annual rate of interest (where interest is | "compound annual rate" is the equivalent annual rate of interest, payable at the end of |
| • | |
| paid on previously earned interest as well | the year, on a deposit; |
| as on the principal), payable at the end of | |
| the year, on a deposit; | "annuated party" shall areant where |
| "connected party" shall, except where | "connected party" shall, except where |
| otherwise stated, include a partner, officer, | otherwise stated, include a partner, officer, |
| controller, associated undertaking, related | controller, associated undertaking, related |
| undertaking or subsidiary undertaking or | undertaking or subsidiary undertaking or |
| employee of the regulated entity, including | employee of the regulated entity, including |
| any associate of the person concerned; | any associate of the person concerned; |
| "consumer" means any of the following: | "consumer" means any of the following: |
| a) a natural person acting outside their | a) a natural person acting outside their |
| business, trade or profession; | business, trade or profession; |

| Proposed | Existing |
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| b) a person or group of persons, but not an | b) a person or group of persons, but not an |
| incorporated body with an annual turnover | incorporated body with an annual turnover |
| in excess of €3 million (for the avoidance | in excess of €3 |
| of doubt a group of persons included | million (for the avoidance of doubt a group |
| partnerships and other unincorporated | of persons includes partnerships and other |
| bodies such as clubs, charities and trusts, | unincorporated |
| not consisting entirely of bodies corporate); | bodies such as clubs, charities and trusts, |
| ,,,,, | not consisting entirely of bodies corporate); |
| c) incorporated bodies having an annual | c) incorporated bodies having an annual |
| turnover of €3 million or less in the | turnover of €3 million or less in the |
| previous financial year (provided that such | previous financial year (provided that such |
| body shall not be a member of a group of | body shall not be a member of a group of |
| | • |
| companies having a combined turnover | companies having a combined turnover |
| greater than the said €3 million); or | greater than the said €3 million); or |
| d) a member of a credit union; | d) a member of a credit union; |
| and includes where appropriate, a potential | and includes where appropriate, a potential |
| 'consumer' (within the meaning above); | 'consumer' (within the meaning above); |
| "credit institution" means the holder of an | "credit institution" means the holder of an |
| authorisation issued by the Central Bank or | authorisation issued by the Financial |
| by a competent authority of another | Regulator or by a competent authority of |
| Member State for the purposes of EU | another Member State for the purposes of |
| Directive 2006/48/EC relating to the taking | EU Directive 2000/12/EC relating to the |
| up and pursuit of the business of credit | taking up and pursuit of the business of |
| institutions; | credit institutions; |
| "customer" means any person to whom a | "customer" means any person to whom a |
| regulated entity provides or offers to | regulated entity provides or offers to |
| provide a service the subject of this Code, | provide a service the subject of this Code, |
| and any person who requests such a | and any person who requests such a |
| service; | service; |
| "default investment strategy" has the | "default investment strategy" has the |
| meaning in Part X of the Pensions Act | meaning in Part X of the Pensions Act |
| 1990; | 1990; |
| "deposit agent" means any person who | "deposit agent" means any person who |
| holds an appointment in writing from a | holds an appointment in writing from a |
| single credit institution enabling him to | single credit institution enabling him to |
| receive deposits on behalf of that institution | receive deposits on behalf of that institution |
| and prohibiting him from acting in a similar | and prohibiting him from acting in a similar |
| capacity on behalf of another credit | capacity on behalf of another credit |
| institution; | institution; |
| | |
| "deposit broker" means any person who | "deposit broker" means any person who |
| brings together with credit institutions | brings together with credit institutions |
| persons seeking to make deposits in return | persons seeking to make deposits in return |
| for a fee, commission or other reward; | for a fee, commission or other reward; |
| "employee" means a person employed | "employee" means a person employed |
| under a contract of service or a person | under a contract of service or a person |
| otherwise employed by a regulated entity; | otherwise employed by a regulated entity; |

| Proposed | Existing |
|---|---|
| "fair analysis of the market" means | New |
| providing advice on the basis of a | |
| sufficiently large number of contracts and | |
| product producers available on the market | |
| to enable the intermediary to make a | |
| recommendation, in accordance with | |
| professional criteria, regarding which | |
| contract would be adequate to meet the | |
| consumer's needs; | |
| "group" includes a company, its parent and | "group" includes a company, its parent and |
| its subsidiaries and any associated | its subsidiaries and any associated |
| undertaking or related undertakings; | undertaking or related undertakings; |
| "home reversion agreement" has the | New |
| meaning in Part V of the Central Bank Act | |
| 1997; | |
| "inducement" means any gifts or rewards | "inducement" means any gifts or rewards |
| (monetary or otherwise) provided to a | (monetary or otherwise) provided to a |
| regulated entity but does not include: | regulated entity but does not include: |
| a) disclosable commission; or | a) disclosable commission; or |
| b) goods or services which can reasonably | b) goods or services which can reasonably |
| be expected to assist in the provision of | be expected to assist in the provision of |
| services to consumers and which are | services to consumers and which are |
| provided or are to be provided under a soft | provided or are to be provided under a soft |
| commission agreement; | commission agreement; |
| "Injuriesboard.ie" means the board known | "Personal Injuries Assessment Board" |
| as such established under the Personal | means the board known as such established |
| Injuries Assessment Board Act 2003, or | under the Personal Injuries Assessment |
| any successor thereto; | Board Act 2003, or any successor thereto; |
| "insurance intermediary" has the meaning | "insurance intermediary" has the meaning |
| in the European Communities (Insurance | in the European Communities (Insurance |
| Mediation) Regulations 2005; | Mediation) Regulations 2005; |
| "insurance undertaking" has the meaning in | "insurance undertaking" has the meaning in |
| the Insurance Act 1989; | the Insurance Act 1989; |
| "investment product" means an | "investment product" means: |
| "investment instrument" within the | a) a deposit with a term equal to or greater |
| meaning of Section 2 of the Investment | than one year; or |
| Intermediaries Act, 1995 but does not | b) an 'investment instrument' within the |
| include: | meaning of Section 2 of the Investment |
| | Intermediaries Act, 1995 but |
| | does not include: |
| a) non-life insurance policies; and | i) insurance policies; and |
| b) life assurance products which do not | ii) instruments listed in Section C of Annex |
| have a surrender or maturity value; | I of EU Directive 2004/39/EC; |
| This definition does not appear in the new | "investment product transaction" means: |
| proposed code | a) the purchase or sale by a firm of an |
| | investment product; |
| | b) the subscription for an investment product; |
| | c) the underwriting of an investment product; or |
| | d) the placing or withdrawal of a deposit in |
| | relation to a), b) or c) above; |

| Dwonogod | Evicting |
|---|--|
| Proposed "lifetime mentages" means a lean secured | Existing "lifetime mentages" masses a lean assumed |
| "lifetime mortgage" means a loan secured on a borrower's home where: | "lifetime mortgage" means a loan secured on a borrower's home where: |
| | |
| a) interest payments are rolled up on top of | a) interest payments are rolled up on top of |
| the capital throughout the term of the loan; | the capital throughout the term of the loan; |
| b) the loan is repaid from the proceeds of | b) the loan is repaid from the proceeds of |
| the sale of the property; and | the sale of the property; and |
| c) the borrower retains ownership of their | c) the borrower retains ownership of their |
| home whilst living in it; | home whilst living in it; |
| "limited analysis of the market" means | New |
| providing advice on the basis of a limited | |
| number of contracts and product producers | |
| available on the market, i.e., not tied to one | |
| product product but not a fair analysis of | |
| the market; | |
| "Member State" means a Member State of | "Member State" means a Member State of |
| the European Economic Area; | the European Economic Area; |
| "mortgage intermediary" has the meaning | "mortgage intermediary" has the meaning |
| specified in Section 2 of the Consumer | specified in Section 2 of the Consumer Credit |
| Credit Act 1995; | Act 1995; |
| "MiFID Service" means any service or | "MiFID Service" means any service or activity |
| activity set out in Schedule I of the | set out in Annex I of EU Directive |
| European Communities (Markets in | 2004/39/EC, but not including any service or activity of a person to whom such Directive |
| Financial Instruments) Regulations 2007, | does not apply by virtue of Article 3 of such |
| but not including any service or activity of | Directive; |
| a person to whom such Regulations do not | , |
| apply by virtue of Regulations 3, 4 and 5 of | |
| such Regulations; | |
| "officer" in relation to a regulated entity, | "officer" in relation to a regulated entity, |
| means a director, chief executive, manager | means a director, chief executive, manager |
| or secretary, by whatever name called, or | or secretary, by whatever name called; |
| an office or position, the holder of which | |
| reports directly to a director, chief | |
| executive, manager or secretary; | |
| "outsourced activity" is where a regulated | "outsourced activity" is where a regulated |
| entity employs another person (other than a | entity employs another person (other than a |
| natural person who is an employee of the | natural person who is an employee of the |
| regulated entity under a contract of service) | regulated entity under a contract of service) |
| to carry out an activity on its behalf; | to carry out an activity on its behalf; |
| "payment service" means any payment | New |
| service or activity as defined in Schedule 1 | |
| to the European Communities (Payment | |
| Services) Regulations 2009; | |
| "person" means a natural person or a legal | "person" means a natural person or a legal |
| person; | person; |
| "protection policy" for the purposes of this | "protection policies" for the purposes of |
| Code includes the following: | this Code include the following: |
| a) insurances of a class falling within the | a) insurances of a class falling within the |
| · · · · · · · · · · · · · · · · · · · | European Communities (Non-Life |
| European Communities (Non-Life | F |
| Insurance) Framework Regulations 1994; | Insurance) Framework Regulations 1994; |
| natural person who is an employee of the regulated entity under a contract of service) to carry out an activity on its behalf; "payment service" means any payment service or activity as defined in Schedule 1 to the European Communities (Payment Services) Regulations 2009; "person" means a natural person or a legal person; "protection policy" for the purposes of this Code includes the following: a) insurances of a class falling within the | natural person who is an employee of the regulated entity under a contract of service) to carry out an activity on its behalf; New "person" means a natural person or a legal person; "protection policies" for the purposes of this Code include the following: a) insurances of a class falling within the |

| Proposed | Existing |
|---|---|
| b) insurances of classes I, III and IV as set | b) insurances of classes I, III and IV as set |
| out in Annex I to the European | out in Annex I of the European |
| Communities (Life Assurance) Framework | Communities (Life Assurance) Framework |
| Regulations 1994 where the purpose and | Regulations 1994 where the purpose and |
| intention of the policy is solely to provide | intention of the policy is solely to provide |
| protection; | protection; |
| "PRSA" has the meaning in Part X of the | "PRSA" has the meaning in Part X of the |
| Pensions Act 1990; | Pensions Act 1990; |
| "record" means any document, file or | "record" means any document, file or |
| information (whether stored electronically | information (whether stored electronically |
| or otherwise) and which is capable of being | or otherwise) and which is capable of being |
| reproduced in a legible form; | reproduced in a legible form; |
| "regulated activities" are services of a | New |
| financial or investment nature that are | |
| subject to the regulation of the Central | |
| Bank of Ireland; | |
| "related undertaking" means: | "related undertaking" means: |
| a) companies related within the meaning of | a) companies related within the meaning of |
| section 140(5) of the Companies Act 1990; | section 140(5) of the Companies Act 1990; |
| b) undertakings where the business of those | b) undertakings where the business of those |
| undertakings has been so carried on that the | undertakings has been so carried on that the |
| separate business of each undertaking, or a | separate business of each undertaking, or a |
| substantial part thereof, is not readily | substantial part thereof, is not readily |
| identifiable; or | identifiable; or |
| c) undertakings where the decision as to | c) undertakings where the decision as to |
| how and by whom each shall be managed | how and by whom each shall be managed |
| can be made either by the same person or | can be made either by the same person or |
| by the same group of persons acting in | by the same group of persons acting in |
| concert; | concert; |
| "retail credit" means the provision of credit | New |
| to relevant persons as defined in Section 28 | |
| of the Central Bank Act 1997; | |
| "soft commission agreement" means any | "soft commission agreement" means any |
| agreement under which a regulated entity | agreement under which a regulated entity |
| receives goods or services, in return for | receives goods or services, in return for |
| which it agrees to direct business through | which it agrees to direct business through |
| or in the way of another person; | or in the way of another person; |
| "sponsorship material" means material that | New |
| only communicates the regulated entity's | |
| brand name or generic product/service | |
| types, rather than the promotion of a | |
| specific financial product/service; | |
| "Standard Financial Statement" is a | New |
| standard format for the purpose of | |
| obtaining financial information from | |
| consumers, including details of financial | |
| assets and commitments, income and | |
| expenses; | |

| Proposed | Existing |
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| "standard PRSA" has the meaning in Part | "standard PRSA" has the meaning in Part |
| X of the Pensions Act 1990; | X of the Pensions Act 1990; |
| "terms of business" means the document in | "terms of business" means the document in |
| which a regulated entity sets out the basis | which a regulated entity sets out the basis |
| on which it will conduct business with | on which it will conduct business with |
| consumers; | consumers; |
| "tracker bond" means a deposit or life | "tracker bond" means a deposit or life |
| assurance policy which contains the | assurance policy which contains the |
| following features: | following features: |
| a) a minimum payment, at the expiration of | a) a minimum payment, at the expiration of |
| a specified period of time, of a specified | a specified period of time, of a specified |
| percentage of the amount of capital | percentage of the amount of capital |
| invested by the consumer in the product; | invested by the consumer in the product; |
| and | and |
| b) a potential cash bonus payable after a | b) a potential cash bonus payable after a |
| specified period of time, which is linked to, | specified period of time, which is linked to, |
| or determined by, changes over the period | or determined by, changes over the period |
| of investment in the level of one or more | of investment in the level of one or more |
| recognised stock market indices, | recognised stock market indices, |
| commodity prices, any other recognised | commodity prices, any other recognised |
| financial indices or the price of one or more | financial indices or the price of one or more |
| | - |
| securities specified at the outset or from time to time; | securities specified at the outset or from time to time. |
| | |
| "tying" means the sale of two or more | New |
| products together in a package and at least | |
| one of these products is not sold separately; | NT |
| "vulnerable consumer" means a consumer | New |
| that is vulnerable because of mental or | |
| physical infirmity, age, circumstances or | |
| credulity. These can include, but are not | |
| limited to, the following: ☐ those with a low level of educational | |
| | |
| attainment; | |
| those with a low income; | |
| those with a high level of indebtedness; | |
| those with a poor credit history; | |
| ☐ those who do not have English as a first | |
| language; | |
| those suffering from a long term illness | |
| or disability or episodic illness; | |
| those whose mental capacity to make a | |
| decision is diminished; | |
| those that are near, or over the statutory | |
| retirement age, are retired from their | |
| occupation or are retiring soon; | |
| those who are recently bereaved; | |
| those with a substantial sum to invest | |
| who have little or no investment | |
| experience. | |

| Appendices | |
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| Proposed | Existing |
| Appendix A – Key features Document for | Identical to existing Appendix – Key |
| Trackers | Features Document for Trackers on page |
| | 32, Chapter 6 of the existing CPC |
| Appendix B – PRSA Document | New |
| Appendix C – Non- Standard PRSA | New |
| Document | |